



PAKISTAN
DATES



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

Pakistan Dates

Pakistan is ranked at **6th** position in Dates Production, **5th** position in Area under Dates Fruit and **8th** position in Date Exports in the world. Date fruit is the third-largest horticulture crop of Pakistan, found in all four provinces on 99 thousand hectares with production of around 540,000 tons annually

There are four major clusters of dates production in Pakistan, namely at Sukkur and Khairpur in Sindh; Turbat and Panjgur in Balochistan; Muzaffargarh, Jhang, Multan, Bahawalpur and D.G Khan in Punjab and Dera Ismail Khan in Khyber Pakhtunkhwa

Date Varieties in Pakistan

Pakistan has an enormously large number of Date Palm varieties and many varieties have potential to be exported as fresh and dried form. There are more than 300 varieties of dates palm grown in Pakistan, among them the most popular and commercially viable varieties are:



Aseel



Aseel Dried



Dhakki



Dhakki Dried



Begum Jangi



Muzawati



Jansor



Rabbi



Kupro



Karbalain



Shareefa



Hillavi

MORE THAN **300** DATE VARIETIES

Dates Processing Factories & Dry Date Warehouses in Pakistan

25 Dates Processing Factories in Khairpur Sindh	
Dates Processing Factories	Annual Processing of Dates (Avg./Year)
04	200-250 Containers of 18 Tons
05	150-170 Containers of 18 Tons
06	Below 100 Containers of 18 Tons
05	Below 50 Containers of 18 Tons
05	05-10 Containers of 18 Tons

2 Dates Processing Factories in Baluchistan	
Dates Processing Factories	Annual Processing of Dates (Avg./Year)
01 (Punjgor)	300 Tons
01 (Turbat)	250-300 Tons

250-300 Dry Dates Warehouses in Sukkur Sindh	
Functional Warehouses	Annual Procurement of Dry Dates(Avg./Year)
40-50	1800 Tons

Source: Exporters/Traders of Dates and Dry Dates

Dates Packaging in Pakistan

Bulk Packaging: (25kg-50kg)



50 Kg Bags (Dry Dates)



25kg Cardboard Cartons (Dates)

Corrugated Box Packaging: (5kg-15kg)



Retail Pack Packaging: (½kg-3kg)



Dates Usage and its Value Added Products



Mostly, the fresh dates (pitted or un-pitted) of selected grade are used for table fruits. However, in many countries including in Pakistan the seeds from the soft fresh dates is manually or through pitting machine driven out and replaced with dried fruits like almonds, walnuts, pistachio etc., while some pressed it to make block, bars and chopped dates.



Dried dates (natural or colored) are used for both domestic (to eat) as well industrial (powder) purposes. The dry dates powder are mostly used for confectionary, bakery and other food products.



There are various uses of dates in the industry include date paste, date syrup, date powder, date juice, date honey, date vinegar, date jams, beverage extract, sauces, pickles, desserts, confectionary items, bakery items, liquid/powder sugar and alcohol etc.

Food Quality Certifications and Tests in Pakistan

Certificates/Test	Authority
Sanitary & Phytosanitary Tests/Certifications It is also referred as Pest Control Certificate, Sanitary Certificate and Health Certificate for export.	Ministry of National Food Security & Research Department of Plant Protection (DPP) Phone: +92-21-99248612-15 Fax: +92-21-9924567 Email: quarantine@plantprotection.gov.pk Website: www.plantprotection.gov.pk
Pakistan Standards and ISO Certifications	Ministry of Science and Technology Pakistan Standards & Quality Control Authority (PSQCA) Phone: +92-21-99261891 Fax: +92-21-99261891 Email: psqcadg@super.net.pk Website: www.updated.psqca.com.pk
Food Quality Microbiological Tests (if required by buyer)	Ministry of Science and Technology Pakistan Council of Scientific & Industrial Research (PCSIIR) Phone: +92-21-99261919 Fax: +92-21-99261946 dgkic@pcsir.gov.pk Website: www.pcsir-khi.gov.pk



Global Food Standards and Quality Certifications



Certified Kosher



EU Organic



Pakistan Date Exports

Pakistan's success is evident not only in numbers, but also in rankings as the **8th** largest Dates exporter with **3.6%** world market share in 2019. The major export markets are UK, USA, Germany, Turkey, UAE, Nepal, India, Bangladesh, Singapore, Oman and Thailand.

Commodity	Export Values									
	2015-16 (July-June)		2016-17 (July-June)		2017-18 (July-June)		2018-19 (July-June)		2019-20 (July-June)	
	Tons	USD'000	Tons	USD'000	Tons	USD'000	Tons	USD'000	Tons	USD'000
Fresh Dates	11,386	10,509	13,043	12,484	18,089	17,535	16,178	15,880	22,639	20,222
Dried Dates	114,500	69,966	175,162	101,662	140,260	88,009	97,778	75,068	70,815	52,145
Exports	125,886	80,475	188,205	114,146	158,349	105,544	113,956	90,948	93,454	72,367

Pakistan Top Date Markets



Fresh Date Markets (2019-20)

- UK
- USA
- Germany
- Turkey
- Australia

Dry Date Markets (2019-20)

- UAE
- Nepal
- Oman
- Bangladesh
- India
- Singapore
- Thailand

Prominent Dates/Dry Dates Exporters of Pakistan

M/s Sindh Punjab International

Sindh Punjab International, Thehri, Khairpur Mirs, Sindh, Pakistan

Office: B-2610, Shaheed Ganj, Sukkur, Sindh, Pakistan

Mr. M Iqbal Arain-Proprietor

Cell: +923228497756

Email: sindhpanjab@hotmail.com

M/s Adil Traders Khairpur

Adil Date Factory, Dates Market Khairpur Mirs, Sindh, Pakistan.

