TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan’s products and services in international markets.
In Pakistan, spices are an integral part of the farming systems in the country and are vital in supporting rural livelihood as well as have intrinsic association with environment in conserving soil and water. In addition, the spices have considerable value in both economic and social terms. A number of spices are also collected from the wild. The spices sector is comprised of around 50 kinds of spices, some of which are cultivated and others are naturally growing in various eco-regions of the country. Spices are preferred for adding taste, colour and aroma to food. Spices (the word is a derivative of Latin word “species”) are made from various scented seeds, fruits, roots or bark. They are commonly used in dried form, as powder or as a whole seed like cumin seeds or mustard seeds. Since they are dry, they can be stored easily and the good thing is if kept carefully they would not lose its flavour for days, unlike herbs that are leafy green parts of the plants and are mainly used fresh for the same purpose.

Spices are used to enhance the taste and are added to food in a small quantity. Other than this, they also act as preservatives and prevent the growth of harmful bacteria in food. Some spices are believed to have medicinal uses as well.

<table>
<thead>
<tr>
<th>HS CODE</th>
<th>PRODUCT DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>0906</td>
<td>Cinnamon and cinnamon-tree flowers</td>
</tr>
<tr>
<td>0907</td>
<td>Cloves, whole fruit, cloves and stems</td>
</tr>
<tr>
<td>0908</td>
<td>Nutmeg, mace and cardamoms.</td>
</tr>
<tr>
<td>0909</td>
<td>Seeds of anis, badian, fennel, coriander, cumin caraway; juniper berries</td>
</tr>
<tr>
<td>0910</td>
<td>Ginger, saffron, turmeric “curcuma”, thyme, bay leaves, curry and other spices.</td>
</tr>
</tbody>
</table>

Source: Trade Map

Areas producing chillies in abundance include Thar, Mithi and Sukkur in Sindh. Fresh coriander seeds, black cumin and turmeric are produced in Punjab. Turmeric is a tropical perennial plant and is cultivated mainly in provinces of Punjab and KPK in Pakistan.

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Chillies</td>
<td>62456</td>
<td>64829</td>
<td>63619</td>
<td>65275</td>
<td>47349</td>
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<tr>
<td>Coriander</td>
<td>5167</td>
<td>5293</td>
<td>5481</td>
<td>5453</td>
<td>5518</td>
</tr>
<tr>
<td>Turmeric</td>
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<td>5860</td>
<td>5859</td>
<td>5408</td>
<td>5321</td>
</tr>
</tbody>
</table>

Source: Ministry of Nc
TESTING / CERTIFICATIONS / REGISTRATION AGENCIES

- **GLOBALG.A.P.** The global partnership for good agricultural practice
- **HACCP** Hazard analysis critical control point
- **BRC Global Standards**
- **ISO 22000** Certified food safety management system
- **Sedex** Enabling responsible supply chains
TOP 10 EXPORTERS

01 National Foods (established in 1970)
02 Shan Foods (established in 1981)
03 Chef’s Pride (established in 1972 started exports in 1992)
04 Mehran Spice & Food Industries (established in 1975)
05 Ahmed Foods (established in 1952)
06 Habib Hoods (established in 1981)
07 Zaiqa Foods Industries (established in 1996)
08 Laziza International (established in 1985)
09 Kitchen Secrets (established in 2006)
10 Spice O (established in 1952)

For other exporters please visit tdap.gov.pk/pakistani-exporters
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