

TDAP WEEKLY WEBINARS CALENDER 2020-21 OCT-MARCH						
Duration	Dates	Division/Mission/Region	Description of Webinar	Stakeholders	Sectors/Subsector	Contact Person
2nd week of October	13 th Oct-20 Tuesday	Agro & Food	Webinar on issues and challenges in exporters of rice to Kenya	Chairman REAP and Trade and investment Counsellor, Kenya, MoC	Rice	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk
	14 th Oct-20 Tuesday	South Africa	Potential in IT Sector between Pakistan and South Africa	P@SHA and IT Association of South Africa, MoC	IT sectors	Ms. Humaira Israr / Trade & Investment Attache, tia.johannesburg@commerce.gov.pk. (0027-07)37393522, Focal person HQ TDAP: Hafiz Rohail Nazir, Assistant Director . 0321-4448169 Rohail.ploth@tdap.gov.pk
	15 th Oct-20 Thursday	Faisalabad Office	Exploring business opportunities for textile & leather under Look Africa Policy.	TIO-Nigeria, & MoC/ TDAP KHI, TDAP FSD, Faisalabad Chamber of Commerce & Industry, MoC	Textile and Leather	Fazal ur rehman rao DD, 0321-5063119. fazalur_rehmanrao@tdap.gov.pk
	15 th Oct-20 Thursday	Agro & Food	Webinar on issue on exports of fruits and vegetables to Indonesia	Pakistan fruits and vegetable associations & Minister Trade Indonesia ,MoC	Fruits and Vegetables	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk
3rd Week of October	20th OCT-20 Wednesday	Region Office Hyderabad	Agro Products export Potential of the region	Hyderabad Chamber of Small Traders & Small Industries, MoC.	Agro & food	Qazi Arsalan A.m qazi.arsalan@tdap.gov.pk
	23rd OCT-20 Friday	Region Office Lahore	To create awareness amongst stakeholders for the industrial and financial support being offered by SMEDA to SMEs.	SMEs engaged through LCCI and WCCL, MoC	SME Finance	Ms. Naheed Akhtar, Director, 0333-4079769 naheed.akhtar@tdap.gov.pk
4th Week of October	26th OCT-20 Monday	TDAP Islamabad Office	Webinar on Production & export of Organic fruits	GBCCI, ,Department of agriculture, Department of Commerce and Minerals, Growers, Processors and Exporters, Academia, V	Agro & food sector	Ms. Aima Hadayat, AM, GB
	27th OCT-20 Tuesday	Services, Halal and New Opportunity Division	Webinar for SMEs to facilitate exports of IT & ITes: Success Stories (P@SHA)	P@SHA, PITB, PSEB, MoC	IT Sectors	Hafiz Rohail Nazir, Assistant Director . 0321-4448169 Rohail.ploth@tdap.gov.pk
	29th OCT-20 Thursday	Nigeria	INSIGHT INTO NIGERIAN TRADE LAWS FOR CORPORATE GOVERNANCE AND TO DO BUSINESS (EXPORTS/IMPORTS) IN NIGERIA .	Companies which are either doing business in Nigeria or interested to exports or develop JV with Nigerian, Companies having trade dispute in Nigeria, Representative of Trade Dispute Regulation Organization (TDRO) , MoC	All Sectors	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)706400433, Focal person HQ TDAP: Zulfiqar Langha DD, 0333-9255575zulfiqar.ali@tdap.gov.pk
1st Week Of November	2nd NOV-20 Monday	Sri Lanka	Exploring Bilateral Trade and Investment Opportunities	Relevant Associations of Both countries MoC	All sectors	Ms. Asmma Kamal / Trade & Investment Attache, tia.colombo@commerce.gov.pk (0027-07)37393522, Focal person HQ TDAP: Najeeb Siddiqui AD, 0333-2273643 najeeb.Siddiqui@tdap.gov.pk
	3rd to 5th Nov-20 Tentative	Australia	Virtual Delegation of IT (VDIT)	Ministry of IT & Telecom (MITT), Pakistan Software exports Board (PSEB), TDAP, PASHA, various chambers of commerce & industry's in Australia, High Commission of Pakistan, and Consulate General of Pakistan, Ministry of IT & Telecom (MITT), Pakistan Software exports Board (PSEB), TDAP, PASHA, various chambers of commerce & industry's in Australia, High Commission of Pakistan, and Consulate General of Pakistan	IT Sectors	Mr. Muhammad Ashraf / Consul General (Trade & Investment), eg.sydney@commerce.gov.pk, (0061) 438963131, Focal person HQ TDAP: Hafiz Rohail Nazir, Assistant Director . 0321-4448169 Rohail.ploth@tdap.gov.pk 99201508
	3rd Nov-20 Tuesday	Agro & Food	Webinar on Export of cattle grass to Middle Eastern Countries	Minsiter Trade Riyadh and TIC Jeddah MoC	Cattle Grass	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk
	4th Nov-20 Wednesday	Agro & Food	Awareness webinar on "Halal Accreditation: A Gateway to International Trade"	Regulatory Bodies, Pakistan Commercial Sections abroad, Halal Certification Bodies, Foods service providers, Manufacturer, Traders (Exporters/Importers of fresh / processed food, pharmaceuticals, cosmetics, MoC textiles & leather, crockery products), Restaurants, tourism, and recreational services providers and other stack holders.	Meat	Mr. Aurangzeb, Jahangir, AM, 0313-2744452 aurangzebjahangir@tdap.gov.pk
