



Government of Pakistan  
Ministry of Commerce



EMERGING  
PAKISTAN



Trade Development Authority  
of Pakistan



SMEDA



State Bank of Pakistan

# **TDAP is Organizing an Awareness Webinar on SMEs Support in Collaboration with SMEDA and SBP**

**On Friday, 23rd October 2020**

**11:00 AM to 12:30 PM (PST)**

## **Focus areas:**

- a) Financial and industrial support schemes
- b) Issues faced by SMEs

## **Keynote speakers:**

**Mr. Shehryar Tahir**

Head (External Relations), SMEDA

**Mrs. Farah Yasir**

Deputy General Manager Financial Services (FS) SMEDA

**Mr. Imran Ahmad**

Additional Director, Finance Support Department, SBP

Zoom Meeting.

<https://us02web.zoom.us/j/81404626606?pwd=cUI3Y2ZVSUWp6cnBnL1pJK1RwaDhGdz09>

Meeting ID: 814 0462 6606

Passcode: 874989