

Pakistan Turkey B2B Networking Session

Press Release

On the auspicious occasion of the visit of the President of the Republic of Turkey His Excellency Recep Tayyip Erdogan, the Ministry of Commerce and Trade Development Authority of Pakistan organised Pakistan Turkey B2B Networking Session on 13th February, 2020 at the Kehkashan Hall of Serena Hotel in Islamabad. The objective of this initiative was to bring the businessmen from Turkey & Pakistan under one roof to explore ways to enhance trade and investment.

The Turkish Business delegation comprised leading business representatives from sectors including Engineering, Energy, Tourism, Construction, Defence, Automotive, Chemicals, I.T. etc. More than 200 prominent businessmen from Pakistani counterpart sectors, leading trade bodies like FPCCI, SCCI, ICCI, PBC etc. and government organisations including PBIT, TDCP, PTDC from Pakistan side and TUMSAID, DIEK, Pakistan Turkey Friendship Association etc from Turkish side were present on the occasion. TDAP organized fruitful B2B Meetings of the Turkish Business Delegation with their Pakistani business counterparts.

The event was formally inaugurated by the Honourable Secretary Commerce, Sardar Ahmad Nawaz Sukhera followed by addresses from President FPCCI and Chairman of Pakistan Turkey Business Council. Secretary Commerce welcomed the delegates and spoke warmly about the strong relations of Pakistan and Turkey.

Advisor to the Prime Minister on Commerce visited the networking event and emphasized the importance of cooperation in enhancing trade and investment. He also met with different Turkish delegates, chambers and associations and discussed the possible ways to increase bilateral trade and investment.

All the speakers expressed great enthusiasm regarding the enhancement of trade and economic relations between the two nations and the visit of the delegation was generally remarked upon as a milestone for the opening of best possible avenues of cooperation in trade and investment ties between Pakistan and Turkey.