

TDAP WEEKLY WEBINARS CALENDER 2020-21 OCT-MARCH

Duration	Dates	Division/Mission/Region	Description of Webinar	Stakeholders	Sectors/Subsector	Contact Person	Remarks
2nd week of October	13 th Oct-20 Tuesday	Agro & Food	Webinar on issues and challenges in exporters of rice to Kenya	Chairman REAP and Trade and investment Counsellor, Kenya, MoC	Rice	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk	Concluded See details on webportal
	14 th Oct-20 Tuesday	South Africa	Potential in IT Sector between Pakistan and South Africa	P@SHA and IT Association of South Africa, MoC	IT sectors	Ms. Humaira Israr / Trade & Investment Attache, tia.johannesburg@commerce.gov.pk, (0027-07)37393522. Focal person HQ TDAP: Hafiz Rohail Nazir, Assistant Director, 0321-4448169 Rohail.ploth@tdap.gov.pk	Concluded See details on webportal
	15 th Oct-20 Thursday	Faisalabad Office	Exploring business opportunities for textile & leather under Look Africa Policy.	TIO-Nigeria, & MoC/ TDAP KHL, TDAP FSD, Faisalabad Chamber of Commerce & Industry, MoC	Textile and Leather	Fazal ur rehman rao DD, 0321-5063119 fazalur.rehmanrao@tdap.gov.pk	Concluded See details on webportal
	15 th Oct-20 Thursday	Agro & Food	Webinar on issue on exports of fruits and vegetables to Indonesia	Pakistan fruits and vegetable associations & Minister Trade Indonesia ,MoC	Fruits and Vegetables	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk	Concluded See details on webportal
3rd Week of October	20th OCT-20 Wednesday	Region Office Hyderabad	Agro Products export Potential of the region	Hyderabad Chamber of Small Traders & Small Industries, MoC,	Agro & food	Qazi Arsalan A m qazi.arsalan@tdap.gov.pk	Concluded See details on webportal
	23rd OCT-20 Friday	Region Office Lahore	To create awareness amongst stakeholders for the industrial and financial support being offered by SMEDA to SMEs.	SMEs engaged through LCCI and WCCI,MoC	SME Finance	Ms. Naheed Akhtar, Director, 0333-4079769 naheed.akhtar@tdap.gov.pk	Concluded See details on webportal
4th Week of October	26th OCT-20 Monday	TDAP Islamabad Office	Webinar on Production & export of Organic fruits	GBCCI, Department of agriculture, Department of Commerce and Minerals, Growers, Processors and Exporters, Academia, V	Agro & food sector	Ms. Aima Hadayat, AM, GB	Concluded See details on webportal
	27th OCT-20 Tuesday	Services, Halal and New Opportunity Division	Webinar for SMEs to facilitate exports of IT & ITeS: Success Stories (P@SHA)	P@SHA, PTB, PSEB, MoC	IT Sectors	Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.ploth@tdap.gov.pk	Concluded See details on webportal
	29th OCT-20 Thursday	Nigeria	Insight into Nigerian Trade Laws for Corporate Governance and to do Business (EXPORTS/IMPORTS) in Nigeria	Companies which are either doing business in Nigeria or interested to exports or develop JV with Nigerian, Companies having trade dispute in Nigeria, Representative of Trade Dispute Regulation Organization (TDRO) , MoC	All Sectors	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)7064000433, Focal person HQ TDAP: Zulfiqar Langha DD, 0333-925575zulfiqar.ali@tdap.gov.pk	Concluded See details on webportal
1st Week Of November	2nd Nov-20 Monday	Australia	Virtual Delegation Of IT (VDIT)	Ministry of IT & Telecom (MITT), Pakistan Software exports Board (PSEB), TDAP, PASHA, various chambers of commerce & industry's in Australia, High Commission of Pakistan, and Consulate General of Pakistan, Ministry of IT & Telecom (MITT), Pakistan Software exports Board (PSEB), TDAP, PASHA, various chambers of commerce & industry's in Australia, High Commission of Pakistan, and Consulate General of Pakistan	IT Sectors	Mr. Muhammad Ashraf / Consul General (Trade & Investment), eg.sydny@commerce.gov.pk, (0061) 438963131. Focal person HQ TDAP: Hafiz Rohail Nazir, Assistant Director, 0321-4448169 Rohail.ploth@tdap.gov.pk 99201508	Concluded See details on webportal
	4th Nov-20 Wednesday	Agro & Food	Awareness webinar on "Halal Accreditation: A Gateway to International Trade"	Regulatory Bodies, Pakistan Commercial Sections abroad, Halal Certification Bodies, Foods service providers, Manufacturer, Traders (Exporters/Importers of fresh / processed food, pharmaceuticals, cosmetics, MoC textiles & leather, crockery products), Restaurants, tourism, and recreational services providers	Meat	Mr. Aurangzeb, Jahangir, AM, 0313-2744452 aurangzeb.jahangir@tdap.gov.pk	Concluded See details on webportal
	5th NOV-20 Thursday	TDAP Multan Office	Opportunities arising from 2nd phase of China Pakistan Free Trade Agreement (CPFTA-II opening of new textile tariff lines), China	TIO Beijing & Guangzhou /TDAP KHL, TDAP Multan, Trade Mission Abroad, Export	All sectors	Hina tahir DD hina.tahir@tdap.gov.pk	Concluded See details on webportal
	6th NOV-20 Friday	Services, Halal and New Opportunity Division	Webinar on E-Commerce Policy of Pakistan	P@SHA, PTB, PSEB, MoC	IT Sectors	Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.ploth@tdap.gov.pk	Concluded See details on webportal
	10th NOV-20 Wednesday	Russia	"Export of surgical/ dental/ medical instruments to Russian Federation"	Relevant Association & Exporters, Minister (Trade & Investment)	Surgical & Medical instrument	Mr. Nasir Hamid / Minister (Trade & Investment) mni.moscow@commerce.gov.pk, (00796)84776400 Focal person HQ TDAP: Mr. Junaid Feroz, Assistant Director ,0321-2344567 99201501 Junaid.Feroz@tdap.gov.pk	Postpond
