

DRAFT PRESS RELEASE

Webinar on the “Post Brexit UK’s GSP Scheme and Potential for Pak-UK Trade” was organized

Trade Development Authority of Pakistan in coordination with Pakistan High commission London organized a webinar on Post Brexit UK’s GSP Scheme and Potential for Pak-UK Trade on Monday, 7th December 2020. The objective of this webinar was to create awareness about the new business environment and disseminate information about the UK’s post Brexit Trade Preferential Scheme for the Developing Countries and Potential for enhanced trade between Pakistan and the UK. More than 150 representatives of various companies, chambers/Trade bodies from Pakistan and UK attended the webinar. During the webinar the participants were apprised about TDAP initiatives for getting more market access for Pakistani products and services through the series of such webinars.

The Trade & Investment Minister, London Shafique Shahzad briefed about of the Post Brexit UK’s GSP Scheme and shared the way forward for market access & opportunities for Pakistani products in UK. Presentation on Rules of Origin was given by TDAP Advisor, Kamal Shahryar Keynote address was given by Mr Moazzam Ahmad Khan, Pakistani High Commissioner to UK.