



PUBLIC NOTICE

WAREHOUSING SCHEME

To make inroads into non-traditional markets and / or to introduce non-traditional products in traditional markets a warehouse scheme was launched and a warehouse was established in Kenya. The changing patterns of trade require direct to store deliveries and thereby need of warehouse even in traditional markets.

Keeping in view the changing pattern of trade that require direct-to-store deliveries, Government has decided to continue the warehousing scheme in Trade Policy 2009-10 and its scope has been expanded to include traditional markets and traditional products. also

Eligible Countries

The scheme will be open for all the countries and the exporter(s) would be allowed to establish a warehouse in any part of the world provided that is a potential market for Pakistani products.

Terms & Conditions

- i. Exporter (s) would identify the city / country where they need to have the warehouse.
- ii. Individual exporters or consortium of exporters and / or export house can apply for this facility.
- iii. Any exportable product / exporter would be eligible for the said facility.
- iv. Exporter (s) would be required to follow the local laws of the country where the warehouse would be exported.
- v. Eligible exporters would enter into an agreement with TDAP
- vi. Funding by Government would be involved as per following criteria:

For 1st year

1st Quarter	100%
2nd Quarter	75%
3rd Quarter	50%
4th Quarter	25%

- vii. After one year, the exporter(s) would bear all the cost.
- viii. In case the exporter fails to progress and maintain the warehouse, TDAP would invoke penalty clause written in agreement claiming the Government amount spent on establishment of warehouse along with interest.

Procedure for Application

Applications are invited from exporting companies interested in availing financial assistance under this scheme, alongwith the following information / documents:

- a. Complete profile of the company
- b. Name of MD/ CEO with contact details (Phone, Fax & E-mail)
- c. Name of the contact person with contact details (Phone, Fax & E-mail)
- d. Name of the country and city where company intends to set up warehouse.
- e. Export performance of last year duly certified by Bank
- f. Attested copies of certificates of international standards.
- g. Items/ Products of exports

Applications may be sent at the following address:

Javed Anwar Khan
Director General

Trade Development Authority of Pakistan
MINISTRY OF COMMERCE
GOVERNMENT OF PAKISTAN

Block-A, 3rd Floor, Finance & Trade Centre, Shahrah-e-Faisal, Karachi-75350 UAN: 111-444-111
Tel: 92-21-9201501 Fax: 92-21-9206474 E-mail: javed.anwar@tdap.gov.pk URL: www.tdap.gov.pk