	10th NOV-20 Wednesday	Agro & Food	Webinar on Export Potential of Agro Products in Singapore market	Singapore Business Federation , REAP and All Pakistan Fruits and vegetables Exporters Association, MoC	Rice and Fruits & Vegetables	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk	Concluded See details on webportal
	13th NOV-20 Friday	Nigeria	Registration of Pharma Products in Nigeria	National Agency for Food and Drug Administration Control (NAFDAC) of Nigeria and Pharmaceutical Association of Pakistan and Drug Regulatory Authority of Pakistan & TDAP MoC	Pharmaceutical products	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)7064000433, Focal person HQ TDAP: JSana Ali Khokhar A.m 0331-3118579 sana.khokhar@tdap.gov.pk 99206802	Concluded See details on webportal

	13th NOV-20 Friday	Region Office Lahore	Connecting World Agro Markets - TIOs and exporters of "Fresh Fruits & Vegetables"	TIOs,PFVEA,Exporters,Punjab Agriculture department,MoC	Fruits & Vegetables	Ravia Khalid AM, 0300-7511120 raviah.khalid@tdap.gov.pk	Concluded See details on webportal
	13th NOV-20 Friday	Mexico	Adventure Tourism in Pakistan through the lens of Mexican	Club de explorers of Mexico (CEMAC)	Tourism	Ms. Shabana Aziz / Trade & Investment Counsellor, tic.mexicocity@commerce.gov.pk, (0052)15539142807, Focal person TDAP, Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk	Concluded See details on webportal
3rd Week Of November	16th NOV-20 Monday	Nigeria	Registration of surgical goods in Nigeria	Standard Organization of Nigeria (SON), MoC	Surgical goods	Mr. Ali Tankin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)706400433, Focal person HQ TDAP: Junaid Feroz A.m 0321-2344567 junaid.feroz@tdap.gov.pk 99206802	Concluded See details on webportal
	17th NOV-20 Tuesday	Agro & Food	Webinar on Export Potential of Rice in Kazakhstan	TIC-Kazakhstan will give presentation on requirements and issues in export of Rice to Kazakhstan	Rice	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk	Concluded See details on webportal
	17th NOV-20 Tuesday	Egypt	Webinar on Fabrics, Garments and Fashion in Pakistan	Business women of Egypt, Exports, Industry stalwarts, Women chamber of commerce & women entrepreneurs of Pakistan, Relevant association,	Textile sector	Ms. Sidrah Haque / Trade & Investment Attache, tia.cairo@commerce.gov.pk, (0020)01021720012, Focal person TDAP, Mr. Zameer Ahmed Soomro, Assistant Manager, .zameer.soomro@tdap.gov.pk, 0333-2231658	Concluded See details on webportal
	18th NOV-20 Wednesday	Engineering & Mineral Division	To apprise the Business community about the export opportunities in American Market & Latest technology being adopted by USA.	TIO, Exporters, Relevant Chambers and association MoC	Surgical Instruments	Junaid Feroz A.m 0321-2344567 junaid.feroz@tdap.gov.pk 99201501	Postpond
	19th NOV-20 Thursday	Region Office Lahore	To educate the participants about the do's and don'ts for trade to Sri Lanka	SMEs belonging to different product sectors, MoC	All sectors	Mehwish Khadim, Director 0310-6070000 mehwish.khadim@tdap.gov.pk	Concluded See details on webportal
	20th NOV-20 Friday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Beijing	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers, MoC	Handicrafts Sector	Muhammad Ahmad Hassan AD nahmad.hassan@tdap.gov.pk Ph: 051-9202134	Concluded See details on webportal
	4th Week of November	24th NOV-20 Tuesday	Agro & Food	Webinar on "Dates Market of France- still untapped market for Pakistani Dates Exporters	Trade Mission-France (Paris), Khairpur Chamber of Commerce & Ind, Agha Qadirad Dates Market Sukkur, TDAP Gwadar/TDAP Quetta, MoC	Dates	Mr Mohsin Bullo, AM 0333-7217721 mir.mohsinbullo@tdap.gov.pk
25th NOV-20 Wednesday		Engineering & Mineral Division	Market demand & supply, procedures, registration authorities & main issues in entrance in African market with way out to enter in African Market.	TIOs, Associations & chambers, MoC	Pharma & Beauty products	Sana Ali Khokhar A.m 0331-3118579 sana.khokhar@tdap.gov.pk 99202182	Postpond
25th NOV-20 Wednesday		USA / Houston	Webinar on Mango promotion in the US Market	TIOs Houston US, Association & Chambers, MoC, Top importers and Top exporters from Pakistan	Mango	Ms. Shaiista Buryad / Trade & Investment Attache, ia.houston@commerce.gov.pk, (001-832)8731007, Focal person TDAP Multan, Mr. Hasnain Haider, Deputy Director, hasnain.langah@tdap.gov.pk, 0300-6320659 9210174	Clubbed with 15th Dec 2020 Webinar on Mango
27th NOV-20 Friday		China (Hong kong)	Webinar on Exports of Gem stone to Hong kong	Consulate General of Pakistan Hong Kong & Hong Kong Trade Development Council, Exporters of Gems from Pakistan, Importers of Gems from Hong Kong SAR, Fashion Design Institute in HKSAR	Gem & Jewellery	Mr. Bilal Ahmed Butt / Consul General (Trade & Investment), eg.hongkong@commerce.gov.pk, (0085-2)6353 2120, Focal person TDAP Mr. Naseer Ahmed, Assistant Manager, naseer.ahmed@tdap.gov.pk, 0321-7220355 99202185	Postpond
27th NOV-20 Friday		Qatar	Export of Construction material	Employees Federation of Pakistan & Pakistan Business and Professionals Council Qatar, MoC	Construction sector	Mr. Muhammad Salman Ali / Trade & Investment Attache, tia.doha@commerce.gov.pk, (00974)50508240, Focal Person HQ TDAP Mr. Tahir Shafi, Assistant Manager tahir.shafi@tdap.gov.pk 0300-6305831	Concluded See details on webportal
