

PRE-WEBINAR PRESS RELEASE

SUBJECT: WEBINAR ON “POST BREXIT UK’S GSP SCHEME AND POTENTIAL FOR PAK-UK TRADE”

1. Trade Development Authority of Pakistan, Punjab and the Economic and Commercial Wing at the High Commission of Pakistan in London are organizing a webinar on the “Post Brexit UK’s GSP Scheme and Potential for Pak-UK trade”. Webinar will be held at 1530 hours Pakistan Standard Time and 1030 hours British Standard Time on Friday, 18th December 2020.
2. Welcome Remarks will be given by Ms. Nudrat Hussain Khan, Director General TDAP Punjab. Mr. Shafiq Shehzad, Trade and Investment Counsellor, London will elaborate upon the UK's Trade Preferential Scheme for Developing Countries and potential for enhanced trade between Pakistan and UK. The Trade and Investment Attaché, High Commission of Pakistan in Manchester Mr. Muhammad Akhtar will discuss the bilateral trade with special focus on Rules of Origin for the UK-GSP scheme. While, Deputy Secretary Ministry of Commerce, Mr. Babar Khan will provide guidance to entrepreneurs interested in exporting to UK. Mr. Julian Hamilton, Chairman, Pakistan Britain Business Council will explain the opportunities for Pakistani businessmen in British Market, post Brexit.
3. The main purpose of the webinar is to create awareness and disseminate information regarding the UK's Trade Preferential Scheme for developing countries and potential for enhanced trade between Pakistan and UK. The webinar is focusing all sectors having export potential for UK.
4. Interested participants may contact TDAP for joining the webinar.