

PRESS RELEASE

WEBINAR BY TDAP ON ISSUES OF EXPORTS OF FRUITS AND VEGETABLES TO INDONESIA (October 15, 2020)

Trade Development Authority of Pakistan in collaboration with Embassy of Pakistan, Indonesia organized a webinar on issues of exports of fruits and vegetables to Indonesia. Members from All Pakistan Fruits and Vegetables Association attended the webinar. Indonesia is one of the leading importing market of Pakistani Kinnow, however, our exports are showing declining trend. The reasons of declining are late issuance of quota of imports by Indonesian authorities to Kinnow importers of Indonesia. During the webinar our Minister Trade at Indonesia delivered a detailed presentation on Indonesian market of Fruits and Vegetables, Pakistani export potential, import requirements, bilateral trade and specific issues related to Kinnow export and future strategy to counter NTBs. PFVA Patron in Chief Mr. Waheed Khan highlighted the problems of fruits and vegetables like import permit issue for Kinnow, GAP issue for imports of Pakistani vegetables. He suggested that our embassy should aggressively take up these matters with Indonesian Authorities. He further stressed that we may explore the market for our dates, value added products like mango pulp and other fruit juices. Minister Trade informed that Indonesian Authorities issue permits for import of fruits in August and January while our Kinnow's export start in mid-December and ends in end of March. Minister Trade agreed and assured them that we will take up these issues with the Indonesian trade ministry. Director General, TDAP Mr. Adul Karim Memon said that TDAP will organize Kinnow Promotion Campaigns in potential markets. He also thanked the participants for their feedback and participation and invited them to continue approaching TDAP for their problems as TDAP has been aggressively not only addressing their issues but also pushing other government offices to resolve problems of our exporters and businessmen. The participants thanked TDAP by highlighting that TDAP has been very committed in helping them in all walks of business.