1st Week of December	1st Dec-20 Tuesday	Thailand	Export promotion of Seafood of Pakistan	Thailand-Pakistan Business Council (TPBC), Thailand-Pakistan Chamber of Commerce (TPCC), Seafood Group of Thai Food Processors Association, MoC	Seafoods	Mr. M. Farrukh Sharif / Trade & Investment Counsellor, tic.bangkok@commerce.gov.pk, (0066)26551732, Focal person HQ TDAP: Mr. Shahryar, AD 0321-7727241 sheheryar.khan@tdap.gov.pk	Concluded See details on webportal
	2nd DEC-20 Wednesday	Agro & Foods	Webinar on Good manufacturing practices	Expert from NAVTTC Gilgit office, MoC	Dry Dates	Ms. Aima Hidayat, AM 0323-9906038 aima.hidayat@tdap.gov.pk	Postpond
	3rd DEC-20 Thursday	Engineering & Mineral sector	Exporting & Marketing of Pakistani herbs	Marketing Exports, Trade association, chambers, TDAP officers, MoC	Pharma & Beauty Products	Mr. Omer Ehsan, DD (TDAP- ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk	Postpond
	3rd DEC-20 Thursday	Italy	Leather & Textile product promotion	Italian Trade Agency (ITA), MoC	Textile & Leather sector	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Ms. Bilqees Jamali, Deputy Director bilqees.jamali@tdap.gov.pk 0300-3880797 99206808	Concluded
	4th DEC-20 Friday	Regional office Faisalabad	Export procedures and custom duties, Banking channels.	SBP & Customs/TDAP KHI, TDAP FSD, Faisalabad Chamber of Small Traders & Small Industry, MoC	Trade facilitation	Fazal ur rehman rao DD, 0321-5063119 fazalur.rehmanrao@tdap.gov.pk	Concluded

	4th DEC-20 Friday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Shanghai	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers, MoC	Handicrafts Sector	Mr Ahmad Hassan AD TDAP ISD	Concluded
	4th DEC-20 Friday	Region Office Islamabad	Webinar on "How to Prepare for New Normal in the Tourism Industry?"	Pakistan Association of Tour Operators (PATO), Transporters Association, Hotels Association, Guides, MoC	Services, New Opportunities and Halal Division	Mr. Ali Yar Khan AD	
3rd Week Of December	7th DEC-20 Monday	UK	"Post Brexit UK's GSP Scheme and Potential for Pak-UK Trade"	TIC UK, TDAP Karachi, Trade bodies and Associations, MoC	All sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counselor s.shahzad@phlondon.org (0044-20)76649215 Focal person HQ TDAP Saima Azhar DD, 0300-0112272 saima.azhar@tdap.gov.pk	Concluded See details on webportal
	8th DEC-20 Tuesday	Engineering & Mineral sector	Export procedures & SRO 760	Relevant Associations, Chambers and Exporters, MoC	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	Concluded See details on webportal
	9th DEC-20 Wednesday	Services, Halal and New Opportunity sector	Webinar of Exploration of IT Markets of Saudi Arabia and United Arab Emirates	P@SHA, PSEB, Other stakeholder	IT Sectors	Hafiz Rohail Nazir, Assistant Director, 0321-4448169 Rohail.ploth@tdap.gov.pk	Concluded See details on webportal
	10th DEC-20 Thursday	TDAP Lahore Office	Creating awareness about export marketing about latest trends of the textile & leather industry during the COVID-19 era. Russia	TM, Moscow/ TDAP KHI, TDAP LHR, Trade Mission Abroad, Relevant associations, Exporters, MoC	Marketing	Marium Alvi DD, 0333-3080560 marium.alvi@tdap.gov.pk	To be rescheduled
	10th DEC-20 Thursday	Nigeria	How to Register Sports Products in Nigeria to obtain Import Permit and Market Access to Africa's Biggest Market.	Sports Goods Manufacturers and Exporters of Pakistan, MoC	Sports Goods	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)706400433, Focal person HQ TDAP: Mr. Jawad Ahsan Khawaja, PO jawad.ahsan@tdap.gov.pk 0332-8037966	Dropped citing repetition
	10th DEC-20 Thursday	TDAP Office Gwadar	Problems of Value Chain in the Dates Sector of Balochistan and Way forward	General Secretary Balochistan Dates Development Organization, BBDO	Dates	Deputy Director Gwadar asif.kakar@tdap.gov.pk	Cancelled
	11th Dec-20 Friday	Turkey	Trade and Investment Promotion with focus on Developmental Products	Various Chambers, PBOIT, SBOL, PPMA, MoC	All sector	Mr. Bilal Khan Pasha / Consul General (Trade & Investment) cg.istanbul@commerce.gov.pk (0090-552)9522223, Focal person HQ TDAP: Ayaz Muhammad AD, 0315-3159208 ayaz.muhammad@tdap.gov.pk	Postpond
	11th Dec-20 Friday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Chengdu	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers, MoC	Handicrafts Sector	Mr Ahmad Hassan AD TDAP ISD	Concluded See details on webportal
		14th Dec-20 Monday	China (Shanghai)	Changing dynamics of YRD Region of China and Trade & Investment Opportunities of Pakistan	Karachi Chamber of Commerce & Industry	General	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025, Najeeb Saddique AD, 0333-2273643, najeeb.siddiqui@tdap.gov.pk
	14th Dec-20 Monday	UK	"Post Brexit UK's GSP Scheme and Potential for Pak-UK Trade"	TIC UK, TDAP Lahore, Trade bodies and Associations, MoC	All sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counselor s.shahzad@phlondon.org (0044-20)76649215 Focal person HQ TDAP Ms Muneeba Nawaz, AD, 03432790114 Muneeba.nawaz@tdap.gov.pk	On Schedule
	14th Dec-20 Monday	Jordan	How to enter Jordan's Pharmaceutical sector	Relevant exporters/Companies/ trade bodies / Chambers, TIOS, and Association	Pharmaceutical	Mr. Khadim Ali / Trade and Investment Attache, tia.amman@commerce.gov.pk, 00962-64622787, Focal person TDAP, Sana Ali Khokhar A.m.0331-3118579 sana.khokhar@tdap.gov.pk	On Schedule
