

INVITATION NOTICE

INVITATION FOR REGISTRATION OF SERVICE EXPORTERS

The services sector is becoming an increasingly important contributor to Pakistan's economy. Trade Development Authority of Pakistan (TDAP)'s mandate includes the responsibility of catering to and developing the exports of Pakistani products as well as services.

2. Trade Development Authority (TDAP) maintains database of exporters of product and services. In the context, service exporters of following sectors are invited to register themselves with TDAP for developing database in order to achieve following objectives:

- Database access for importers/buyers of Pakistani service
- Set export promotion priorities
- Update and current info for up-coming market opportunities, seminars/workshops, conferences, exhibitions, delegations and fairs
- Promotional campaign and display of service/profile of companies
- Familiarization to global markets
- Capacity building trainings/programs
- Easy access and entry to Expo Pakistan

SERVICE SECTORS			
1.	Transportation (sea, air, rail, road, other)	2.	Travel: business travel (seasonal/border workers, other business), personal: (health/educational/other personal)
3.	Communication (postal, courier, telecom)	4.	Construction (construction abroad)
5.	Insurance (life, pension, freight, etc.)	6.	Financial
7.	Computer & Information	8.	Royalties & License Fees
9.	Other Business (Merchanting & other trade related services, operational leasing, miscellaneous business/professional/technical services)	10.	Personal, Cultural & Re-creational (audio-visual & related services, other personal/cultural/recreational services relating with education, health & other services)
11.	Healthcare services including services by nurses, physiotherapist and paramedical personnel	12.	Beauty services (services provided by beauticians, hairstylists/hair transplant doctors/technicians, dermatologists, cosmetic surgeons, etc.)

* Further details of sub-sectors are at: http://www.tdap.gov.pk/pakistani_services.php

4. Registration Forms are available at: www.tdap.gov.pk. Registration Forms can also be collected from the undersigned's office.

5. For further information please contact:

Ms. Rubina Ghanghro,
Director (Services),
Trade Development Authority of Pakistan,
Block-A, 5th Floor, Finance & Trade Centre, Karachi
ph: 021-99202714