



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN





Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions & trade delegations. It also conducts seminars and organizes contacts and information exchange events both physically as well as digitally.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



PRODUCT PROFILE

Rubber is one of the greatest natural commodities in the world and its versatility makes it ideal for many different applications. Rubber matting, auto tyres and tubes, vehicle parts, such as seals and timing belts, conveyor belts, footwear, cables and wires. By far the most common use for rubber is to make tyres - around 70% of natural rubber is used for this purpose. The global market size was valued at USD 40.77 billion in 2019 and projected to USD 52 billion in 2027. Asia accounts for approximately 93% of the world natural rubber production.

The Pakistan tyre market exhibited moderate growth during 2015-2020. Tyres are one of the essential components in automobiles as they aid in transferring the load of the vehicle from the axle to the ground. They are manufactured using materials such as fabric, wire, carbon black, natural and synthetic rubber, and other chemical compounds. As tyres are pneumatically inflated, they provide a flexible cushion for absorbing shock when the vehicle travels on a rough surface. Presently, the rising vehicle motorization rate in Pakistan is impelling the demand for tyres in the country.

The Pakistan tyre (tire) industry is currently experiencing moderate growth on account of the increasing vehicle ownership in the country. This can also be attributed to numerous infrastructural and macroeconomic reforms which is resulting in the development of industrial, construction and agricultural industries. due to a consistent rise in the demand for tyres, local and foreign investors are showing interest in the industry, which is anticipated to strengthen the market growth in the upcoming years.



HS CODES:

Chapter 40 at HS 2 digit is allocated for Rubber and its products. Following HS Codes at HS 6 are used for rubber trade:

Code	Product label		
	Rubber		
	Waste, parings and scrap of soft rubber and powders and granules obtained		
'400400	therefrom		
	Inner tubes, of rubber (excluding those of a kind used on motor cars, incl.		
'401390	station wagons		
'401140	New pneumatic tyres, of rubber, of a kind used for motorcycles		
'401519	Gloves, mittens and mitts, of vulcanised rubber (excluding surgical gloves)		
'401150	New pneumatic tyres, of rubber, of a kind used for bicycles		
'401170	New pneumatic tyres, of rubber, of a kind used on agricultural or forestry vehicles and machines		
	New pneumatic tyres, of rubber, of a kind used for motor cars, incl. station		
'401110	wagons and racing		
'401320	Inner tubes, of rubber, of a kind used for bicycles		
'401213	Retreaded pneumatic tyres, of rubber, of a kind used on aircraft		
	Gaskets, washers and other seals, of vulcanised rubber (excluding hard		
'401693	rubber and those of		
'401511	Surgical gloves, of vulcanised rubber (excluding fingerstalls)		
	rubber		
	Waste, parings and scrap of soft rubber and powders and granules obtained		
'400400	therefrom		
'401390	Inner tubes, of rubber (excluding those of a kind used on motor cars, incl. station wagons		
'401140	New pneumatic tyres, of rubber, of a kind used for motorcycles		
'401519	Gloves, mittens and mitts, of vulcanised rubber (excluding surgical gloves)		
'401150	New pneumatic tyres, of rubber, of a kind used for bicycles		
'401170	New pneumatic tyres, of rubber, of a kind used on agricultural or forestry vehicles and machines		
'401110	New pneumatic tyres, of rubber, of a kind used for motor cars, incl. station wagons and racing		
'401320	Inner tubes, of rubber, of a kind used for bicycles		







PRODUCTION AREAS

The Increase in Automotive Tyre Production in Pakistan due to use of latest technologies in tyre production in this region is a key factor that drives the demand for Rubber Tyres. The rise in production of tyres is anticipated to influence prominent players to invest and expand the business through different segments such as electric and internal combustion engine. In addition, increase in use of nitrogen inflated tyres in Pakistan and the rise in demand for tubeless tyres are expected to boost the growth of the Pakistan rubber tyre market. The key players analyzed in this report include General Tyre and Rubber Co. Ltd., Servis Tyre, Panther Tyres Limitd, Diamond Tyres, The industry is located in Karachi and Lahore.







TOP IMPORTING COUNTRIES

IMPORTERS	EXPORTED VALUE IN 2020
World	39,987
Afghanistan	8,187
Turkey	3,749
United Arab Emirates	3,320
Egypt	2,609
Brazil	2,004
United States of America	1,901
Japan	1,853
United Kingdom	1,647
Belgium	1,611
Malaysia	1,552









TOP MAJOR EXPORTERS OF RUBBER/TYRE

S.#	NAME & ADDRESS	PRODUCT
1	Mr. Hussain Kuli,	General Tyres
	CEO,	& Rubbers
	M/s. General Tyre and Rubber Company Limited,	
	Cell# 0300-8215977,	
	H-23/2 Landhi Industrial Estate,	
	Landhi, Karachi.	
	Email: hussiankuli@gentipak.com	
2.	Mr. Rizwan Shah,	Panther Tyres
	Senior Export Manager,	Rubbers
	M/s. Panther Tyres Limited,	
	29-5 Km, Lahore, Sheikhupura Road, Sheikhupora,	
	Cell # 0300-4434459,	
	Email: rizwan.shah@panthertyres.com	
3.	Mr. Iftkhar Shafi,	Diamond Tyres
	CEO,	
	M/s. Diamond Tyres Ltd.	
	23-Km, Multan Road, Mohlanwal, Lahorem,	
	Cell #: 0334-4111158,	
	Email: khurram.niazi@diamondtyres.com	
	Email: info@diamondtyres.com	
4	Mr. Farrukh Baig	Servis Tyres
	Senior Export Manager	and Rubbers
	M/s. Servis Tyres Ltd	
	Servis House,2- main Gulburg Lahore Pakistan	
	Cell.no.0300-8285052	
	Email: farrukh.baig@servis.com,	
	export@servistyres.com,	
5	Hafiz Mian Muhammad Noman	Tyres & Tubes,
	Chief Executive	Rubbers
	M/s. Ghauri Tyres &Tubes (Pvt) Ltd	
	Address: 79-B-3, Gulberg III, Lahore, Pakistan.	
	Email:	
	info@ghaurityres.com,marketing@ghaurityres.com	
	Tel: 042-34155642,35245720	



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