	5th NOV-20 Thursday	TDAP Multan Office	Opportunities arising from 2nd phase of China Pakistan Free Trade Agreement (CPFTA-II opening of new textile tariff lines), China	TIO Beijing & Guangzhou / TDAP KHI, TDAP Multan, Trade Mission Abroad, Export	All sectors	Hina tahir DD hina.tahir@tdap.gov.pk

	6th NOV-20 Friday	Services, Halal and New Opportunity Division	Webinar on Foreign Exchange Regulations regarding e-Commerce	P@SHA, PITB, PSEB, MoC	IT Sectors	Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.ploth@tdap.gov.pk
2nd Week of November	9th NOV-20 Monday	Qatar	Export of Construction material	Employees Federation of Pakistan & Pakistan Business and Professionals Council Qatar , MoC	Construction sector	Mr. Muhammad Salman Ali / Trade & Investment Attache, tia.doha@commerce.gov.pk, (00974)50508240, Focal Person HQ TDAP Mr. Tahir Shafi, Assistant Manager tahir.shafi@tdap.gov.pk 0300-6305831
	9th NOV-20 Tuesday	China (Shanghai)	Changing dynamics of YRD Region of China and Trade & Investment Opportunities of Pakistan	Lahore Chamber of Commerce & Industry	General	Mr. Hussain Haider / Consul General (Trade & Investment), eg.shanghai@commerce.gov.pk, (0086)134 72617025, Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
	12th NOV-20 Thursday	Services, Halal and New Opportunity Division	Webinar on Export Potential IT and ITeS exports of Pakistan In Middle East	P@SHA, PITB, PSEB	IT Sectors	Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.ploth@tdap.gov.pk
	13th NOV-20 Friday	Nigeria	Registration of Pharma Products in Nigeria	National Agency for Food and Drug Administration Control (NAFDAC) of Nigeria and Pharmaceutical Association of Pakistan and Drug Regulatory Authority of Pakistan & TDAP MoC	Pharmaceutical products	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)706400433, Focal person HQ TDAP:}Sana Ali Khokhar A.m 0331-3118579 sana.khokhar@tdap.gov.pk 99206802
	13th NOV-20 Friday	Region Office Lahore	Connecting World Agro Markets - TIOs and exporters of "Fresh Fruits & Vegetables"	TIOs,PFVEA,Exporters,Punjab Agriculture departmentMoC	Fruits & Vegetables	Ravia Khalid AM, 0300-7511120 ravial.khalid@tdap.gov.pk
	13th NOV-20 Friday	Mexico	Adventure Tourism in Pakistan through the lens of Mexican	Club de explorers of Mexico (CEMAC)	Tourism	Ms. Shabana Aziz / Trade & Investment Counsellor, tic.mexicoity@commerce.gov.pk, (0052)15539142807, Focal person TDAP, Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk
3rd Week Of November	16th NOV-20 Monday	Nigeria	Registration of surgical goods in Nigeria	Standard Organization of Nigeria(SON , MoC	Surgical goods	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)706400433, Focal person HQ TDAP: Junaid Feroz A.m 0321-2344567 junaid.feroz@tdap.gov.pk 99206802
	17th NOV-20 Tuesday	Agro & Food	Webinar on Export Potential of Rice in Kazakhstan	TIC-Kazakhstan will give presentation on requirements and issues in export of Rice to Kazakhstan	Rice	Mr.Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk
	18th NOV-20 Wednesday	Engineering & Mineral Division	To apprise the Business community about the export opportunities in American Market & Latest technology being adopted by USA.	TIO, Exporters, Relevant Chambers and associationMoC	Surgical Instruments	Junaid Feroz A.m 0321-2344567 junaid.feroz@tdap.gov.pk 99201501
	19th NOV-20 Thursday	Region Office Lahore	To educate the participants about the do's and don'ts for trade to Sri Lanka	SMEs belonging to different product sectors, MoC	All sectors	Mehwish Khadim,Director 0310-6070000 mehwish.khadim@tdap.gov.pk
	20th NOV-20 Friday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Beijing	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers, MoC	Handicrafts Sector	Salahuddin Abbasi, AM s.abbasi@tdap.gov.pk +92-300-3416900
	23rd NOV-20 Monday	Dubai- U.A.E	Export promotion from Pakistan	Chamber of commerce and industry in Pakistan, FPCCI, BOI , MoC, TDAP, and relevant sectors and Association	All Sectors	Dr. Adeem Khan / Trade & Investment Counsellor tic.dubai@commerce.gov.pk, (0044-20)76649215 Focal person HQ TDAP: Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
4th Week of November	24th NOV-20 Tuesday	Agro & Food	Webinar on "Dates Market of France- still untapped market for Pakistani Dates Exporters	Trade Mission-France (Paris), Khairpur Chamber of Commerce & Ind. Agha Qadir Dads Dates Market, Sukkur, TDAP Gwadar/TDAP Quetta , MoC	Dates	Mr Mohsin Bullo, AM 0333-7217721 mir.mohsinbullo@tdap.gov.pk
	24th NOV-20 Tuesday	Agro & Food	Export potential of Pakistan Seafood items in Africa	Two to three commercial counsellors of African countries, PAKFEA, Marine Fisheries Department (MFD), MoC	Seafood	Mr. Shahryar, AD 0321-7772741 shehryar.khan@tdap.gov.pk
