Product Report Leather

(for Expo Pakistan 2017)

Product: <u>Leather and Leather Products</u> HS Code <u>41</u>, <u>42</u>

Prepared by

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i. <u>Industry Economic Scenario</u>

a) Product description,

Leather is one of the first manufactured materials, and the Leather Technologist can claim to be a member of an ancient profession. Leather has long outgrown in its practical purpose and today is regarded more as a luxury than a necessity, particularly in the affluent West.

b) HS Codes

Leather of other animals, o/t leather of hd no 41.08/41.09
Leather further prepared after tanning or crusting ""incl. parchment-dressed leather"", of
Leather further prepared after tanning or crusting ""incl. parchment-dressed leather"", of
Leather of bovine/equine animal, other than leather of hd 4108/4109
Goat/kid skin leather, other than leather of hd no 41.08/41.09
Sheep/lamb skin leather,other than leather of hd no4108/4109
Raw hides&skins nes
Raw skins of sheep or lambs
Raw hides&skins of bovine/equine animals
Composition leather with a basis of leather or leather fibre, in slabs, sheets or strip, w
Chamois leather, incl. combination chamois leather (excl. glacé-tanned leather subsequentl
Articles of apparel&clothing access, of leather or composition leather

'4202	Trunks,suit-cases,camera cases,handbags etc,of leather,plas,tex etc
'4201	Saddlery and harness for any animal, of any material
'4205	Articles of leather or composition leather, nes
'4206	Articles of gut, of goldbeater's skins, of bladders or of tendons
'4204	Articles of leather or composition leather for technical uses

c) Quality of Pakistani products

Raw material quality is a prime concern of tanners the world over. The tanning industry and the downstream industries which it supplies - footwear, furniture, automotive, clothing, leather goods are entirely dependent for their raw material on supplies of cattle hides and sheep skins, plus a small number of goat and other skins. While supplies and quality of hides and skins are vital to the tanning industry, they are just by-products for the meat, dairy or wool industries.

In order for many companies in the leather industry to be competitive, they specialize in producing particular types of leather - for example high quality and high performance leathers. However the potential benefits can only be fully realized when the hides and skins available to the industry reach a consistent quality, allowing tanners to buy with confidence that the material will be suitable for the manufacture of leather to meet their target markets.

d) Existence of international brands.

Pakistani Companies are providing Leather to the many International brands, some of them are

- **1.** Geox Shoes
- **2.** Bali Shoes
- 3. Eikea
- **4.** Louis Vuitton
- **5.** Adidas
- 6. Brown Shoe

e) Compatibility to international quality standards/certifications

- 1. 3 companies have got LWG (M/s Dada Enterprises, Shafi and Siddique Leather)
- 2. BCSI
- f) Value Chains

Raw material: The raw material comes from cattle hides, and from the skins of other animals. It is biodegradable and loses structure and value if it is not preserved correctly and promptly after slaughter. This is normally by salting or drying. The hides and skins need to be without decay, cuts or damage, and of good shape.

Pickle: The pickled state is a wet, acidic condition and a preparation for tanning the leather. 'Pickled' leather is a traditional product, a commodity for export shipment of skins, which allows the importing tanner the widest choice in tanning materials. All other semi-processed materials have already been tanned and offer less flexibility regarding their potential final product.

Wet blue: Wet blue, and Wet White, comes from the tanned state. Tanning gives permanence to the protein and stops further decay. The 'blue' refers to the more general chromium tannage, compared with the newer chrome-free white tannage. (Vegetable tannage is an older process, and still used for some upholstery, belts and sole leather. The natural colour of vegetable tannage is brown. It is not traded in the wet condition.)

Crust: Crust leather is dry and is easier to ship. It is also easier to see the quality of the surface appearance for grading and value judgments. It is ready for further processing, either for more wet work (retanning and dyeing), or for direct dry finishing.

Finished leather: Finished leather has the potential to add even more value and to provide much better earnings, but it also is much more difficult to achieve successfully. Compared with wet blue leather, which can be made into a number of final products, finished leather has to be made in a specific type, colour and thickness for each specific product (and usually for each specific customer).

Finished leather products: Finished leather products are made from the different leathers into a wide range of products. The major use of cattle hides is for the uppers of heavier leather shoes, but there are increasing demands for furniture and automotive upholstery. Skins are used for lighter shoes, leather clothing and gloves. Large and small leather goods, from suitcases and golf bags, to wallets and briefcases, are made from both hides and skins. Each finished leather product has its own specific leather requirements.

g) Acceptance of Pakistani Products

Pakistani products are accepted worldwide, their issue is regarding environmental concerns of WTO, the industry has made little progress in this regard. Combined effluent treatment plants need to be built so that hazardous chemicals from the tanneries do not affect the environment. Moreover, the industry needs to tackle all the labor issues to which the consumers in the

importing countries are sensitive to. It needs to be ensured that the leather industry in Pakistan adheres to the working condition requirements that have been developed by certain international bodies, particularly, the associations of leather industries in the importing countries of the west. Under the WTO regime, member countries can impose penalties or restrict imports from exporting countries whose industries do not observe environmental/labor concerns or social compliance.

i. Global trade in this specific product

a) Top 05 exporting countries of Raw Hides and Skins (000 US\$)

Exporters	Exported value in 2014	Exported value in 2015	Exported value in 2016
Italy	5,594,942	4,583,842	4,332,707
United States of America	3,833,706	3,186,945	2,742,731
Brazil	2,947,940	2,265,342	2,032,541
Hong Kong, China	2,428,788	2,053,762	1,602,046
Germany	1,512,259	1,223,602	1,111,644

b) Top 05 importing countries for Raw Hides and Skins (000 US\$)