Office: No. 28, Phase-II, Khajoor Market Khairpur Mirs, Sindh, Pakistan

Mr. Bashir Arain-Proprietor

Mr. Naseer Arain-Export Manager

Tel: +92-243-684092

Cell: +923008310458 & +923028282490

Email: Adiltraders28@gmail.com

M/s Azad Traders

M/s Sunny International

Azad Dates Factory, Dates Market Khairpur Mirs, Sindh, Pakistan

Office: No. 46 Khajoor Market Khairpur Mirs, Sindh, Pakistan

Mr. Sunny Kirshanchand- Proprietor

Cell: +92344222422

Email: azadtraders46@gmail.com

M/s Lal Shahbaz Traders

Dry Date Warehouse: Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Shop: No. 99, Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Mr. Manik Mal-Proprietor

Mr. Ajeet Kumar-Export Manager

Tel: +92-71-5804245

Cell: +923133842550 & +923009314269

Email: lalshahbazsukkur@yahoo.com

M/s Vikram Enterprises

Dry Date Warehouse: Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Shop: No. 107 & 45, Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Mr. Nand Lal Keswani-Proprietor

Cell: +923459316400 & +923319316400

Email: nandlalkeswani@gmail.com

M/s Supreme International

Karamabad, Near Thehri bypass Khairpur Mirs, Sindh, Pakistan

Mr. M Ali Facto- Proprietor

Cell: +923332481701

Email: mali@supremeintl.com

M/s Khairpur Foods International

M/s New Shalimar Trades

Factory: Khairpur Foods Intl., 37 Shah Murad Road, Rangers Chowk, Thehri-Khairpur Mirs, Sindh, Pakistan.

Office: No. 37, Khajoor Mandi Khairpur Mirs, Sindh, Pakistan

Mr. Najeebullah Abbasi- Proprietor

Mr. Kaleemullah Abbasi-Director

Tel: +92-21-34540789

Cell: +923003290789 & +923133290789

Email: export@khairpurfoods.com

khairpurfoods@gmail.com

Website: www.khairpurfoods.com

M/s New Lal Shahbaz Traders

NLST, Dates Market Khairpur Mirs, Sindh, Pakistan

Office: No. 10-11, Dates Market Khairpur Mirs, Sindh, Pakistan

Mr. Pardeep Kumar-Proprietor

Mr. Sandeep Kumar-Export Manager

Tel: +92-243-551683

Cell: +923008318333 & +923452543914

Email: info@nlst.com.pk

ceo@nlst.com.pk

sandeepbangeja88@gmail.com

M/s Soofi Traders

Soofi Date Factory, Thehri-Khairpur Mirs, Sindh, Pakistan

Office: No. 44, Khajoor Market Khairpur Mirs, Sindh, Pakistan

Mr. Arjun Mal -Proprietor

Tel: +92-243-553184

Cell: +923008310441

Email: soofitraders2011@gmail.com

M/s Shah & Co

Dry Date Warehouse: Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Shop: No. 100, Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Mr. Arjun Das- Proprietor

Mr. Sunil Kumar- Export Manager

Tel: +92-71-5804096 & +92-71-5804213

Cell: +923008310993 & +923337181421

Email: shahandcompany@hotmail.com

M/s Bobby Trading Company

Dry Date Warehouse: Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Shop: No. 8, Agha Qadirdad Agriculture Market, Sukkur, Sindh, Pakistan

Mr. Jagoo Mal-Proprietor

Tel: +92-71-5804233

Cell: +923009310960

Email: bobytradingco@yahoo.com

M/s Nadeem Traders/Nadeem Dates Factory

Nadeem Date Factory, Habibabad

Thehri-Khairpur Mirs, Sindh, Pakistan

Office: No. 34/B, Phase-I, Khajoor Mandi Khairpur Mirs, Sindh, Pakistan

Mr. Mujeebullah Memon-Director

Tel: +92-243-771333

Cell: +923009310936

Email: nadeemdatesfactory@hotmail.com

M/s Shama Fruit Company

Dry Date Warehouse: Agha Qadirdad

Agriculture Market, Sukkur, Sindh, Pakistan

Shop: No.77, Agha Qadirdad Agriculture

Market, Sukkur, Sindh, Pakistan

Mr. Gurdas Wadhvani-Proprietor

Mr. Ajeet Kumar-Export Manager

Cell: +923009313016, +923009315204

+923333122710

Email: shamafruitcompany@yahoo.com

M/s Diamond Commission Shop

M/s Ganesh Traders

Office: M/s Ganesh Traders, No 02 Phase-I,

Dates Market Khairpur Mirs, Sindh, Pakistan

Shop: M/s Diamond Commission Shop, No.

76, Agha Qadirdad Market Sukkur, Sindh,

Pakistan

Mr. Gurno Mal (Hareesh Kumar)- Proprietor

Mr. Akash Kumar-Export Manager

Tel: +92-71-5804151

Cell: +923132551808 & +923009310196

Email: ganeshtraders54@yahoo.com

info@ganeshtraders.com

Website: www.ganeshtraders.com

M/s Sindhri Commission Shop

M/s Omrai Enterprises

Shop: No. B-62, Agha Qadirdad Market,

Sukkur, Sindh, Pakistan

Mr. Sham Lal-Proprietor

Mr. Sakhawat Rai-Export Manager

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