	25th NOV-20 Wednesday	TDAP Islamabad Office	Webinar on complicated gemstone export procedure	GBCC/PGMA, Department of Commerce and Minerals, MoC	Gems & Jewelry	Ms. Sumaira Muneeb, DD Gilgit Baltistan +92-321-7623485 Sumaira.Muneeb@tdap.gov.pk

4th Week of Novem	25th NOV-20 Wednesday	Engineering & Mineral Division	Market demand & supply, procedures, registration authorities & main issues in entrance in African market with way out to enter in African Market.	TIOs, Associations & chambers , MoC	Pharma & Beauty products	Sana Ali Khokhar A.m 0331-3118579 sana.khokhar@tdap.gov.pk 99202182
	26th NOV-20 Thursday	TDAP Lahore Office	Knowledge sharing between BWE 21 (Business Women of Egypt) and WCCI	Women Entrepreneurs, WCCI, Business Women of Egypt, MoC	Women entrepreneur	Naheed Akhtar Director, 0333-4079769 naheed.akhtar@tdap.gov.pk
	27th NOV-20 Friday	China (Hong kong)	Webinar on Exports of Gem stone to Hong kong	Consulate General of Pakistan Hong Kong & Hong Kong Trade Development Council, Exporters of Gems from Pakistan, Importers of Gems from Hong Kong SAR, Fashion Design Institute in HKSAR	Gem & Jewellery	Mr. Bilal Ahmed Butt / Consul General (Trade & Investment), cg.hongkong@commerce.gov.pk, (0085-2)6353 2120, Focal person TDAP Mr. Naseer Ahmed, Assistant Manager , naseer.ahmed@tdap.gov.pk, 0321-7220355 99202185
	30th NOV-20 Monday	Regional Office Quetta	Webinar on Good Agri Culture Practice	Researcher and Academician of the Field, MoC	Agro & Food	Noor Ali Achakzai DD ali.ackakzai@tdap.gov.pk
	30th NOV-20 Monday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Shanghai	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreignh Buyers,MoC	Handicrafts Sector	Mr Ahmad Hassan AD TDAP ISD
1st Week of December	1st Dec-20 Tuesday	Thailand	Export promotion of Pakistan	Thailand-Pakistan Business Council (TPBC), Thailand-Pakistan Chamber of Commerce (IPCC), Seafood Group of Thai Food Processors Association, MoC	All sectors	Mr. M. Farrukh Sharif / Trade & Investment Counsellor, tic.bangkok@commerce.gov.pk, (0066)2655 1732, Focal person HQ TDAP: Najeeb Siddiqui AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
	2nd DEC-20 Wednesday	Agro & Foods	Webinar on Good manufacturing practices	Expert from NAVTTC Gilgit office , MoC	Dry Dates	Ms.Aima Hidayat, AM 0323-9906038 aima.hidayat@tdap.gov.pk
	3rd DEC-20 Thursday	Engineering & Mineral sector	Exporting & Marketing of Pakistani herbs	Marketing Exports, Trade association, chambers, TDAP officers, MoC	Pharma & Beauty Products	Mr. Omer Ehsan, DD (TDAP-ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk
	3rd DEC-20 Thursday	Italy	Leather & Textile product promotion	Italian Trade Agency (ITA), MoC	Textile & Leather sector	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Ms. Bilquees Jamali, Deputy Director bilquees.jamali@tdap.gov.pk 0300-3880797 99206808
	4th DEC-20 Friday	Regional office Faisalabad	Export procedures and custom duties, Banking channels.	SBP & Customs/TDAP KHI, TDAP FSD, Faisalabad Chamber of Small Traders & Small Industry, MoC	Trade facilitation	Fazal ur rehman rao DD, 0321-5063119 fazalur.rehamrao@tdap.gov.pk
	4th DEC-20 Friday	Region Office Islamabad	Webinar on "How to Prepare for New Normal in the Tourism Industry?"	Pakistan Association of Tour Operators (PATO), Transporters Association, Hotels Association, Guides, MoC	Services, New Opportunities and Halal Division	Mr. Ali Yar Khan AD
2nd Week of December	7th DEC-20 Monday	Japan	Trade between Pakistan and Japan	TDAP, Trade bodies and Associations, MoC	All sectors	Mr. Tahir Habib Cheema / Trade and Investment Counsellor, tic.tokyo@commerce.gov.pk, (00962-6)4622787, (00962-6)4624680, Focal person HQ TDAP: Najeeb Siddiqui AD, 0333-2273643 najeeb.Siddiqui@tdap.gov.pk najeeb.Siddiqui@tdap.gov.pk 99206802
	8th DEC-20 Tuesday	Engineering & Mineral sector	Export procedures & SRO 760.	Relevant Associations, Chambers and Exporters , MoC	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk
	9th DEC-20 Wednesday	Services, Halal and New Opportunity sector	Export Potential of IT and ITes in Europe	P@SHA, PSEB, PITB	IT Sectors	Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.ploth@tdap.gov.pk
	9th DEC-20 Wednesday	TDAP Office Islamabad	Webinar on dry fruit	Dry fruit companies, commercial counselor of Afghanistan and Iran, and CARS, businessmen, MoC	Agro & Food	Mr. Amin Marwat, , Assistant Manager,
	10th DEC-20 Thursday	TDAP Lahore Office	Creating awareness about export marketing about latest trends of the textile & leather industry during the COVID-19 era. Russia	TM, Moscow/ TDAP KHI, TDAP LHR, Trade Mission Abroad, Relevant associations, Exporters, MoC	Marketing	Marium Alvi DD, 0333-3080560 marium.alvi@tdap.gov.pk
