

PRE EVENT PRESS RELEASE

Webinar on “Mango Production, Export Process and the Role of Relevant Government Entities: Focus on Export to USA”

Trade Development Authority of Pakistan, in collaboration with Pakistan Consulate in Houston, USA, is holding a webinar on “Mango Production, Export Process and the Role of Relevant Government Entities: Focus on Export to USA” on December 15, 2020. In this webinar, Plant Protection Advisor & Director General of the Department of Plant Protection, Managing Director of Al-Technique Corporation of Pakistan, and Director of Mango Research Institute, will brief the participants about Mango Production & Export, especially in reference to the US market.

Consul General of Pakistan in Houston, Mr. Abrar Hussain Hashmi, and Trade & Investment Attache, Ms. Shaista Bunyad, will address the unique modalities of Mango Export from Pakistan to USA.

In addition to generating awareness among Mango Growers & Exporters, the purpose of this webinar is to facilitate interaction between Pakistani & US Stakeholders for prospective trade benefits in Mango Season 2021.

This is the first webinar in a series of planned Webinars on Mango Export. Subsequent webinars will address the subject in relation to other potential markets for the exquisite Pakistani Mango.