	15th Dec-20 Tuesday	Agro & Foods	"Mango: Orchard & Harvest Management, Export Supply Chain, Value Addition, and the Role of Relevant Government Departments"	"Department of Plant Protection, SMEDA, Provincial Agriculture Departments, PFVA, All Chambers of South Punjab, Mango Growers & Exporters"	Mango	Hasnain Haider, Deputy Director, TDAP Multan, Cell # 0300-6320659, Office # 061-9330863, Email: hasnain.langah@tdap.gov.pk	On Schedule
	16th Dec-20 Wednesday	Engineering & Mineral sector	African Market Procedures, market standards, issues of African market & awareness to exporters related to Entrance in African market.	TDAP, MoC, Exports and Associations, MoC	Sports Goods	Mr. Jawad Ahsan Khawaja, Product Officer jawad.ahsan@tdap.gov.pk 0332-8037966	On Schedule
	16th Dec-20 Wednesday	Agro & Food	Export Potential of Pakistan Seafood Items in ASEAN Countries	Two to three commercial counsellors of African countries, PAKFEA, Marine Fisheries Department (MFD), MoC	Seafood	Mr. Shahryar, AD 0321-7772741 shehryar.khan@tdap.gov.pk	On Schedule
	17th Dec-20 Thursday	TDAP Multan Office	E-Commerce, Intellectual Property & Branding for Women Entrepreneurs	WCCIM, WCCIB, MCCL, MoC	IT Sector	Rashid Gillani A.M. rashid.gillani@tdap.gov.pk	On Schedule
	17th Dec-20 Thursday	Egypt	WEBINAR ON "REGISTRATION PROCESS AND GOVERNMENT TENDER PROCESS FOR PHARMACEUTICAL PRODUCTS IN EGYPT"	Pharmaceutical Sector of Pakistan, Head of Reception and Revision of Local and Imported Pharmaceutical, EDA, Head of International Relations, AUP, Trade and Investment Attaché, Embassy of Pakistan Imported Pharmaceutical, EDA	Pharmaceutical	Ms. Sidrah Haque / Trade & Investment Attache, tia.cairo@commerce.gov.pk, (0020)01021720012, Focal person TDAP, Ms. Sana Ali Khokhar A.m.0331-3118579 sana.khokhar@tdap.gov.pk	On Schedule
	18th Dec-20 Friday	China (Hong Kong)	CHARACTERIZATION OF PAKISTANI FRUIT, DATES & MANDARINE	Consulate General of Pakistan Hong Kong, ALL Pakistan Fruit and Vegetable Association of Hong Kong, Exporters of Fruit from Pakistan, Importers of Fruit from Hong Kong SAR	Agro & Food	Mr. Bilal Ahmed Butt / Consul General (Trade & Investment), cg.hongkong@commerce.gov.pk, (0085-2)6353 2120, Focal person TDAP Mr. Mohsin Bullo, AM 0333-7217721 mir.mohsinbullo@tdap.gov.pk 99202714	On Schedule

	18th Dec-20 Friday	Region Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Japan Tokyo	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers, MoC	Handicrafts Sector	Mr Ahmad Hassan AD TDAP ISD	On Schedule
	18th Dec-20 Friday	Region Office Lahore	2nd Edition of "Post Brexit UK's GSP Scheme and Potential for Pak-UK Trade".	TIC UK, TDAP Islamabad, Trade bodies and Associations, MoC	All sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor s.shahzad@phclondon.org (0044-20)76649215 Focal person TDAP Lahore office, Ms. Mariam Alvi, Deputy Director, mariam.alvi@tdap.gov.pk	On Schedule
4th Week Of December	21st Dec-20 Monday	UK	Dissemination of trade and Investment Potential of Pakistan	UK and Pakistan Chambers , MoC	All sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phclondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Saima Azhar DD, 0300-0112272 saima.azhar@tdap.gov.pk	On Schedule
	22th Dec-20 Tuesday	Vietnam	Meat exports to Vietnam and its compliance requirement for registration as animal and animal product exporter	In collaboration with Ministry of National Food security & Research, Ministry of Agriculture and Rural Development Vietnam (MARD), relevant exporters & importers in Vietnam	Meat	Mr. Ali Qayyum Raja / Trade & Investment Attache, tia.hanoi@commerce.gov.pk, (0084-98)9594658, Focal person HQ TDAP, Mr. Aurangzeb, Jahangir, AM, 0313-2744452 aurangzeb.jahangir@tdap.gov.pk	On Schedule
	23rd Dec-20 Wednesday	Engineering & Mineral sector	Modern methods of Gems stone extraction, hurdles in exports & SRO 760.	FBR Officials, Exporters, Associations and TDAP officers, MoC	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	On Schedule
	24th Dec-20 Thursday	TDAP Office Islamabad	Workshop on Product Pricing	Women Entrepreneurs, PDH, IWCC, Other women chambers, MoC	Trade Facilitation Division	Ms. Samia , Assistant Director, TDAP	On Schedule
5th Week Of December	28th Dec-20 Monday	Tajikistan	Prospects of Pakistani Handicraft	Pakistan handicraft Association, Potential Exporter of Handicraft, Relevant association and organization	Handicraft	Mr. Rashid Inriaz / Trade & Investment Attache, tia.dushanbe@commerce.gov.pk, (00992-93)8770125, Focal person HQ TDAP: Mr. Zain ul Abidin, Assistant Manager, zainulabidin@tdap.gov.pk, 0333-2581933	On Schedule
	29th Dec-20 Tuesday	Agro & Foods	Webinar on "Date Processing Facilities in UAE-Introduction for Pakistani Exporters/Traders/Growers"	TDAP Karachi and TDAP Sukkur, Trade Mission-UAE (Dubai), Khairpur Chamber of Commerce & Ind, TDAP Gwadar/TDAP Quetta	Dates	Mr Mohsin Bullo, AM 0333-7217721 mir.mohsinbullo@tdap.gov.pk, Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk	On Schedule
	30th Dec-20 Wednesday	China (Hong Kong)	BUSSINESS OPPURTUNIES UNDER CPEC FRAMEWORK	Consulate General of Pakistan Hong Kong, Hong Kong Trade Development Council, Investors in Pakistan, Traders, Importers and Exporters	General	Mr. Bilal Ahmed Butt / Consul General (Trade & Investment), cg.hongkong@commerce.gov.pk, (0085-2)6353 2120, Focal person TDAP, Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk	On Schedule