	10th DEC-20 Thursday	Nigeria	How to Register Sports Products in Nigeria to obtain Import Permit and Market Access to Africa's Biggest Market.	Sports Goods Manufacturers and Exporters of Pakistan, MoC	Sports Goods	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)7064000433, Focal person HQ TDAP: Mr. Jawad Ahsan Khawaja, PO jawad.ahsan@tdap.gov.pk 0332-8037966

	11th Dec-20 Friday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Chengdu	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers, MoC	Handicrafts Sector	Mr Ahmad Hassan AD TDAP ISD
3rd Week Of December	14th Dec-20 Monday	China (Shanghai)	Changing dynamics of YRD Region of China and Trade & Investment Opportunities of Pakistan	Karachi Chamber of Commerce & Industry	General	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025, Najeeb Siddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
	15th Dec-20 Tuesday	Agro & Foods	Webinar on "Crop Management From Harvesting To Fruiting & Role of DPP For Export Of Mango"	Entomologist, Department of Plant Protection Multan , MoC	Mango	Mr.Hasnain Haider Langha, DD 0300-6320659 hasnain.langah@tdap.gov.pk
	16th Dec-20 Wednesday	Engineering & Mineral sector	African Market Procedures, market standards, issues of African market & awareness to exporters related to Entrance in African market.	TDAP, MoC, Exports and Associations, MoC	Sports Goods	Mr. Jawad Ahsan Khawaja, Product Officer jawad.ahsan@tdap.gov.pk 0332-8037966
	17th Dec-20 Thursday	TDAP Multan Office	E-Commerce, Intellectual Property & Branding for Women Entrepreneurs	WCCIM, WCCIB, MCCI, MoC	IT Sector	Rashid Gillani A.M. rashid.gillani@tdap.gov.pk
	18th Dec-20 Friday	China (Hong Kong)	CHARACTERIZATION OF PAKISTANI FRUIT, DATES & MANDARINE	Consulate General of Pakistan Hong Kong , ALL Pakistan Fruit and Vegetable Association of Hong Kong ,Exporters of Fruit from Pakistan, Importers of Fruit from Hong Kong SAR	Agro & Food	Mr. Bilal Ahmed Butt / Consul General (Trade & Investment), cg.hongkong@commerce.gov.pk, (0085-2)6353 2120, Focal person TDAP Mr. Mola Dad, Deputy Director , mola.dad@tdap.gov.pk,0321-2770691 99202714
	18th Dec-20 Friday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Japan Tokyo	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers, MoC	Handicrafts Sector	Mr Ahmad Hassan AD TDAP ISD
	4th Week Of December	21st Dec-20 Monday	UK	Dissemination of trade and Investment Potential of Pakistan	UK and Pakistan Chambers , MoC	All sectors
22th Dec-20 Tuesday		Agro & Foods	Awareness webinar on value addition in meat exportable products to boost meat exports of Pakistan.	Participation by Academia I. E University of Veterinary and Agriculture Sciences, exporters, MoC, CS, MoC	Meat	Mr. Aurangzeb, Jahangir, AM, 0313-2744452 aurangzebjahangir@tdap.gov.pk
22th Dec-20 Tuesday		Vietnam	Meat exports to Vietnam and its compliance requirement for registration as animal and animal product exporter	In collaboration with Ministry of National Food security & Research, Ministry of Agriculture and Rural Development Vietnam (MARD), relevant exporters & importers in Vietnam	Meat	Mr. Ali Qayyum Raja / Trade & Investment Attache, tia.hanoi@commerce.gov.pk, (0084-98)9594658, Focal person HQ TDAP, Mr. Aurangzeb, Jahangir, AM, 0313-2744452 aurangzebjahangir@tdap.gov.pk
23rd Dec-20 Wednesday		Engineering & Mineral sector	Modern methods of Gems stone extraction, hurdles in exports & SRO 760.	FBR Officials, Exporters, Associations and TDAP officers, MoC	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk
24th Dec-20 Thursday		TDAP Office Islamabad	Workshop on Product Pricing	Women Entrepreneurs, PDH, IWCCI, Other women chambers, MoC	Trade Facilitation Division	Ms. Samia , Assistant Director, TDAP
25th Dec-20 Friday		China (Shanghai)	Changing dynamics of YRD Region of China and Trade & Investment Opportunities of Pakistan	Islamabad Chamber of Commerce & Industry	General	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025, Najeeb Siddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
5th Week Of December	28th Dec-20 Monday	Tajikistan	Prospects of Pakistani Handicraft	Pakistan handicraft Association, Potential Exporter of Handicraft, Relevant association and organization	Handicraft	Mr. Rashid Imtiaz / Trade & Investment Attache, tia.dushanbe@commerce.gov.pk, (00992-93)8770125, Focal person HQ TDAP: Mr. Zain ul Abdin, Assistant Manager, zainulabdin@tdap.gov.pk, 0333-2581933
