

## **POST-EVENT PRESS RELEASE**

### **Webinar on the “Exports of Construction Material to Qatar”**

TDAP, Islamabad in collaboration with the Trade & Investment division, Embassy of Pakistan, Doha, Qatar organized a Webinar on the “exports of Construction Material to Qatar” on 27<sup>th</sup> November 2020. The purpose of the Webinar was to create awareness about the business environment of the Qatari market with respect to the Construction industry of Pakistan. 50 participants attended the webinar.

Mr. Shahzad Ahmed Khan, Director General, TDAP, Islamabad welcomed all the distinguished speakers from Qatar and Pakistan. He emphasized maximum support for the business community and highlighted TDAP role in facilitating exporters of Pakistan.

Mr. Muhammad Salman Ali, Trade & Investment Attaché, Embassy of Pakistan gave an overview of the construction sectoral analysis of the Qatari market and products in demand from the Pakistani construction industry which includes tiles, cement, paints, pipes, sanitary ware/fitting, steel, marble etc. Mr. Salman shared that Qatar is expected to be among the fastest-growing global construction markets with robust growth forecasts as the Qatari government works to meet its significant infrastructure requirements. The country’s construction industry is expected to benefit from investments made in preparation for the FIFA World Cup in year 2022 and Qatar National Vision 2030.

Despite boycott from Saudi Arabia, UAE and Egypt and closing of all diplomatic ties including closing borders with Qatar, the outlook for Qatar's construction market is expected to remain bright.

Key note speakers from Pakistan were Mr. Muhammad Ahmed from M/s Victory Pipes Former President, Islamabad Chamber of Commerce and Industry (ICCI), Mr. Mutahir Alvi, Director Sales, M/s Stile Tiles (a house of Habib Co.) and Mr. Muhammad Hanif Gohar, Chairman Gohar Group of Companies, Former Chairman, Association of Builders and Developers (ABAD). Speakers from Qatar were Mr. Parvez Iqbal, Managing Director, Gulf GRC and Mr. Imran Rafique, General Manager, M/s Unique Trading.

Mr. Muhammad Ahmed, Former Chairman, ICCI appreciated TDAP's webinar related to construction sector and highlighted the quality of Pakistan construction material which can compete with Chinese and Indians. Discussion revolved around Qatari construction market and opportunities for the Pakistani companies.

The webinar was in continuation of TDAP's strategy to create awareness about the potential exportable products of Pakistan to the world by deliberating the size of the foreign markets, future growth, predicaments in trade etc.