	30th Dec-20 Wednesday	Engineering & Mineral sector	Policies, opportunities in African market, procedures, certification & Export model of African Auto parts.	Relevant Association, Trade bodies and exporters, MoC	Auto Parts	Mr. Usman Elahi, Assistant Manager, usman.elahi@tdap.gov.pk, 0300-8122212 99232384	Postpond
	31th Dec-20 Thursday	Sudan	Webinar on the trade prospects of Agriculture implements and Tractors in Sudan	CTC Group of company, Relevant Association, Trade bodies and exporters, MoC, TIO Sudan	General	Mr. Shahid Ali Abbasi / Trade & Investment Attache, tic.khartoum@commerce.gov.pk, (00249-183) 265599 Focal person TDAP, Zulfiqar Langha DD, 0333-9255575 zulfiqar.ali@tdap.gov.pk	On Schedule
1st Week of January 21	1st Jan-21 Friday	China (Guangzhou)	Export of Gemstone and Mineral Webinar to China	Relevant Association, Trade bodies and exporters, MoC	Mineral sectors	Mr. Muhammad Irfan / Trade & Investment Counsellor, tic.guangzhou@commerce.gov.pk, (0086)188 16791160, Focal person: Naseer Ahmed Mughal, AM +92-321-7220355 Naseer.Ahmed@tdap.gov.pk	On Schedule
	1st Jan-21 Friday	TDAP Lahore Office	Creating awareness about export marketing about latest trends of the textile & leather industry during the COVID-19 era	TIO, Manchester/TDAP KHI, TDAP LHR, Trade Mission Abroad, Relevant associations, Exporters, MoC	Textile & Leather	Muneeba Nawaz AD, 0343-2790114 muneeba.nawaz@tdap.gov.pk	On Schedule
	4th Jan-21 Monday	Agro & Food	Webinar on "What are the quality control standards of agriculture for exports"? Procedures for phytosanitary certificate for exports of fruits	Experts from Ministry of food security and research, Export from Quarantine Department	Dry Dates	Ms.Aima Hidayat, AM 0323-9906038 aima.hidayat@tdap.gov.pk	On Schedule
	5th Jan-21 Tuesday	Services, Halal and New Opportunity Division	Unlocking Tourism Potential of Pakistan	PTDC, TDCP, STDC	Tourism sector	Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk	On Schedule
	6th Jan-21 Wednesday	TDAP Sialkot office	Role of TDAP in supporting TIOs/ Understanding TDAP's role in giving impetus to TIOs for better market intelligence	Desk officers at TDAP and MoC	All sectors	Arshan Husain AD Sialkot office arshad.husain@tdap.gov.pk	On Schedule
	7th Jan-21 Thursday	Region Office Islamabad	Awareness Session on Product Development Hub	Women Entrepreneurs, PDH, IWCC, Other women chambers	Trade Facilitation Division	Ms. Samia , Assistant Director , TDAP Islamabad,	On Schedule
	8th Jan-21 Friday	Engineering & Mineral sector	Electrical appliances demand & supply in USA, latest trend & latest technology with procedures & standards to enter in US market.	Relevant Association, Trade bodies and exporters	Electrical Appliances	Mr. Usman Elahi, Assistant Manager, usman.elahi@tdap.gov.pk, 0300-8122212	6
	8th Jan-21 Friday	Region Office Islamabad	Workshop on Product Designing	Women Entrepreneurs, PDH, IWCC, Other women chambers	Trade Facilitation Division	Ms. Samia , Assistant Director, TDAP	On Schedule
	12th Jan-21 Tuesday	Agro & Food	Mango Export: Process & Potential in Far Eastern Markets	TIOs China, Japan, Malaysia, PFVA, Relevant Chambers of Commerce, Rooni Foods, Mango Growers & Exporters"	Mango	"Hasnain Haider, Deputy Director, TDAP Multan. Cell # 0300-6320659. Office # 061-9330863, Email: hasnain.langah@tdap.gov.pk"	On Schedule
	13th Jan-21 Wednesday	Region Office Lahore	Market Analysis and Research, For capacity building of officers by CBI experts	TDAP officers	Capacity Building	Mehwish Khadim, Director, 0310-6070000 mehwish.khadim@tdap.gov.pk	On Schedule

	13th Jan-21 Wednesday	Vietnam	Plant origin exports to Vietnam and its compliance requirement for registration	In collaboration with Ministry of National Food security & Research, Ministry of Agriculture and Rural Development Vietnam (MARD), representative of Plant Protection Department relevant exporters & importers in Vietnam	Fruits and Vegetables	Mr. Ali Qayyum Raja / Trade & Investment Attache, tia.hanoi@commerce.gov.pk, (0084-98)9594658, Focal person HQ TDAP. Mr. Mola Dad, Deputy Director mola.dad@tdap.gov.pk, 0321-2770691 99202714	On Schedule
	14th Jan-21 Thursday	Engineering & Mineral sector	Importance of International certification for Exports of Pharma products.	Relevant Association, Trade bodies and exporters	Pharma & Beauty Products	Mr. Omer Ehsan, DD (TDAP-ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk	On Schedule
	14th Jan-21 Thursday	Jordan	Potential of Seafood in Jordan	Pakistan fisheries exports association, TIA Jordan, Trade bodies and exporters, MoC	Fisheries/Seafood	Mr. Khadim Ali / Trade and Investment Attache, tia.amman@commerce.gov.pk, 00962-6-4622787, Focal person TDAP. Mr. Shehryar Khan, Assistant Director shehryar.khan@tdap.gov.pk, 0321-7772741 99202706	On Schedule
	15th Jan-21 Friday	TDAP Lahore Office	E-commerce for entrepreneurs with collaboration with PITB	Women Entrepreneurs, WCCI, SMEs	IT sector	Usman Elahi , AM, 0300-8122212 usman.elahi@tdap.gov.pk	On Schedule
	15th Jan-21 Friday	China (Shanghai)	ICT cooperation between Pakistan & China	ICT Belt & Road Union	IT sector	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025), Hafiz Rohail Nazir, Assistant Director , 0321-4448169 Rohail.nloth@tdap.gov.pk	On Schedule
3rd Week of January 21	18th Jan-21 Monday	Kazakhstan	Virtual Meeting on various areas and trade barriers in CARs region	MoC, TDAP/ TIOs	All sectors	Mr. Muhammad Farooque / Trade & Investment Counsellor, tic.almaty@commerce.gov.pk, (0077)775833006, Focal person HQ TDAP: Ayaz Muhammad AD, 0315-3159208 ayaz.muhammad@tdap.gov.pk	On Schedule
