

PAKISTAN HONEY



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade. TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local and international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platform. This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



PRODUCT PROFILE + HS CODE

Honey is an important nutritive food containing various kinds of sugar, protein, free amino acids, minerals, trace elements, enzymes and vitamins with a fairly high caloric value. Its main sugars - laevulose and dextrose are absorbed directly into the blood and provide rapid energy. Around 400,000 colonies producing more than 10,000 metric ton honey annually. Four species of honeybees are found in Pakistan. Three are indigenous and one is imported and established in Pakistan. These species are present in different ecological areas of the country. The indigenous species are Apis dorsata, Apis cerana, and Apis florea. The occidental species is Apis mellifera. Honey Production is proposed to be located at areas where wild plantation and crop farming is common.

HS Code-0409

PRODUCTION AREAS

- **In Punjab:** Chakwal, Gujarkhan, Attock, Sargodha, Duska are ideal places for honeybee farming
- **In Khyber Pakhtunkhwa:** Karak, Kohat, Swat and Bannu are the most suitable places.
- **In Province Balochistan:** Quetta, Ziarat Valley, Naseerabad, and Kallat .
- **In Sindh** a few areas such as Thatta, Sujawal, Mirpur Khas, Hyderabad and Gularchi area are suitable for honey production.



VARIETIES

The following are the main varieties of Honey in the country,

- Sidr (Beri or Ziziphus) which is harvested in October
- Acacia and Orange are regarded the best in the world.
- Berri plant is a wild species found in Kohat, Chakwal, Tala Gang, Mianwali, Bannu, Nizampur and Dhadhra etc.

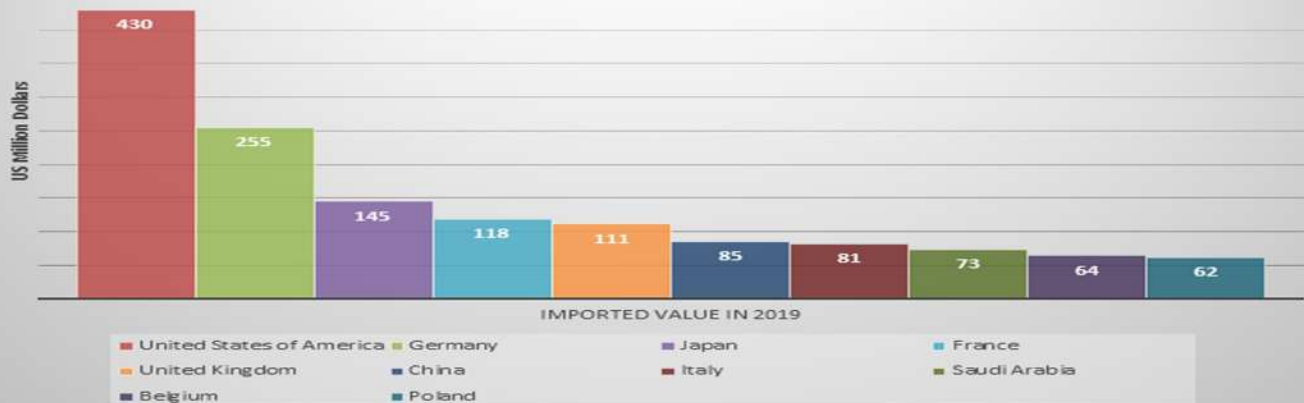
Some other varieties of honey in Pakistan include,

- Rapeseed / Mustard Honey
- Eucalyptus Honey
- Lychee Honey
- Sunflower Honey
- Karanja / Pongamia Honey
- Multi-flora Himalayan Honey
- Acacia Honey Wild Flora Honey

PRODUCTION

Beekeeping is a profitable business in Pakistan. About 7,000 beekeepers are now rearing exotic species, Apis mellifera in the modern beehives. There are about 300,000 colonies producing 7,500 metric ton honey annually.

TOP IMPORTING COUNTRIES



PACKAGING AND STORAGE

Honey is usually packed in plastic containers and bottles but some brands are using elegant glass bottles as well.



CERTIFICATIONS

Testing Agencies include:



PSQCA



Animal Quarantine
Department



PCSIR

Certification Agencies include:



Food Safety and
Halal Food Authority

parc
Palo Alto Research Center

PARC

EXPORTS FROM PAKISTAN

Unit: US Thousand Dollar

IMPORTERS	2015	2016	2017	2018	2019
World	7579	7633	6431	7042	8308
Saudi Arabia	5477	5903	4838	4970	5866
United Arab Emirates	874	1009	982	1067	1291
Kuwait	182	431	282	441	559
Qatar	0	0	54	201	188
Oman	23	76	139	62	89
Mozambique	42	30	21	24	67
Japan	2	12	0	14	41
Bangladesh	0	0	0	20	37
Afghanistan	354	6	0	3	34
Malaysia	36	46	45	27	33

Sources: ITC calculations based on Pakistan Bureau Of Statistics statistics since January, 2017.

ITC calculations based on UN COMTRADE statistics until January, 2017.



TOP-10 EXPORTERS:

S. NO	COMPANIES
01	M/s AL Safa Trading Est Ward no 6 Barf Khana Teh Fateh Jang Distt Attock Email: saamkhan@gmail.com
02	M/s. Ihsan Muzamil Enterprises Main gt Road Mingora, SWAT, Karachi Office: M-1, Queens Centre M.t Khan Road Karachi 74200,Pakistan
03	M/s. Pak World International Room # 16, 2 Floor Khatak Plaza Jamrud Road Peshawar Khyber Pakhtunkhwa Contact: +92-333-9124173 Email: pakworld_76@yahoo.com
04	M/s. Mohammad Ubaid Enterprises Pak International Honey Market,Gt Road,Chamankhani, Peshawar Contact: +92-311-9921213
05	M/S. Bashir Traders Shop No 3 Kinar Shah Market Tarnab Farm Gt Road Peshawar. Email: alfalah_honey@yahoo.com

S. NO	COMPANIES
06	M/S. Pukhtoon Khwa Enterprises Tarnab Farm Honey Market Hidayata- bad Chamkany Gt Road Peshawar. Contact: +92-333-9151176
07	M/S. Abdul Sami Enterprises Pak International Honey Market,Gt Road,Chamankhani, Peshawar Contact: +92-300-5975486 Email: sami_201555@yahoo.com
08	M/S. Gulf Trading Co. Shop No. 18 Khyber View Plaza University Road, Peshawar. Contact: +92-91-843077
09	M/S. Wazir Traders Pak International Honey Market,Gt Road,Chamankhani, Peshawar Contact: +92-300-59119640 Email: wazirtraders1985@gmail.com
10	M/S. M.S Enterprises Pak International Honey Market, Gt Road,Chamankhani, Peshawar Contact: +92-346-9040053 Email: wazirtraders1985@gmail.com

For other exporters, please visit: [tdap.gov.pk/pakistani - exporters](http://tdap.gov.pk/pakistani-exporters)



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