Importers	Imported value in 2014	Imported value in 2015	Imported value in 2016
China	8,260,979	7,499,446	5,758,923
Italy	4,957,395	3,781,346	3,331,612
Hong Kong, China	3,081,336	2,466,814	1,858,660
Viet Nam	1,686,007	1,741,976	1,602,560
Mexico	1,164,592	1,164,995	1,165,427

a. Top 05 exporting countries of Articles of Leather (000 US\$)

Exporters	Exported value in 2014	Exported value in 2015	Exported value in 2016	
China	30,365,883	31,031,735	27,367,409	
Italy	9,145,726	7,980,595	8,017,339	
France	6,815,905	6,280,201	6,748,658	
Hong Kong, China	5,950,720	5,342,766	4,705,267	
Viet Nam	2,350,776	2,704,003	3,791,500	

b. Top 05 importing countries of Articles of Leather (000 US\$)

Importers	Imported value in 2014	Imported value in 2015	Imported value in 2016
United States of America	13,871,141	14,448,716	13,292,245
Japan	5,734,088	5,331,517	5,585,459
Hong Kong	5,973,176	5,307,673	4,696,051
Germany	4,589,346	4,383,045	4,429,514
France	4,614,927	4,188,795	4,256,744

ii. Exports from Pakistan & Pakistan's ranking: 3 years figure (000 US\$)

a) Raw Hides and Skins

Importers	Imported value in 2014	Imported value in 2015	Imported value in 2016
World (Global Ranking 19)	547,508	425,085	349,003
Hong Kong, China (3 rd Top Importer)	130,449	87,500	53,775
Italy (2 nd Top Importer)	73,218	57,662	53,091
China (Top Importer)	55,424	42,133	37,120
India (12 th Top Importer)	36,202	34,334	28,602
Veit Nam (4 th Top Importer)	31,322	27,845	23,173

b) Articles of Leather

Importers	Imported value in 2014 Imported value in 2015		Imported value in 2016	
World (Global Ranking 14)	742,028	687,621	644,930	
Germany(4 th Top Importer)	164,282	132,326	123,354	
United States of America(Top Importer)	118,714	121,848	112,811	
Spain (11 th Top Importer)	49,228	51,757	54,652	
UK (6 th Top Importer)	53,447	54,158	46,576	
Netherlands (10 th Top Importer)	42,321	42,981	37,327	

iii. Top five Export destinations of Pakistan

Given Above

iv. <u>List of top ten (10) manufacturing companies/ exporters</u> of Pakistan with contact details

Leather Garments

Leather Field (Pvt) Ltd.

Address: Sialkot, Pakistan

Phone: 0092 52 3556272

Mobile: 0092-300-8610363

Fax: 0092 52 3551942

M/s. Nova Leathers (Pvt) Ltd

Address: KorangiInd Area, Karachi, Pakistan

Phone: 0092 21 38100108

Fax: 0092 21 38100102

Royal Leather Industries Ltd.

Address: Lahore, Pakistan

Phone: 0092 42 36363140

Mobile: 0300-8475079

Fax: 0092 42 36303140

M/s. Hub Leather (Pvt) Ltd.

Address: KorangiInd Area, Karachi, Pakistan

Phone: 0092 21 35121578

Fax: 0092 21 35121583

VIP Wears (Pvt) Ltd.

Address: Said Pur/Rondal Road Sialkot,

Pakistan

Phone: 0092 52 4268186

Mobile: 0092-300-8616262

Fax: 0092 52 4262850

Finished Leather

S-NO.	NAME OF FIRM ADDRESS & REPRESENTATIVE	TELEPHONE NUMBER		FAX NO.	EMAIL ADDRESS
	(Ordinary Member)	OFFICE	TANNERY		
01.	02.	03.	04.	05.	06.
1.	M/s Dada Enterprises (pvt.) Limited,	042-36811229	049-2716142	042-36872006	info@dada.com.pk
	Dada House, Hide Market, G.T. Road,	36815610	111113232	36813059	hasan@dada.com.pk
	Lahore-54900.	36865278			dada@brain.net.pk
		36865378			mansoor@dada.com.pk
	(Rep. Mr. Mansoorlqbal)				razzaq@dada.com.pk

01.	02.	03.	04.	05.	06.
2.	M/s Eastern Leather Co. (Pvt.) Ltd.,	042	042-37990120-	042-35861346	
	10-A, Block-L, Ferozpur Road,	35881138/84	25	35839572	eastern@brain.net.pk
	Gulberg-III, Lahore- 54660 (Rep. Mr. S. AnjumZafar)	35885171-72			eastern@easterngroup-pk.com
3.	M/s Elegant (Private) Limited.,	042-35775611	-	042-35775613	
	7/A, Justice Sardar Iqbal Road,	35775612			Office.elegant@gmail.com
	Gulber-V, Lahore				elegant@quettagroup.com
	(Rep .Mr. Nasir Anwar)				
4.	M/s EPCT (Private) Limited,	042-5756181-3	056-2890271- 4	042-5756194	
	45/50 Industrial Area, Gulberg III,	5756185	2890278	5759466	
	Lahore.	5756190-92	3406303	0303-7351342	office@epct.com.pk
	(Rep. Mr. ShahidUsman)				
5.	M/s H. Sadar Ali Akhtar Ali (Pvt.) Ltd.,	0423-	0492-772407	0423-6816350	
	14G.T. Road, Hide Market,	6861755	772413	Factory	info@hsaleather.com
	Lahore-54900.	6861452	763923	0492-763978	
	(Dan MianNacom Albtor)	6822510			
	(Rep. MianNaeemAkhtar)	6824862			