	18th Jan-21 Monday	Sri Lanka	Exploring Bilateral Trade and Investment Opportunities	Relevant Associations of Both countries MoC	All sectors	Ms. Asnma Kamal / Trade & Investment Attache, tia.colombo@commerce.gov.pk (0027-07)37393522, Focal person HO, TDAP: Naveeb Siddiqui AD, 0333-2273643 naveeb.siddiqui@tdap.gov.pk	On Schedule
	19th Jan-21 Tuesday	Agro & Food	Promotion of aquaculture in Pakistan: challenges & opportunities	PAKFEA, MFD, Provincial departments of Sindh & Punjab, FDB	Sea Food	Mr. Shahryar, AD 0321-7772741 shehryar.khan@tdap.gov.pk	On Schedule
	19th Jan-21 Tuesday	TDAP Faisalabad Office	Challenges and Opportunities in the time of COVID-19	Textile Sector, MoC	Textile sector	Fazal ur rehman rao DD, 0321-5063119 fazalur.rehmanrao@tdap.gov.pk	On Schedule
	20th Jan-21 Wednesday	ITALY	Textile & Construction Sector	Italian Trade Agency	Textile & Construction	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Saima Azhar, 0300-0112272	On Schedule
	20th Jan-21 Wednesday	TDAP Multan Office	Export Procedure and Strengthening supply chain for cotton (Ginning to Yarn)	PCGA/TDAP KHI, TDAP Multan, Rahim Yar Khan Chamber of Commerce and Industry	Textile	Hina tahir DD hina.tahir@tdap.gov.pk	On Schedule
	21th Jan-21 Thursday	Services, Halal and New Opportunity Division	Adventure Tourism of Pakistan	PTDC, TDCP, STDC	Tourism sector	Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk	On Schedule
	22nd Jan-21 Friday	TDAP Office Islamabad	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Beijing	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters/Companies, Foreign Buyers	MatchMaking	Mr Ahmad Hassan AD TDAP ISD	On Schedule
4th Week of January 21	25th Jan-21 Monday	UK	Marketing of Pakistani Fruits and Vegetables	Local distributors	Agro Food	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phlondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Mr. Bakhtyar Ahmed, Director bakhtyar.ahmed@tdap.gov.pk 0333-2244314 99206185	On Schedule
	26th Jan-21 Tuesday	Engineering & Mineral sector	Importance of GIA Certification, Panel discussion.	GIA Expert, relevant Association, Trade bodies and exporters	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	On Schedule
	26th Jan-21 Tuesday	Agro & Foods	Awareness webinar on value addition in meat exportable products to boost meat exports of Pakistan.	Participation by Academia I E University of Veterinary and Agricultural Sciences, exporters, MoC, CS, MoC	Meat	Mr. Aurangzeb, Jahangir, AM, 0313-2744452 aurangzeb.jahangir@tdap.gov.pk	On Schedule
	26th Jan-21 Tuesday	Spain	Trade Promotion of Pakistan	Spanish Institute for Foreign Trade Barcelona Chamber of Commerce/Pakistan Diaspora in Pakistan/ Trade Promotion Agency of Andalusia (EXTENDA)	All Sectors	Mr. Ahmad Afian / Trade & Investment Counsellor, tic.madrid@commerce.gov.pk, (0034)677169984, Focal person HQ TDAP: Saima Azhar 0300-0112272	On Schedule
	27th Jan-21 Wednesday	Services, Halal and New Opportunity Division	Domestic Tourism of Pakistan	PTDC, TDCP, STDC	Tourism sector	Waqas Elahi AD HQ TDAP 0300-9559840 waqaselahi@tdap.gov.pk	On Schedule
	27th Jan-21 Wednesday	Agro & Food	Webinar on export potential of rice to Egypt	TIA-Cairo and Importers from Egypt will speak about the export potential of rice in Egypt market	Rice	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk	On Schedule
	28th Jan-21 Thursday	TDAP Sialkot Office	Connecting Business during Covid 19/ Understanding and adapting to new circumstances under COVID 19	Business community, TDAP, MoC	All sectors	Arshan Husain AD Sialkot office arshad.husain@tdap.gov.pk	On Schedule
	29th Jan-21 Friday	Russia	"Export of surgical/ dental/ medical instruments to Russian Federation"	Relevant Association & Exporters, Minister (Trade & Investment)	Surgical & Medical instrument	Mr. Nasir Hamid / Minister (Trade & Investment) nti.moscow@commerce.gov.pk, (00796)84776400) Focal person HQ TDAP: Mr. Junaid Feroz, Assistant Director ,0321-2344567 99201501 Junaid.Feroz@tdap.gov.pk	On Schedule
	29th Jan-21 Friday	China (Shanghai)	Changing Trends of textile industry in China	Sub Council of textile industry, China Council for promotion of International Trade (CCPIT)	Textile	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025 Focal person HQ TDAP: Ms. Bilqees Jamali, Deputy Director bilqees.jamali@tdap.gov.pk 0300-3880797	On Schedule

1st Week of February 21	1st Feb-21 Monday	Sweden	Informative webinar for Pakistani exporters in collaboration with Open Trade Gate Sweden	TIO, Exporters, Associations, Open Trade Gate representatives	All sectors	Mr. Ghulam Mustafa / Trade & Investment Counsellor, tic.stockholm@commerce.gov.pk, (0046)0765621169, Focal person HQ TDAP: Saima Azhar 0300-0112272, saima.azhar@tdap.gov.pk	On Schedule
	2nd Feb-21 Tuesday	Services, Halal and New Opportunity	Halal Products Markets and Certification requirements	Punjab halal food Authority, Ministry of Science and technology	Halal Products	Faika Zarnab AD HQ TDAP 0322-4311459 faika.zarnab@tdap.gov.pk	On Schedule
	3rd Feb-21 Wednesday	Engineering & Mineral sector	Export Potential of Furniture in African Markets	Relevant Association, Trade bodies and exporters	Furniture	Salahuddin Abbasi, AM s.abbasi@tdap.gov.pk +92-300-3416900	On Schedule
