

PAKISTAN TOWELS



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local and international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platform.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

Product Profile

Types of Towels

1) Kitchen Linen

2) Toilet Linen

(Natural fiber, terry towel, manmade fiber,
and other textile fiber.)

Examples

Bath towel, bath sheet, hand towel, single
towel and wash cloth.

Production Areas of Towel in Pakistan

**Total number of units in
Pakistan : 240**

Punjab : 58

Sindh : 182



5 Years Export Data

S. NO	PRODUCT	UNIT	YEAR WISE									
			2014-2015		2015-2016		2016-2017		2016-2017		2017-2018	
			Jul-Jun		Jul-Jun		Jul-Jun		Jul-Jun		Jul-Jun	
			QTY	VALUE US\$	QTY	VALUE US\$	QTY	VALUE US\$	QTY	VALUE US\$	QTY	VALUE US\$
1.	TOWEL	M.A.	172,156	797,155	177,946	793,898	197,001	800,569	205,593	797,108	188,511	786,125
2.	Made-Ups and other Textile	M.A.	142,375	654,926	143,640	632,012	159,555	638,223	179,769	683,124	169,822	679,288
TOTAL			314,531	1,452,081	321,586	1,425,910	356,556	1,438,792	385,362	1,480,232	358,333	1,465,413

Top Importing Brands



Certifications Required for Textile Export



**Business an Social
Compliance
Initiative
(BSCI)**



**Registration,
Evaluation,
Authorization and
Restriction of
Chemicals
(REACH)**



**Standards such as
ISO 14001, SA 8000
etc**



**Ethical Trading
Initiative
(ETI)**

Main Destinations





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