

Trade Development Authority of Pakistan
Government of Pakistan

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PRESS RELEASE

TDAP organized National Exporters Training Program (NETP) at Rawalpindi in collaboration with RCCI & IBA-Karachi on 7th January, 2020. The objective of this program was to share the trade knowledge in terms of available resources, international trends, TDAP's facilitation initiatives for exporters, role and importance of export planning and execution, so as to equip our potential and new traders/manufacturers who are eager to export.

Mr. Noshawan Khalil Khan, Senior Vice President, RCCI welcomed the participants, and thanked TDAP on arranging the program for sharing much needed knowledge and experience on Export Development. Mr. Shehzad Ahamd Khan, Director General TDAP briefed the audience about the National Exporters Training Program (NETP), an initiative taken by TDAP to facilitate exporters. NETP would be held in several cities/commercial centres of the country.

Dr. Adil Nakhuda, Assistant Professor, Dr. Najam Akbar, Assistant Professors from IBA-Karachi presented four distinct modules that would help prospective exporters in converting an export inquiry into actual exports. More than 50 manufacturers, traders, women entrepreneurs, new exporters and executive members of RCCI attended the session. Guest Speaker Dr. Manzoor Ahmad, Former FBR Member and Former Ambassador to WTO covered the module of Export Documentation. Guest Speakers Mr. Gonzalo J. Varela, Senior Economist, Macro Economics, Trade and Investment Global Practice and Ms. Adja Mansora Dahourou, Senior Private Sector Specialist from World Bank also joined the session and appreciated the initiatives of

TDAP. The program was concluded with the distribution of 'Certificates of participation' to all those who attended the program.