



TOBACCO



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Introduction:

Tobacco is the common name of several plants in the Nicotiana genus and the Solanaceae (nightshade) family, and the general term for any product prepared from the cured leaves of the tobacco plant. More than 70 species of tobacco are known, but the chief commercial crop is *N. tabacum*. Dried tobacco leaves are mainly used for smoking in cigarettes and cigars, as well as pipes and shishas. They can also be consumed as snuff, chewing tobacco, dipping tobacco and snus.

Economic Significance:

Tobacco is an economically significant agricultural crop which is grown across the world. In 2020 the value of the global tobacco market amounted to over 760 billion U.S. dollar and the Global Tobacco Market size is expected to reach \$1,066.6 billion by 2026, rising at a market growth of 3.6% CAGR during the forecast period. India is one of the largest producers and exporter of tobacco after China and Brazil. Tobacco is grown on around 0.21% of total irrigated land of Pakistan and it plays an important role in Pakistan's economy by generating income and employment in tobacco farming, manufacturing, distribution, and retailing.

Types of Tobacco:

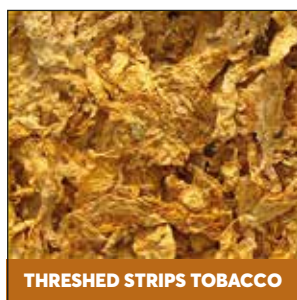
There are five types of tobacco grown in Pakistan including:

- Flue Cured Virginia (FCV)
- Dark Air Cured (DAC)
- Light Air Cured (LAC)
- Light Sun Cured tobacco (LSC)
- Semi-Oriental or White Patta (WP)

Major production sites in Pakistan:

Most of the agricultural cultivation is based in Charsadda District, Mardan District, Nowshera District, and Swabi District of Khyber Pakhtunkhwa.

EXPORTABLE PRODUCTS OF TOBACCO



HS CODES FOR TOBACCO

| HS CODE | PRODUCT DESCRIPTION |
|---------|---|
| 240110 | Tobacco, (not stemmed or stripped) |
| 240120 | Tobacco; partly or wholly stemmed or stripped |
| 240130 | Tobacco refuse |
| 240210 | Cigars, cheroots, and cigarillos; containing tobacco including the weight of every band, wrapper, or attachment thereto |
| 240220 | Cigarettes; containing tobacco |
| 240290 | Cigars, cigarillos, and cheroots; containing tobacco substitutes including the weight of every band, wrapper, or attachment thereto |
| 240310 | Tobacco, smoking; whether or not containing tobacco substitutes in any proportion |
| 240391 | Tobacco; homogenized or reconstituted |
| 240399 | Tobacco; other than homogenized or reconstituted or smoking |

PRODUCTION OF DIFFERENT TYPES OF TOBACCO IN PAKISTAN (MILLION KGS)

| Year | Flue Cured Virginia | Dark Air Cured | Rustica | Semi Oriental or White Patta | Burley | Total (Million Kgs) |
|---------|---------------------|----------------|---------|------------------------------|--------|---------------------|
| 2015-16 | 72.29 | 2.14 | 29.322 | 11.71 | 0.08 | 115.542 |
| 2016-17 | 64.79 | 1.66 | 25.521 | 7.95 | 0.094 | 100.02 |
| 2017-18 | 68.174 | 3.922 | 30.676 | 3.9202 | 0.085 | 106.78 |
| 2018-19 | 67.08 | 1.815 | 41.058 | 1.89 | 0.09 | 111.632 |
| 2019-20 | 69.31 | 2.2 | 39.041 | 3.02 | 0.078 | 113.657 |

<https://ptb.gov.pk/>

PACKAGING & STORAGE

C 48 cartons of 200kg are used for packaging.



LIST OF SUPPLYING MARKETS FOR TOBACCO IMPORTED BY PAKISTAN

Value in US Thousand Dollars

| Exporters | Imported value in 2016 | Imported value in 2017 | Imported value in 2018 | Imported value in 2019 | Imported value in 2020 |
|--------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| World | 15,297 | 13,437 | 15,766 | 27,406 | 12,103 |
| Brazil | 5,306 | 4,184 | 4,092 | 13,855 | 6,532 |
| Philippines | 1 | 1,493 | 1,317 | 1,515 | 2,018 |
| United States of America | 63 | 93 | 37 | 502 | 1,478 |
| Bulgaria | 2,312 | 1,555 | 1,917 | 2,812 | 587 |
| Zimbabwe | 206 | 33 | 211 | 42 | 288 |
| China | 89 | 150 | 543 | 384 | 227 |
| Indonesia | 2,272 | 382 | 523 | 163 | 214 |
| Bangladesh | 2,705 | 3,109 | 6,195 | 5,845 | 204 |
| United Kingdom | 5 | 38 | 46 | 86 | 148 |
| Turkey | 641 | 522 | 133 | 240 | 98 |

