

GOVERNMENT OF PAKISTAN

TRADE DEVELOPMENT AUTHORITY OF PAKISTAN

SUBJECT: **PRESS RELEASE**

Trade Development Authority of Pakistan is sending a fisheries exporter's trade delegation to Thailand and Vietnam from 25th August-1st September 2019. In this regard a pre delegation briefing meeting was held in TDAP in which Consul General of Thailand Mr. Thatree Chauvachata along with his Deputy Consul General attended, besides selected delegates.

2. The meeting was chaired by Director General TDAP Mr. Azhar Ali Dahar. During the meeting he briefed the delegates about the potential of Sea Food exports from Pakistan to Thailand. Pakistan has abundant Sea Food reserves and is exporting fish and its products to Thailand. He provided a detailed program of the delegation in Thailand to delegates.

3. Consul General Thailand informed that Pakistan is among the five biggest sea food suppliers to Thailand and there are more opportunities available for Pakistani exporters in this sector. He suggested that Pakistani Companies should develop joint ventures with Thai Companies and improve their processing, packaging and storage facilities. He offered training to Pakistani exporters in this regard. He assured that this delegation will open new avenues for Pakistani exporters to increase their market share in Thai Market. He informed that after Pakistani delegation visit, similar delegation from Thailand will also visit to Pakistan to finalize the deals.