	29th Dec-20 Tuesday	Agro & Foods	Webinar on "Date Processing Facilities in UAE-Introduction for Pakistani Exporters/Traders/Growers"	TDAP Karachi and TDAP Sukkur, Trade Mission-UAE (Dubai), Khairpur Chamber of Commerce & Ind, TDAP Gwadar/TDAP Quetta	Dates	Mr Mohsin Bullo, AM 0333-7217721 mir.mohsinbullo@tdap.gov.pk, Najeeb Siddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
	30th Dec-20 Wednesday	Turkey	Trade and Investment Promotion with focus on Developmental Products	Various Chambers , PBOIT, SBOI, PPMA , MoC	All sector	Mr. Bilal Khan Pasha / Consul General (Trade & Investment) cg.istanbul@commerce.gov.pk (0090-552)9522223, Focal person HQ TDAP: Ayaz Muhammad AD, 0315-3159208 ayaz.muhammad@tdap.gov.pk

5th	30th Dec-20 Wednesday	China (Hong Kong)	BUSSINESS OPPURTUNIES UNDER CPEC FRAMEWORK	Consulate General of Pakistan Hong Kong, Hong Kong Trade Development Council, Investors in Pakistan, Traders, Importers and Exporters	General	Mr. Bilal Ahmed Butt / Consul General (Trade & Investment), cg.hongkong@commerce.gov.pk, (0085-2)6353 2120, Focal person TDAP, Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
	30th Dec-20 Wednesday	Engineering & Mineral sector	Policies, opportunities in African market, procedures, certification & Export model of African Auto parts.	Relevant Association, Trade bodies and exporters, MoC	Auto Parts	Mr. Usman Elahi, Assistant Manager, usman.elahi@tdap.gov.pk, 0300-8122212 99232384
1st Week of January 21	1st Jan-21 Friday	China (Guangzhou)	Export of Gemstone and Mineral Webinar to China	Relevant Association, Trade bodies and exporters, MoC	Mineral sectors	Mr. Muhammad Irfan / Trade & Investment Councillor, tic.guangzhou@commerce.gov.pk, (0086)188 16791160, Focal person: Naseer Ahmed Mughal, AM +92-321-7220355 Naseer.Ahmed@tdap.gov.pk
	1st Jan-21 Friday	TDAP Lahore Office	Creating awareness about export marketing about latest trends of the textile & leather industry during the COVID-19 era	TIO, Manchester/TDAP KHI, TDAP LHR, Trade Mission Abroad, Relevant associations, Exporters, MoC	Textile & Leather	Muneeba Nawaz AD, 0343-2790114 muneeba.nawaz@tdap.gov.pk
	4th Jan-21 Monday	Agro & Food	Webinar on "What are the quality control standards of agriculture for exports"? Procedures for phytosanitary certificate for exports of fruits	Experts from Ministry of food security and research, Export from Quarantine Department	Dry Dates	Ms.Aima Hidayat, AM 0323-9906038 aima.hidayat@tdap.gov.pk
	5th Jan-21 Tuesday	Services, Halal and New Opportunity Division	Unlocking Tourism Potential of Pakistan	PTDC, TDCP, STDC	Torism sector	Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk
	6th Jan-21 Wednesday	TDAP Sialkot office	Role of TDAP in supporting TIOs/ Understanding TDAP's role in giving impetus to TIOs for better market intelligence	Desk officers at TDAP and MoC	All sectors	Arshan Husain AD Sialkot office arshad.husain@tdap.gov.pk
	7th Jan-21 Thursday	Region Office Islamabad	Awareness Session on Product Development Hub	Women Entrepreneurs, PDH, IWCC, Other women chambers	Trada Facilitation Division	Ms. Samia , Assistant Director , TDAP Islamabad,
	8th Jan-21 Friday	Engineering & Mineral sector	Electrical appliances demand & supply in USA, latest trend & latest technology with procedures & standards to enter in US market.	Relevant Association, Trade bodies and exporters	Electrical Appliances	Mr. Usman Elahi, Assistant Manager, usman.elahi@tdap.gov.pk, 0300-8122212
	8th Jan-21 Friday	Region Office Islamabad	Workshop on Product Designing	Women Entrepreneurs, PDH, IWCC, Other women chambers	Trade Facilitation Division	Ms. Samia , Assistant Director, TDAP
2nd Week of January 21	11th Jan-21 Monday	Spain	Trade Promotion of Pakistan	Spanish Institute for Foreign Trade Barcelona Chamber of Commerce/Pakistan Diaspore in Pakistan/ Trade Promotion Agency of Andalucia (EXTENDA)	All Sectors	Mr. Ahmad Affan / Trade & Investment Counsellor, tic.madrid@commerce.gov.pk, (0034)677169984, Focal person HQ TDAP: Saima Azhar 0300-0112272
	12th Jan-21 Tuesday	Agro & Food	"Processing Of Mangoes For Far Eastern Markets	Khwaja Jawad Ahmed, M/s. Roomi Foods, Multan	Mango	Mr. Hasnain Haider Langah, DD 0300-6320659 hasnain.langah@tdap.gov.pk
	13th Jan-21 Wednesday	Region Office Lahore	Market Analysis and Research, For capacity building of officers by CBI experts	TDAP officers	Capacity Building	Mehwish Khadim, Director, 0310-6070000 mehwish.khadim@tdap.gov.pk
	13th Jan-21 Wednesday	Veitnam	Plant orgin exports to Vietnam and its compliance requirement for registration	In collaboration with Ministry of National Food security & Research, Ministry of Agriculture and Rural Development Vietnam (MARD), representative of Plant Protection Department relevant exporters & importers in Vietnam	Fruits and Vegetables	Mr. Ali Qayyum Raja / Trade & Investment Attache, tia.hanoi@commerce.gov.pk, (0084-98)9594658, Focal person HQ TDAP, Mr. Mola Dad, Deputy Director mola.dad@tdap.gov.pk, 0321-2770691 99202714