	4th Feb-21 Thursday	TDAP Islamabad Office	Series of Webinars with Trade and Investment officer for Tapping Market Opportunities, Shanghai	Handicraft Association of Pakistan (HAP), TIOs, Handicraft exporters, Companies, Foreign Buyers,	MatchMaking	Mr. Zain ul Abdin, Assistant Manager, 0333-2581933 zainulabidin@tdap.gov.pk	On Schedule
	5th Feb-21 Thursday	China (Shanghai)	Changing dynamics of YRD Region of China and Trade & Investment Opportunities of Pakistan	Islamabad Chamber of Commerce & Industry	General	Mr. Hussain Haider / Consul General (Trade & Investment), cg.shanghai@commerce.gov.pk, (0086)134 72617025, Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk	On Schedule
2nd Week of February 21	8th Feb-21 Monday	Malaysia	Cooperation and establishing business linkages	KLSCCCI, High Commission, MalPak, TDAP and other stakeholders	All sectors	Mr. Shafiq Ali Khan / Trade & Investment Counsellor, tic.kualalumpur@commerce.gov.pk, Focal person HQ TDAP: Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk 99206802	On Schedule
	9th Feb-21 Tuesday	Services, Halal and New Opportunity	Halal Certifying Agencies of Pakistan	Punjab halal food Authority, Ministry of Science and technology	Halal Products	Faika Zarnab AD HQ TDAP 0322-4311459 faika.zarnab@tdap.gov.pk	On Schedule
	10th Feb-21 Wednesday	Japan	Trade between Pakistan and Japan	TDAP, Trade bodies and Associations, MoC	All sectors	Mr. Tahar Habib Cheema / Trade and Investment Counsellor, tic.tokyo@commerce.gov.pk, (00962-6)4622787, (00962-6)4624680, Focal person HQ TDAP: Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk, najeeb.Siddiqui@tdap.gov.pk 99206802	On Schedule
	10th Feb-21 Wednesday	Engineering & Mineral sector	Exploring about business opportunities for Surgical Industry & Business models being followed in Africa for Surgical instruments.	Relevant Association, Trade bodies and exporters	Surgical Instruments	Junaid Feroz A.m 0321-2344567, junaid.feroz@tdap.gov.pk 99201501	On Schedule
	11th Feb-21 Thursday	Agro & Food	"Mango Export: Process & Potential in European & Middle Eastern Markets."	"TIOs UK, Germany, Netherlands, UAE, KSA, PFVA. Relevant Chambers of Commerce. Progressive Mango Growers Group. Mango Growers & Exporters."	Mangoes	"Hasnain Haider, Deputy Director, TDAP, Multan, Cell # 0300-6320659, Office # 061-9330863, Email: hasnain.lahgah@tdap.gov.pk"	On Schedule
	12th Feb-21 Friday	TDAP Office Islamabad	Marketing tools for brand Development.	Relevant Association, Trade bodies and exporters	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	On Schedule
3rd Week of February 21	15th Feb-21 Monday	UK	Potential of Pakistan's Textile Industry	Local Textile Manufacturing and Media, MoC	Textile Sector	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phlondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Ms. Bilquees Jamali, Deputy Director bilquees.jamali@tdap.gov.pk 0300-3880797 99206808	On Schedule
	16th Feb-21 Tuesday	Engineering & Mineral sector	Hiccups in developing the capacity of Engineering sector/Pharmaceuticals.	Experts in the field, Relevant Association, Trade bodies and exporters, MoC	Pharma & Beauty Products	Mr. Omer Ehsan, DD (TDAP-ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk	On Schedule
	17th Feb-21 Wednesday	Agro & Food	Misleading Concepts about Poultry Products need to be addressed	Relevant Association PPA, Exporters and trade bodies	Poultry	Ms. Ravia Khalid, Assistant Manager 0300-7511120 ravial.khalid@tdap.gov.pk	On Schedule
	18th Feb-21 Thursday	Engineering & Mineral sector	Technology transfer & possibilities of JVs in Marble, Stone & Granite sector	Experts in the field, Relevant Association, Trade bodies and exporters, MoC	Marble & Onyx	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	On Schedule
	19th Feb-21 Friday	Engineering & Mineral sector	Modern Furniture technology, market information, potential of market with supply & demand trend.	Experts in the field, Relevant Association, Trade bodies and exporters, MoC	Furniture	Mr. Ahmed Hassan, AD (TDAP-ISB) +92-323-5348128 Mahmud.hassan@tdap.gov.pk	On Schedule
4th Week of February 21	22nd Feb-21 Monday	Italy	Agriculture and Livestock	UNIDO ITPO, MoC	Agro Food	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Mr. Muhammad Tehseen, Deputy Director muhammad.tehseen@tdap.gov.pk 0321-5184939 9210414	On Schedule
	23rd Feb-21 Tuesday	Services, Halal and New Opportunity	Webinar on Export Potential IT and ITeS exports of Pakistan In America Region	P@SHA, PTTD, PSEB	IT Sectors	Hafiz Rohail Nazir, Assistant Director, 0321-4448169 Rohail.ploth@tdap.gov.pk	On Schedule
	24th Feb-21 Wednesday	Nigeria	Virtual Business to Business Meeting Session of Pakistan and Nigeria Leather Sector Firms.	Leather Products Manufacturers and Exporters of Pakistan, Leather Garments Manufacturers and Exporters of Pakistan, Leather Gloves Manufacturers and Exporters of Pakistan, Footwear Manufacturers and Exporters of Pakistan	Leather Sector	Mr. Ali Tamkin Butt / Trade & Investment Attache, tia.lagos@commerce.gov.pk, (00234)7064000433, Focal person HQ TDAP: Ms. Bilquees Jamali, Deputy Director bilquees.jamali@tdap.gov.pk	On Schedule
	25th Feb-21 Thursday	Engineering & Mineral sector	African market trends, entrance issues & procedures.	TIO, MoC, TDAP Officers and Associations	Electrical Appliances	Mr. Usman Elahi, Assistant Manager, usman.elahi@tdap.gov.pk, 0300-8122212	On Schedule
