

**GOVERNMENT OF PAKISTAN  
TRADE DEVELOPMENT AUTHORITY OF PAKISTAN**

\*\*\*\*\*

**PUBLIC NOTICE**

**PROMOTION OF PAKISTANI TRADE MARKS**

Government is introducing a scheme to encourage registration of Pakistani Trade Marks abroad for export purposes.

**Short title and commencement:**

2. This scheme to be called "Promotion of Pakistani Trade Marks" will come into operation with immediate effect. In terms of Trade Policy 2005-06, Trade Development Authority of Pakistan will pay 50% of the official registration fees for Trade Marks registered abroad by exporters for export purposes.

**Eligibility criteria:**

3. All manufacturers/exporters will be eligible

**4. Procedure:**

Interested exporters may apply to the Trade Development Authority of Pakistan with following particulars:

- i) Profile of the firm
- ii) Local Brand name , if any.
- iii) Export performance
- iv) Registration fee of Trade Mark
- v) Name of the country where Trade Mark is to be registered.
- vi) Proof of registration

5. All applications supported by relevant documents, be sent to the Director, (W.T.O.) Trade Development Authority of Pakistan, 5<sup>th</sup> floor, Finance & Trade Centre, Shar-e-Faisal, Karachi, prior to registration of the Trade Marks.

**6. Disbursement:**

Trade Development Authority of Pakistan will process the request and disburse the cost of the certificate.

**(Dr. Yousaf Junaid)  
Director (PPI)**