	14th Jan-21 Thursday	Engineering & Mineral sector	Importance of International certification for Exports of Pharma products.	Relevant Association, Trade bodies and exporters	Pharma & Beauty Products	Mr. Omer Ehsan, DD (TDAP-ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk
	15th Jan-21 Friday	TDAP Lahore Office	E-commerce for entrepreneurs with collaboration with PITB	Women Entrepreneurs, WCCL, SMEs	IT sector	Usman Elahi , AM, 0300-8122212 usman.elahi@tdap.gov.pk
	15th Jan-21 Friday	China (Shanghai)	ICT cooperation between Pakistan & China	ICT Belt & Road Union	IT sector	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025), Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.plot@tdap.gov.pk
ry 21	18th Jan-21 Monday	Kazakhstan	Virtual Meeting on various areas and trade barriers in CARs region	MoC , TDAP/ TIOs	All sectors	Mr. Muhammad Farooque / Trade & Investment Counsellor, tic.almaty@commerce.gov.pk, (0077)775833006, Focal person HQ TDAP: Ayaz Muhammad AD, 0315-3159208 ayaz.muhammad@tdap.gov.pk
	19th Jan-21 Tuesday	Agro & Food	Promotion of aquaculture in Pakistan: challenges & opportunities	PAKFEA, MFD, Provincial departments of Sindh & Punjab, FDB	Sea Food	Mr. Shahryar, AD 0321-7772741 sheheryar.khan@tdap.gov.pk

3rd Week of January	19th Jan-21 Tuesday	TDAP Faisalabad Office	Challenges and Opportunities in the time of COVID-19	Textile Sector, MoC	Textile sector	Fazal ur rehman rao DD, 0321-5063119 fazalur.rehamrao@tdap.gov.pk
	20th Jan-21 Wednesday	ITALY	Textile & Construction Sector	Italian Trade Agency	Textile & Construction	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Saima Azhar, 0300-0112272
	20th Jan-21 Wednesday	TDAP Multan Office	Export Procedure and Strengthening supply chain for cotton (Ginning to Yarn)	PCGA/TDAP KHI, TDAP Multan, Rahim Yar Khan Chamber of Commerce and Industry	Textile	Hina tahir DD hina.tahir@tdap.gov.pk
	21th Jan-21 Thursday	Services, Halal and New Opportunity Division	Adventure Tourism of Pakistan	PTDC, TDCP, STDC	Tourism sector	Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk
	22nd Jan-21 Friday	TDAP Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Beijing	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers,	MatchMaking	Mr Ahmad Hassan AD TDAP ISD
4th Week of January 21	25th Jan-21 Monday	UK	Marketing of Pakistani Fruits and Vegetables	Local distributors	Agro Food	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phclondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Mr. Bakhtyar Ahmed, Director bakhtyar.ahmed@tdap.gov.pk 0333-2244314 99206185
	26th Jan-21 Tuesday	Engineering & Mineral sector	Importance of GIA Certification, Panel discussion.	GIA Expert, relevnt Association, Trade bodies and exporters	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk
	27th Jan-21 Wednesday	Services, Halal and New Opportunity Division	Domestic Tourism of Pakistan	PTDC, TDCP, STDC	Tourism sector	Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk
	27th Jan-21 Wednesday	Agro & Food	Webinar on export potential of rice to Egypt	TIA-Cairo and Importers from Egypt will speak about the export potential of rice in Egypt market	Rice	Mr.Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk
	28th Jan-21 Thursday	TDAP Sialkot Office	Connecting Business during Covid 19/ Understanding and adapting to new circumstances under COVID 19	Business community, TDAP, MoC	All sectors	Arshan Husain AD Sialkot office arshad.husain@tdap.gov.pk
	29th Jan-21 Friday	China (Shanghai)	Changing Trends of textile industry in China	Sub Council of textile industry, China Council for promotion of International Trade (CCPIT)	Textile	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025 Focal person HQ TDAP: Ms. Bilqees Jamali, Deputy Director bilqees.jamali@tdap.gov.pk 0300-3880797
1st Week of February 21	1st Feb-21 Monday	Sweden	Informative webinar for Pakistani exporters in collaboration with Open Trade Gate Sweden	TIO,Exporters, Associations, Open Trade Gate representatives	All sectors	Mr. Ghulam Mustafa / Trade & Investment Counsellor, tic.stockholm@commerce.gov.pk, (0046)0765621169, Focal person HQ TDAP: Saima Azhar 0300-0112272 saima.azhar@tdap.gov.pk
	2nd Feb-21 Tuesday	Services, Halal and New Opportunity	Halal Products Markets and Certification requirements	Punjab halal food Authority, Ministry of Science and technology	Halal Products	Faika Zarnab AD HQ TDAP 0322-4311459 faika.zarnab@tdap.gov.pk
	3rd Feb-21 Wednesday	Engineering & Mineral sector	Export Potential of Furniture in African Markets	Relevnt Association, Trade bodies and exporters	Furniture	Salahuddin Abbasi, AM s.abbasi@tdap.gov.pk +92-300-3416900
