

“LICENSE AGREEMENT”

This ‘License Agreement’ is signed at Karachi, the (date) day of (Month) 2019

between

Trade Development Authority of Pakistan (TDAP) – a body corporate under the administrative control of Ministry of Commerce, Government of Pakistan (hereinafter called the ‘LICENSOR’).

and

M/s. (Name of the Party) (hereinafter called the ‘LICENSEE’) to hold (name of the Event) (hereinafter called the Exhibition / Event) at Karachi Expo Centre (hereinafter called the ‘VENUE’).

Whereas the ‘LICENSOR’ is the absolute owner of the ‘VENUE’ and the halls / constructions made thereon with all paraphernalia and

Whereas the ‘LICENSEE’ has approached the ‘LICENSOR’ and applied for the booking of hall(s) / space at the ‘Venue’ vide his application / letter dated _____, which has been approved / allowed by the ‘LICENSOR’ on _____

NOW, THEREFORE, the ‘LICENSOR’ and the ‘LICENSEE’ have agreed with their free will that the EXHIBITION / EVENT, mentioned hereinabove, will be held under the control and administration of the ‘LICENSOR’ strictly in accordance with General Terms and Conditions (of holding exhibition / event at the ‘VENUE’) – a copy whereof is enclosed marked annexure ‘A’ – which constitutes an integral part of this ‘License Agreement’, and other details and descriptions / conditions given herein below:

CLAUSE # 1:

The LICENSOR commits itself to license the LICENSEE “Hall No..... at Karachi Expo Centre (the Venue) from to Which include the setup day(s), exhibitions day(s), dismantling day(s) and timings as given below:

- a) Setup Days
- b) Exhibition Days.....
- c) Dismantling Days.....
- d) Timings.....

CLAUSE # 2

The LICENSEE will pay license fee of Pak Rupees (total rent of the area in words) for raw space, as specified in Clause # 1 above. The details of License fee are as under:

- Hall No.1 @ Rs.437,500/- per day for 00 exhibition days =Rs...../-
- Hall No.2 @ Rs.531,250/- per day for 00 exhibition days =Rs...../-
- Hall No.3 @ Rs.437,500/- per day for 00 exhibition days =Rs...../-
- Hall No.4 @ Rs.687,500/- per day for 00 exhibition days =Rs...../-
- Hall No.5 @ Rs.687,500/- per day for 00 exhibition days =Rs...../-
- Hall No.6 @ Rs.687,500/- per day for 00 exhibition days =Rs...../-
- Foyer Area @ Rs.187,500/- per day for 00 exhibition days =Rs...../-

- Outer Area @ Rs.250,000/- per day for 00 exhibition days =Rs...../-
- Congress Level –I @ Rs.93,750/- per day for 00 exhibition days =Rs...../-
- Congress Level –II @ Rs.125,000/- per day for 00 exhibition days =Rs...../-

Total: Rs...../-

(Rupees only)

The license fee is exclusive of stand construction, carpeting and standard furniture & any other item not specified in the Clause # 4 below.

CLAUSE #3:

Payment details are as under:

S#	Pay Order No	Dated	Amount
1.			
2.			
Total Paid			Rs.

Pay Order No..... dated of Rs...../- (Rupeesonly) as security deposit, along with necessary NOC from CDGK as per the requirement of Clause – 3 of General Terms & Conditions. ‘Public Liability Policy’ of Rs. ... million from a reputable Insurance Company has also been submitted on, as per the requirement of Clause-3 of General Terms & Conditions.

CLAUSE # 4:

The license fee stated in Clause 1 & 2 for the event place for the show days only from to timing 10:00AM to 10:00PM. Furthermore, the following package included free of charge:

- ❖ Furnishing electricity and illumination as fixed / built in the license area.
- ❖ Clearing of the exhibition area before and after the event is the responsibility of Licensor – However, during the event, clean up is responsibility of the licensee.
- ❖ Premises Security and not the internal security.
- ❖ Public address system inside the halls.
- ❖ Air conditioning during the exhibition days only, in case of electricity failure, backup for air conditioning is not available.
- ❖ Stand by generator to ensure continuous power supply for Electrical load only and not the Air-conditioning / stall light load.
- ❖ Congress Area may be used only for information desk purpose and not for any other purpose; any construction of stall in Congress Area is strictly prohibited.
- ❖ Free parking space for visitors and exhibitors, as specified by the LICENSOR.

CLAUSE # 5:

Provisional booking letter No.....dated, a copy of which is enclosed marked annexure ‘B’ that constitutes an integral part of this license agreement and is hence also applicable.

CLAUSE # 6:

The Licensee shall maintain decency in all respects & the use of any intoxicant shall not be allowed at 'Karachi Expo Centre'.

CLAUSE # 7:

The Licensee shall ensure that the sanctity of Islamic values are observed/preserved during the days of event at 'the Venue'.

CLAUSE # 8:

In case of breach or violation of Clause # 6 and / or Clause # 7 of this license agreement and / or any of the provisions of General Terms & Conditions and / or the provisional booking order, marked annexures 'A' & 'B' respectively - which are integral part of this license agreement - the amount of '**Security Deposit**' mentioned in Clause # 3 above, shall be liable to forfeiture.

CLAUSE # 9

All exhibitors, event managers / organizers will submit and get approved the floor plan before one week of holding the event.

CLAUSE # 10

Handing over / Taking over of the event place / area (licensed to the Licensee) alongwith the inventory of the electric fixtures and other accessories available there - including the details of equipments supplied and installed (in outer area) and inventory of Bath Rooms fittings and fixtures - will be carried out on the prescribed proforma, which will be signed by both the 'Licensor' and 'Licensee', before and after the exhibition / event. In case of any loss or damage caused to the event place / area and / or the fixtures, accessories & equipments etc, as referred to hereinabove, during the exhibition / event for which license is granted, the LICENSEE will immediately compensate the LICENSOR for such loss / damage, failing which the compensation amount, as determined by the LICENSOR, will be deducted from the 'Security Deposit' mentioned in Clause # 3 above.

'In WITNESS WHEREOF, the LICENSOR and LICENSEE have set and subscribed their representative hands the day, month and year first above written.

FOR AND ON BEHALF OF
LICENSOR

FOR AND ON BEHALF OF
LICENSEE