



Trade Development Authority of Pakistan



is Organizing a Webinar on

# “Opportunities for Organic Fruit Production, Export of Organic Fruit to China through Khunjerab Pass and Issues of Exporters”

26<sup>th</sup>  
October  
2020

Monday  
11:30<sup>AM</sup>-12:30<sup>PM</sup>  
(PST)

## Keynote Speakers

**Mr. Abdul Karim Memon**  
(DG Agro & Food, TDAP Karachi)

**Mr. Masood Mir**  
(Head of Economic Development AKRSP)

**Mr. Javed Akhter**  
(Project Coordinator Department of Agriculture, Gilgit)

**Mr. Waheed Ahmed**  
(Patron Pakistan Fruits & Vegetables Exporters Association)

**Mr. Akber Shah**  
(CEO Hashwan Traders)

**Mr. Melad Salman**  
(CEO Karakoram Natural Resource Pvt Ltd)

**Mr. Badar-uz-Zaman**  
(Trade and Investment Counsellor China)

## Webinar Objectives

- ✓ Trade Potential
- ✓ Certifications of Organic Fruits
- ✓ Issues of Exporters
- ✓ Market Opportunities for Organic Fruit in China
- ✓ Chinese Quarantine Protocols on Imports of Organic Fruit in China
- ✓ Innovative Marketing for Organic Fruits

Join Zoom Meeting

<https://us02web.zoom.us/j/88424006662?pwd=YndFRStyZGthODBGZkxxdkJaL21UQT09>

Meeting ID: 884 2400 6662

Passcode: 105119