	26th Feb-21 Friday	Regional Office Quetta	Webinar on Good Agri Culture Practice	Researcher and Academician of the Field, MoC	Agro & Food	Noor Ali Achakzai DD, ali.achakzai@tdap.gov.pk	On Schedule

1st Week of March 21	1st March-21 Monday	Srilanka	Pharma exports of Pakistan to Sri Lanka: Challenges and Opportunities	Relevant Associations of Both countries, MoC	Pharmaceutical	Ms. Asnma Kamal / Trade & Investment Attache, ia.colombo@commerce.gov.pk, (0027-07)37393522, Focal person HQ TDAP: Sana Ali Khokhar (AM) 0331-3118579 sana.khokhar@tdap.gov.pk 99202182	On Schedule
	2nd March-21 Tuesday	Engineering & Mineral sector	Market demand of USA for Sports Goods products of Pakistan & latest methods to improve the quality of Pakistan's Sports Goods Products.	TIO, Relevant Association, Trade bodies, Chambers and exporters, MoC	Sports Goods	Mr. Jawad Ahsan Khawaja, Product Officer 0332-8037966 Jawad.Ahsan@tdap.gov.pk	On Schedule
	Tentative March-2021	ITALY	Auto parts	Italian Trade Agency (ITA), MoC	Auto Parts	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Mr. Usman Elahi, Assistant Manager usman.elahi@tdap.gov.pk 0300-8122212 042-99232384	On Schedule
	5th March-21 Friday	Engineering & Mineral sector	How to explore the potential of marble/onyx show Export Potential & value addition in marble sector SEMINAR CUM WEBINAR	Experts in the field, Exporters and Associations , MoC	Marble & Onyx	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	On Schedule
2nd Week of March	8th March-21 Monday	UK	Resolution of trade disputes	Foreign Commonwealth and Development Office , MoC	All Sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phclondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Saima Azhar DD, 0300-0112272 saima.azhar@tdap.gov.pk	On Schedule
	9th March-21 Tuesday	TDAP Office Islamabad	Boosting Pharma exports, challenges & way forwards	Exporters, TDAP and Association, MoC	Pharmaceuticals	Mr. Omer Ehsan, DD (TDAP-ISB) +92-300-5332224 Omer.Ehsan@tdap.gov.pk	On Schedule
	10th March-21 Wednesday	Agro & Food	Webinar on Exports of Pakistan products to Sudan	CTC Group of Sudan, Embassy of Pakistan, Sudan/ REAP/APFVEA	Rice, Fruits & Vegetables	Mr. Amir-ur-Rehman, AM amir.rehman@tdap.gov.pk	On Schedule
	11th March-21 Thursday	Agro & Food	Webinar on requirements of EU on exports of Vegetables	Minister Trade (Brussels)/Members of All Pakistan Fruits and Vegetables Exporters , V	Vegetables	Mr. Mola Dad, Deputy Director on Vegetables 0321-2770691 mola.dad@tdap.gov.pk 99202714	On Schedule
3rd Week of March 21	15th March-21 Monday	UK	Webinars on concessions available for Pakistan under enhanced framework GSP+	TIO, Trade Association, Chambers and Exporters , MoC	All sectors	Mr. Shafiq A. Shahzad / Trade & Investment Counsellor, s.shahzad@phclondon.org, tic.london@commerce.gov.pk, Focal person HQ TDAP: Saima Azhar DD, 0300-0112272 saima.azhar@tdap.gov.pk	On Schedule
	19th March-21 Friday	Italy	Leather	ASSOMAC (Italian Leather Association), MoC	Leather	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Mr. Khurram Ikram, Deputy Director khurram.ikram@tdap.gov.pk 0345-2869474 99202186	On Schedule
4th Week of March 21	22nd March-21 Monday	Vietnam	Pakistan-Vietnam Investment Opportunities	TDAP , BOI , TIA , MoC	Investment	Mr. Ali Qayyum Raja / Trade & Investment Attache, tia.hanoi@commerce.gov.pk, (0084-98)9594658, Focal person HQ TDAP: Najeeb Saddique AD, 0333-2273643 najeeb.Siddiqui@tdap.gov.pk 99206802	On Schedule
	24th March-21 Wednesday	Iran	Trade Promotion of Pakistan	TDAP officials, MoC, Chambers of Commerce and industry of Zahidan, Qetta, Tehran, Lahore, Sialkt and Karachi	All sectors	Mr. Masood Ahmed / Trade & Investment Counsellor, tic.tehran@commerce.gov.pk, Focal person HQ TDAP: Ayaz Muhammad AD, 0315-3159208 ayaz.muhammad@tdap.gov.pk	On Schedule
	25th March-21 Thursday	TDAP Office Islamabad	Complicated Gems stone export procedures.	Experts in the Field, Trade Association, exporters	Gems & Jewelry	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	On Schedule
	26th March-21 Friday	Region Office Lahore	To create awareness among participants for certifications and intellectual property rights.	IPO, Business Community and TDAP, MoC	All sectors	Ismail Haider AM, 0302-7308548 ismail.haider@tdap.gov.pk	On Schedule
	29th March-21 Monday	Korea	Promotion of Pakistan Exports	KOIMA (Korea importers Association), KMDIA (Korea Medical Devices Industry Association) KOFOTI (Korea Federation of Textile Industries, MoC	All sectors	Mr. Imran Razzak / Trade & Investment Counsellor, tic.seoul@commerce.gov.pk, (0082-10)7726-4143, Focal person HQ TDAP: Najeeb Saddique AD, 0333-2273643, najeeb.Siddiqui@tdap.gov.pk	On Schedule
	30th March-21 Tuesday	TDAP Office Islamabad	Awareness session on value addition in Marble & Granite.	Exporters , MoC	Marble & Onyx	Samia Kureshi, AD (TDAP-ISB) +92-322-5722959 Samia.Kureshi@tdap.gov.pk	On Schedule
	31th March-21 Friday	Italy	Fashion Products & IT	Italian Trade Agency, MoC	Textile Leather & IT sectors	Mr. Khalid Hanif / Trade & Investment Counsellor, tic.rome@commerce.gov.pk, (0039) 388 7215147, Focal person HQ TDAP: Saima Azhar, 0300-0112272	On Schedule
	31th March-21 Friday	TDAP Islamabad Office	Webinar on complicated gemstone export procedure	GBCC/PGMA, Department of Commerce and Minerals, MoC	Gems & Jewelry	Ms. Sumaira Muneeb, DD Gilgit Baltistan +92-321-7623485 Sumaira.Muneeb@tdap.gov.pk	On Schedule