

PRESS RELEASE

**WEBINAR BY TDAP ON “REGISTRATION PROCESS & GOVERNMENT TENDER
PROCESS OF PHARMACEUTICALS PRODUCTS IN EGYPT”**

(17th December, 2020)

Pakistan has a very vibrant and forward-looking Pharma Industry. Today Pakistan has about 759 pharmaceutical manufacturing units including those operated by 25 multinationals present in the country. The Pakistan Pharmaceutical Industry meets around 70% of the country’s demand of Finished Medicine. The domestic pharma market, in term of the market share is almost evenly divided between the Nationals and the Multinationals.

Medicaments (HS Code 3004) were the second largest export of Pakistan to the Egyptian market at US\$ 5.5M in FY 2019-20, making it an important sector for Pakistani exports. Also, considering the current scenario of COVID-19 Egypt may also be a potential market for the Pakistan’s Pharmaceutical products.

As the registration procedures are stringent in Egypt, TDAP in cooperation with TIA in Egypt has organized a webinar which is scheduled to be held on December 17th, 2020 with a focus on Trade Potential, Export Procedures & Requirements and Barriers to Trade regarding Africa region especially in Egypt and thus enabling exporters to get to know new potential market for Pharma products and understanding pros and cons of African markets.

The webinar will also highlight the legal and regulatory framework of potential Markets of African region especially in Egypt. The importance of meeting regulatory and certification requirements of the host countries and compatibility with prevailing African market dynamics will be discussed, while assuring all possible assistance and facilitation to Pakistani exporters by the Commercial Sections of Pakistan in Africa for entering the African market.

Interested entrepreneurs may contact TDAP for joining the webinar.