	4th Feb-21 Thursday	TDAP Islamabad Office	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Shanghai	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers,	MatchMaking	Mr. Zain ul Abdin, Assistant Manager , 0333-2581933 zainulabidin@tdap.gov.pk
2nd Week of February 21	8th Feb-21 Monday	Malaysia	Cooperation and establishing business linkages	KLSCCCI , High Commission , MalPak, TDAP and other stakeholders	All sectors	Mr. Shafqat Ali Khan / Trade & Investment Counsellor, tic.kualalumpur@commerce.gov.pk, Focal person HQ TDAP: Najeeb Siddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk 99206802
	9th Feb-21 Tuesday	Services, Halal and New Opportunity	Halal Certifying Agencies of Pakistan	Punjab halal food Authority, Ministry of Science and technology	Halal Products	Faika Zarnab AD HQ TDAP 0322-4311459 faika.zarnab@tdap.gov.pk
	10th Feb-21 Wednesday	Engineering & Mineral sector	Exploring about business opportunities for Surgical Industry & Business models being followed in Africa for Surgical instruments.	Relevnt Association, Trade bodies and exporters	Surgical Instruments	<u>Junaid Feroz A.m 0321-2344567</u> junaid.feroz@tdap.gov.pk 99201501
	11th Feb-21 Thursday	Agro & Food	"Processing Of Mangoes For European & Middle Eastern Market"	Relevant association, Progressive Mango Grower, Exporters	Mangoes	Mr.Hasnain Haider Langha, DD 0300-6320659 hasnain.langah@tdap.gov.pk
	12th Feb-21 Friday	TDAP Office Islamabad	Marketing tools for brand Development.	Relevnt Association, Trade bodies and exporters	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk

3rd Week of February 21	15th Feb-21 Monday	UK	Potential of Pakistan's Textile Industry	Local Textile Manufacturing and Media , MoC	Textile Sector	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phclondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Ms. Bilqees Jamali, Deputy Director bilqees.jamali@tdap.gov.pk 0300-3880797 99206808
	16th Feb-21 Tuesday	Engineering & Mineral sector	Hiccups in developing the capacity of Engineering sector/Pharmaceuticals.	Experts in the field, Relevnt Association, Trade bodies and exporters, MoC	Pharma & Beauty Products	Mr. Omer Ehsan, DD (TDAP-ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk
	17th Feb-21 Wednesday	Agro & Food	Misleading Concepts about Poultry Products need to be addressed.	Relevant Association PPA, Exporters and trade bodies	Poultry	Ms. Ravia Khalid, Assistant Manager 0300-7511120 ravia.khalid@tdap.gov.pk
	18th Feb-21 Thursday	Engineering & Mineral sector	Technology transfer & possibilities of JVs in Marble, Stone & Granite sector	Experts in the field, Relevnt Association, Trade bodies and exporters, MoC	Marble & Onyx	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk
	19th Feb-21 Friday	Engineering & Mineral sector	Modern Furniture technology, market information, potential of market with supply & demand trend.	Experts in the field, Relevnt Association, Trade bodies and exporters, MoC	Furniture	Mr. Ahmed Hasan, AD (TDAP-ISB) +92-323-5348128 Mahmud.hassan@tdap.gov.pk
4th Week of February 21	22nd Feb-21 Monday	Italy	Agriculture and Livestock	UNIDO ITPO, MoC	Agro Food	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Mr. Muhammad Tehseen, Deputy Director muhammad.tehseen@tdap.gov.pk 0321-5184939 9210414
	23rd Feb-21 Tuesday	Services, Halal and New Opportunity	Webinar on Export Potential IT and ITeS exports of Pakistan In America Region	P@SHA, PITD, PSEB	IT Sectors	Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.ploth@tdap.gov.pk
	24th Feb-21 Wednesday	Nigeria	Virtual Business to Business Meeting Session of Pakistan and Nigeria Leather Sector Firms.	Leather Products Manufacturers and Exporters of Pakistan, Leather Garments Manufacturers and Exporters of Pakistan, Leather Gloves Manufacturers and Exporters of Pakistan, Footwear Manufacturers and Exporters of Pakistan	Leather Sector	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)706400433, Focal person HQ TDAP: Ms. Bilqees Jamali, Deputy Director bilqees.jamali@tdap.gov.pk
	25th Feb-21 Thursday	Engineering & Mineral sector	African market trends, entrance issues & procedures.	TIO, MoC, TDAP Officers and Associations	Electrical Appliances	<u>Mr. Usman Elahi, Assistant Manager,</u> usman.elahi@tdap.gov.pk, 0300-8122212
1st Week of March 21	1st March-21 Monday	Srilanka	Pharma exports of Pakistan to Sri Lanka: Challenges and Opportunities	Relevant Associations of Both countries, MoC	Pharmaceutical	Ms. Asmma Kamal / Trade & Investment Attache, ia.colombo@commerce.gov.pk, (0027-07)37393522, Focal person HQ TDAP: Sana Ali Khokhar (AM) 0331-3118579 sana.khokhar@tdap.gov.pk 99202182
