

## PRE-EVENT PRESS RELEASE

### Webinar on the “Post Brexit UK’s GSP Scheme and Potential for Pak-UK Trade”

Trade Development Authority of Pakistan and the Commercial wing at the High Commission of Pakistan in London is organizing a Webinar on the “Post Brexit UK’s GSP Scheme and Potential for Pak-UK Trade”. Webinar will be held at 16:00 hrs (PST) and 1100 hrs (BST) (British Standard Time) on 7<sup>th</sup> December, 2020. The main purpose of the Webinar is to create awareness about the new business environment and disseminate information about the UK’s post Brexit Trade Preferential Scheme for the Developing Countries and Potential for enhanced trade between Pakistan and the UK.

Mr. Shafique Ahmed Shahzad, trade and Investment Minister, Pakistan High Commission, London, will give an overview of the Post Brexit UK’s GSP Scheme and Potential for Pak-UK, Trade.

Mr. Julian Hamilton, Chairman, Pakistan Britain Business Council shall enlighten the participants about the UK’s Post Brexit Trade Regime and Prospects for Trade.

The webinar would provide an overview to Pakistani Business community about new regulations and laws which will govern the business environment of the UK in the post Brexit era.

The above webinar is one of the series of webinars being organized by TDAP for awareness of exporters and enhancing exports of the country amid challenging times of covid-19.