

Agro and Food Division Karachi Seminar / Webinar on “Halal Accreditation; A Gateway to International Trade on the 4th November, 2020 at 3pm, TDAP, HQ, Karachi

Trade Development Authority of Pakistan, is organizing a Seminar / Webinar on Halal Accreditation; A Gateway to International Trade in collaboration with Pakistan National Accreditation Council, Islamabad on 4th November, 2020 at TDAP HQ, Karachi. The seminar / webinar will focus on the demand for Halal Market/Industry as it is growing at a fast pace and having drawn so much attention and interest from all around the world. Therefore, the development initiative, strategies, and controlling mechanism are essential for the promotion of the Halal economy in Pakistan. The seminar / webinar will highlight the importance of Halal Accreditation & Certification and its benefits to all stakeholders i.e., Regulatory Bodies, Halal Certification Bodies, Foods service providers, Manufacturers, Traders (Exporters/Importers of fresh / processed food, pharmaceuticals, cosmetics, textiles & leather, crockery products), Restaurants, tourism, and recreational services providers and other stakeholders.