	2nd March-21 Tuesday	Engineering & Mineral sector	Market demand of USA for Sports Goods products of Pakistan & latest methods to improve the quality of Pakistan's Sports Goods Products.	TIO, Relevant Association, Trade bodies, Chambers and exporters, MoC	Sports Goods	Mr. Jawad Ahsan Khawaja, Product Officer 0332-8037966 Jawad.Ahsan@tdap.gov.pk
	Tentative March-2021	ITALY	Auto parts	Italian Trade Agency (ITA), MoC	Auto Parts	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Mr. Usman Elahi, Assistant Manager usman.elahi@tdap.gov.pk 0300-8122212 042-99232384
	4th March-21 Thursday	Agro & Food	Webinar on Export Potential of Agro Products in Singapore market	Singapore Business Federation , REAP and All Pakistan Fruits and vegetables Exporters Association , MoC	Rice and Fruits & Vegetables	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk
	5th March-21 Friday	Engineering & Mineral sector	How to explore the potential of marble/onyx show Export Potential & value addition in marble sector SEMINAR CUM WEBINAR	Experts in the field, Exporters and Associations , MoC	Marble & Onyx	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk
d Week of March	8th March-21 Monday	UK	Resolution of trade disputes	Foreign Commonwealth and Development Office , MoC	All Sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phclondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Saima Azhar DD, 0300-0112272 saima.azhar@tdap.gov.pk
	9th March-21 Tuesday	TDAP Office Islamabad	Boosting Pharma exports, challenges & way forwards	Exporters, TDAP and Association, MoC	Pharmaceuticals	Mr. Omer Ehsan, DD (TDAP-ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk
	10th March-21 Wednesday	Agro & Food	Webinar on Exports of Pakistan products to Sudan	CTC Group of Sudan, Embassy of Pakistan, Sudan/ REAP/APFVEA	Rice, Fruits & Vegetables	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk

2 ⁿ	11th March-21 Thursday	Agro & Food	Webinar on requirements of EU on exports of Vegetables	Minister Trade (Brussels)/Members of All Pakistan Fruits and Vegetables Exporters , V	Vegetables	Mr.Mola Dad, Deputy Director on Vegetables 0321-2770691 mola.dad@tdap.gov.pk 99202714
3 rd Week of March 21	15th March-21 Monday	UK	Webinars on concessions available for Pakistan under enhanced framework GSP+	TIO, Trade Association, Chambers and Exporters ,MoC	All sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phclondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Saima Azhar DD, 0300-0112272 saima.azhar@tdap.gov.pk
	19th March-21 Friday	Italy	Leather	ASSOMAC (Italian Leather Association), MoC	Leather	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Mr. Khurram Ikram, Deputy Director khurram.ikram@tdap.gov.pk 0345-2869474 99202186
4 th Week of March 21	22nd March-21 Monday	Vietnam	Pakistan-Vietnam Investment Opportunities	TDAP , BOI , TIA , MoC	Investment	Mr. Ali Qayyum Raja / Trade & Investment Attache, tia.hanoi@commerce.gov.pk, (0084-98)9594658, Focal person HQ TDAP: Najeeb Saddique AD, 0333-2273643 najeeb.Siddiqui@tdap.gov.pk 99206802
	24th March-21 Wednesday	Iran	Trade Promotion of Pakistan	TDAP officials, MoC, Chambers of Commerce and industry of Zahidan, Quetta, Tehran, Lahore, Sialkt and Karachi	All sectors	Mr. Masood Ahmed / Trade & Investment Counsellor, tic.tehran@commerce.gov.pk, Focal person HQ TDAP: Ayaz Muhammad AD, 0315-3159208 ayaz.muhammad@tdap.gov.pk
	25th March-21 Thursday	TDAP Office Islamabad	Complicated Gems stone export procedures.	Experts in the Field, Trade Association, exporters	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk
	26th March-21 Friday	Region Office Lahore	To create awareness among participants for certifications and intellectual property rights.	IPO, Business Community and TDAP, MoC	All sectors	Ismail Haider AM, 0302-7308548 ismail.haider@tdap.gov.pk
	29th March-21 Monday	Korea	Promotion of Pakistan Exports	KOIMA(Korea importers Association), KMDIA(Korea Medical Devices Industry Association) KOFOTI(Korea Federation of Textile Industries, MoC	All sectors	Mr. Imran Razzak / Trade & Investment Counsellor, tic.seoul@commerce.gov.pk, (0082-10)7726-4143, Focal person HQ TDAP: Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk
	30th March-21 Tuesday	TDAP Office Islamabad	Awareness session on value addition in Marble & Granite.	Exporters , MoC	Marble & Onyx	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk
	31th March-21 Friday	Italy	Fashion Products & IT	Italian Trade Agency, MoC	Textile Leather & IT sectors	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Saima Azhar, 0300-0112272