



# PUBLIC NOTICE

## Cool Chain and Cold Storage for Horticulture Products

No. 3(TS6)TP/08

Dated: 28-03-2009

### Preamble:

Establishment of cold storage/cool chain infrastructure is required to control huge post harvest losses and to preserve quality in fruits, vegetable and flowers. For this purpose, Government of Pakistan, in the Trade Policy 2008-09 has provided an incentive to horticulture export enterprises by way of picking upto 8% or 50% (whichever is less) interest on loans obtained for Cool chain & Cold Storages. This facility will now be available to all users, whether the unit is export oriented or not.

### Short Title and Commencement:

2. This scheme, to be called "Cool Chain and Cold Storage for horticulture Products" will come into operation with immediate effect. Business concerns selected for financial assistance under this scheme will be allowed following incentive.

"Mark-up cost of loans obtained by business concerns for establishment of cool chain infra-structure will be picked-up by the Trade Development Authority of Pakistan through the Export Development Fund (EDF) up to a maximum of 8% or 50% (whichever is less).

### Procedure:

3. Business concerns wishing to avail support under the scheme are advised to get prior approval from TDAP before disbursement of loan. Payment of mark-up to eligible enterprises will be made by TDAP on reimbursement basis only. All applications should be supported by loan documents, project profile and a certificate from the financing bank confirming terms of the loan and receipt of markup. In case of default by the enterprise in repayment of bank loan, TDAP's subsidy in markup will be terminated immediately.

For any further information on the scheme, please contact the undersigned.

**SYED TAJAMMAL HUSSAIN**

Director

Trade Development Authority of Pakistan  
MINISTRY OF COMMERCE  
GOVERNMENT OF PAKISTAN



Block-A, 5th Floor, FTC Building, Shahrah-e-Faisal, Karachi - 75350, Pakistan.

Tel: 021-9201505, UAN: 111-444-111/229, E-mail: [tdap@tdap.gov.pk](mailto:tdap@tdap.gov.pk)