

**Sub : Invitation to visit the First Iranian International Leather Fair (Mpex) November 17-20,2014,under complimentary local hospitality package**

I am glad to bring to your kind information that Mpex will be held from November17 to 20, 2014 in Tehran , Iran

The Iran International Leather Fair is recognized as an important leather event in the Middle East The First Edition of Iran International Leather Fair is scheduled to be held between November 17-20 Tehran .The products on display will range from finished leather , Footwear , garments , fashion accessories , travel- ware , portfolios , belts , gloves , saddlery and harness to ancillary and auxiliary , chemicals , machinery, ect .

Mpex 2014 will be an ideal platform to source , develop business relation and exchange views encompassing the entire region leather industry .The leading manufacturers, suppliers and agencies of the industry from all around the world will assemble under one common roof to offer a wide array of leather goods &accessories and related machinery. The visitor/buyer can establish long lasting business relationship with both the domestic and global suppliers , manufacturers and agencies.

**Major Highligts of Mpex 2014**

An ideal platform to explore new opportunities and business avenues concerning the leather industry

Showcase of the widest ever comprehensive range of leather products and services Huge national and international participation

A platform to meet prospective buyers and tap the huge market potential display of features like theme /trend pavilions

Seminars and conferences on the current leather scenario including future developments and technologies spectacular entertaining events like fashion shows , social and cultural evening .

Since we are going to prepare some facilities for the participants , we will be pleased if you would be able to introduce us the traders or Stakeholders which can be benefited from participating in this fair, till October 28<sup>th</sup>.

We await your response at the earliest.

With regards,

Yours sincerely,

Ali Hassanzadeh Dalir

ITA Board of Director

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