

EVENT MANAGERS FOR LIFESTYLE PAKISTAN EXHIBITION AT NEW DELHI, INDIA (MARCH/APRIL 2012)

The Trade Development Authority of Pakistan (TDAP) intends to organise a four (4) to five (5) day event "Lifestyle Pakistan" in the months of March/ April 2012 at India to not only showcase export quality products of Pakistan but also introduce the culture and lifestyle, building on the initiative of the Government to normalize trade between the two countries. TDAP intends to setup the entire exhibition/ gala at the open space available at Pakistan High Commission in New Delhi.

2. **In this regard services of an Event Manager with well-established working relation with service providers in India are required to plan, sell (both exhibit space and sponsorships), setup, execute and manage the entire event.**

3. Bidding documents and other related information for the purpose can be obtained, on written request along with pay order of Rs. 500/- (non-refundable) in favour of "Accounts Officer EMDF, TDAP, Karachi", during working hours starting 16th December 2011 to 30th December 2011 from the Expo Secretariat at the address given below. The firm will submit their sealed Technical proposal in clearly marked as "Technical Proposal without price" in bold and legible letters to avoid any confusion.

4. **Two stage Bidding procedure would be used for the Open Competitive Bidding.** (Interested bidders may like to refer PPR Rule 2004 for further details on the procedure)

5. Sealed tender documents shall be submitted latest by 3:00 p.m. on Monday, 2nd January 2012 with the Expo Secretariat and the Technical Proposals shall be opened on the same day at 3:30 p.m. in the presence of representatives of the participating firms.

6. Trade Development Authority of Pakistan reserves the right to reject any or all bids and to annul the bidding process at any time, however, reasons for rejection or annulling bid process will be communicated to the concerned bidder (s) in accordance with the Procurement Rules.

Director
Facilitation / Expo Secretariat



Trade Development Authority of Pakistan
MINISTRY OF COMMERCE GOVERNMENT OF PAKISTAN

