



Pakistan: Agri-food and Tech

Capitalize on growth opportunities in a fast-paced emerging economy

Pakistan is the second biggest market in South Asia in terms of GDP and market size. Adding to its 207 million market size, its connection to Western China through the China-Pakistan Economic Corridor (CPEC) under the umbrella of the Belt and Road Initiative and expansion to Eurasia – will double the country's access to a vibrant regional market. Besides, a pro-business investment policy remains a central plank of Pakistan's investment strategy that arranges for 100 per cent equity ownership, full repatriation of capital, tax breaks, and customs duty concessions on the import of plant, machinery and raw materials. Join us to obtain the latest market insights on Pakistan and learn about key sectoral opportunities. You can also pick up tips from both practising in-market firms and Singapore companies operating in the country.

Agenda *

2.00pm – 2.05pm Opening Remarks Ms. Farhana Asif, Acting High Commissioner, High Commission of Pakistan, Singapore	
2.05pm – 2.10pm Welcome Remarks Mr. Shamsher Zaman, Vice Chairman, SBF South Asia Business Group	
2.15pm – 2.30pm Market Overview – Pakistan Mr. Ehsan Malik, CEO, Pakistan Business Council	
2.30pm – 2.50pm Spotlight: Pakistan Agrofood Sector Mr. Fuad Garib, CEO, Garibsons (Pvt) Ltd Mr. Waheed Ahmed, Patron in Chief, All Pakistan Fruit & Vegetable Exporters, Importers & Merchants Association (PFVA)	
2.50pm – 3.10pm Spotlight: Pakistan Tech Sector Mr. Sagheer Mufti, Chief Operating Officer, Habib Bank Ltd	
3.10pm – 3.15pm Closing Remarks Mr. Abdul Kareem Memon, Director General, Trade Development Authority of Pakistan	
3.15pm – 3.30pm Q&A	
3.30pm – 4.10pm Plenary Discussion – Food Sector Moderator: Mr. Kashif Umar Thanvi, Head Rural Bank – Habib Bank Ltd Panellists: <ul style="list-style-type: none"> - Mr. Abdul Qayyum Paracha, Chairman, Rice Exporters Association of Pakistan (REAP) - Mr. Fuad Garib, CEO, Garibsons (Pvt) Ltd - Mr. Mohd Saleem, Purchasing Manager, Mohamed Mustafa & Samsuddin Co. Pte Ltd - Mr. Abdul Rasheed Janmohammad, CEO Mapak Edibe Oils (Pvt. Ltd.) 	3.30pm – 4.10pm Plenary Discussion – Tech Sector Moderator: Mr. Abrar Ahmed Mir, Head Innovation and Financial Inclusion – Habib Bank Ltd Panellists: <ul style="list-style-type: none"> - Ms. Jehan Ara, President - Pakistan Software Houses Association for IT and ITES (P@SHA) & Founder of The Nest I/O - Mr. Shahzad Shahid, CEO – TPS Worldwide and Treasurer – P@SHA - Ms. Tania Aidrus, Former Chief Digital Officer, Government of Pakistan
4.10pm – 4.30pm Business Networking Lounge	

- 10 November 2020, Tuesday**
- 2.00pm to 4.30pm (GMT +8)**
11.30am to 1.30pm (GMT +5)
- Session will be conducted via Zoom. Do register your interest via <http://bit.ly/PAKWEBINAR>**
- Have a question for the speakers? Post them ahead of the event in the registration page.**
- For enquiries on the event, please contact stella.ng@sbf.org.sg**

Co-Organisers



High Commission of Pakistan, Singapore



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN

Co-Organiser & Facilitating Bank



*Subject to change without prior notice