*Data source: Trademap

PAKISTAN'S TOP EXPORT DESTINATIONS FOR TOBACCO

Value in US Thousand Dollars

| Exporters | Exported value in 2016 | Exported value in 2017 | Exported value in 2018 | Exported value in 2019 | Exported value in 2020 | Share in Pakistan's exports |
|----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------------|
| World | 12,335 | 32,206 | 23,308 | 24,112 | 56,167 | 100% |
| Yemen | 0 | 0 | 58 | 9,882 | 15,681 | 27.9% |
| Bahrain | 0 | 0 | 0 | 1,225 | 8,594 | 15.3% |
| Belgium | 3,154 | 14,409 | 14,042 | 2,926 | 7,403 | 13.2% |
| Indonesia | 11 | 1,690 | 1,497 | 110 | 7,313 | 13% |
| Saudi Arabia | 899 | 394 | 55 | 47 | 5,072 | 9% |
| United Arab Emirates | 2,486 | 3,062 | 3,228 | 5,908 | 3,680 | 6.6% |
| Philippines | 0 | 2,961 | 269 | 6 | 2,787 | 5% |
| Ukraine | 137 | 0 | 579 | 175 | 1,329 | 2.4% |
| Bulgaria | 0 | 0 | 0 | 790 | 1,136 | 2% |
| Afghanistan | 908 | 2,138 | 1,491 | 769 | 726 | 1.3% |

*Data source: Trademap

TOP 10 EXPORTERS

Company: M/S Pakistan Tobacco Company Ltd. (BAT)
Address: Akora khattak Factory, P.O Nowshera, Dist. Nowshera, KP-Pakistan
Phone: 0923-561561
Email: azhar_mahmood@bat.com

Company: M/S Phillip Morris (Pakistan) Ltd. (PMI)
Address: Railway Station Road, Jehangira, District & Tehsil Nowshera, KP-Pakistan
Phone: 0937-580787-51.
Email: anjum.ibrahim@pmi.com

Company: M/S Khyber Tobacco Company Limited
Address: P.O Box 12, Nowshera Road, Mardan, KP-Pakistan
Phone: 0937-843329,844639
Email: abdulrazaqkctc@gmail.com.

Company: M/S Pak Hills Threshing & Redrying (Pvt) Ltd
Address: Akbar Abad, P.O Nawan Killi Dist. Sawabi, KP- Pakistan
Phone: 0938-530320, 311853
Email: pakhills@yahoo.com

Company: M/S International Cigarette Industries (Pvt) Limited.
Address: Shewa, District Swabi, KP-Pakistan.
Phone: 0938-310074
Email: icipvt@gmail.com

Company: M/S A.O Enterprises
Address: 403/I, Sumya Apartment, Block 3, C.P Berar Society, Sharfabad, Karachi.
Phone: 021-34120078, 0322-8286969.
Email: osama@ao-enterprises.com
osamarex31@gmail.com

Company: M/S Swat Tobacco (SMC-Pvt) Limited
Address: Room#01, Suit#01, Zebunisa Plaza, Raja Market, Street No.49, Sector F-11/3, Islamabad.
Phone: 051-2225216
Email: swattobacco@gmail.com

Company: M/S Pak World International Importer & Exporter
Address: Room No.16, 2nd Floor, Khattak Medical Plaza, University Road, Peshawar.
Phone: 091-5704438 / 0333-9124173
Email: pakworld_76@yahoo.com

Company: M/S Tabak Importer (SMC-Private) Limited
Address: House No.01, Street No.01, Sang-e-Marmar, Mardan.
Phone: 0937-848538
Email: tabakimporter@gmail.com

Company: M/S Shakeel & Sons, Exporters & Importers
Address: Plot#193-123,LY 83, Lasi Street, Off Chakiwara Road, Karachi.
Phone: 021-32315791
Email: haadiacommodities@gmail.com

Company: M/S Al Muqtasid Traders
Address: Office No.4, 1st Floor, Hafiz Building, FOMG Hospital, Near Bahl Malir Halt Branch, Malir Town, Karachi.
Phone: 0300-2350656
Email: m.abbas@hmpakistan.com

Company: M/S Umemah Enterprises Exporter & Importer
Address: B-9, 2nd Floor, Block-B, Rahim Court, Plot#312, Garden West, Karachi.
Phone: 0322-3008885
Email: umemahenterprises@gmail.com

Company: M/S Pakistan Tobacco Services Importer, Exporter & General Trader
Address: Near Idrees Plaza, Village & Post Office Anbar, District Swabi.
Email: paktobaccoservices@gmail.com

Company: M/S Abu Bakar & Brothers Importer & Exporter
Address: Office No.713-A, 7th Floor, Uni Plaza, I.I Chundigar Road, Karachi.
Email: traders9110@hotmail.com



For other exporters please visit tdap.gov.pk/pakistani-exporters



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