

### Activities of TDAP Punjab

1. An informative webinar was conducted by TDAP Lahore for connect the Russian agro Market with exporters of fruits and vegetables on 13-10-2020. The webinar was attended by almost 60 exporters of the sector, providing them a detailed insight on the dynamics of the Russian market and suggestions to overcome hurdles in exporting those horticulture products.



2. A three member Sudanese delegation interested in Agro products and machinery is visiting Pakistan from 5 November 2020. During their visit they have meetings with various Pakistani companies in Karachi, Multan, Lahore and Faisalabad. The delegation visited Millat Tractors Limited Lahore on 13-11-2020. TDAP Lahore facilitated the delegation in having fruitful meetings with Millat Tractors Limited.



3. A high profile official audit and inspection team from Nigeria visited Pakistan from 9-14 November 2020 to inspect the industrial units, production facilities, quality and capacity

of production of LPG Composite Cylinders in accordance with standards of “Standards Organization of Nigeria (SON) “ for issuance of import permit certificates for Nigerian market. TDAP Lahore received the delegation at Lahore airport, facilitated the successful completion of tour till their departure from Lahore Airport.



4. A meeting was held on November 16, 2020 at Governor House Lahore under the Chairmanship of President of Pakistan with the exporters of Faisalabad regarding resolution of issues in connection with establishment of Faisalabad Expo Centre and growth of export. Director General TDAP Punjab, Ms Nudrat Hussain Khan also attended the meeting on directives of Secretary Commerce.



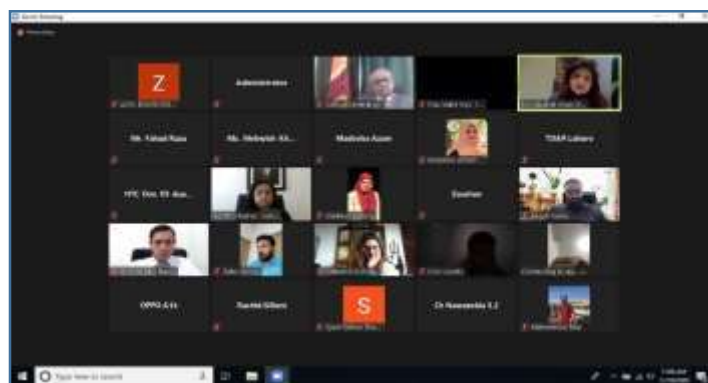
5. A trade delegation from Sudan visited Faisalabad on 17-11-20 and had meetings with M/s. Azhar Engineering, M/s. Shahid Engineering and M/s. Mego Foods. The delegation struck a deal with M/s. Azhar Engineering. TDAP, Faisalabad office facilitated the delegation throughout their stay at Faisalabad.



6. TDAP Sialkot visited M/s. Mecca Tanners, Sialkot in response to verification request received from European Union, on 18-11-20.
7. Mr Syed Javed Nisar (Chairman CSA Alumni) and Mr. Zulfiqar Younas (Director CTP, CSA) visited TDAP Lahore office on 18-10-2020, to meet with Ms Nudrat Hussain Khan (Director General TDAP Punjab) and to officially invite her to serve as Vice Chairman of CSA Alumni Punjab (Commerce and Trade Group). They met with other officers posted at TDAP Lahore as well and had very candid discussion regarding the role of CSA Alumni for facilitation of the CSS fraternity.



8. A webinar was organized by Trade Development Authority of Pakistan, Lahore to create awareness on “Exporting to Sri Lanka” on Thursday, the 19th of November, 2020 in collaboration with Consul General of the Democratic socialist Republic of Sri Lanka in Karachi, Pakistan’s Trade Mission in Colombo and Ministry of Commerce, as an effort to explore business opportunities for Pakistani exporters for enhancing exports to Sri Lanka. Webinar was very well received and was attended by more than 100 exporters from various sectors.



9. A 4 member Tanzanian delegation visited Pakistan from 25<sup>th</sup> November to 1<sup>st</sup> December 2020. During their visit, they had B2B meetings in Karachi from 25-27 November 2020,

in Lahore from 27-29 November and in Islamabad from 30<sup>th</sup> November to 1<sup>st</sup> December 2020. The delegation was headed by Mr. Paul Koyi, President, Tanzanian Chamber of Commerce, Industry and Agriculture (TCCIA). During their 3 days stay in Lahore, meetings were conducted with regional Office FPCCI, Lahore Chamber of Commerce and industry and Women Chamber Of Commerce and Industry.



10. The Hon'able Advisor to PM on Commerce and Investment visited TDAP Lahore on **12-12-2020 for a meeting at 11 am**. The agenda of meeting included, inter alia, discussion on Product Development of Mango, Potato, and Rice.

