

# PAKISTAN VEGETABLES



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





## TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions & trade delegations. It also conducts seminars and organizes contacts and information exchange events both physically as well as digitally.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



## PRODUCT PROFILE

Agriculture is lifeline of Pakistan's economy. About 68% of population is engaged in farming directly or indirectly. Pakistan grows more than 35 varieties of vegetables owing to its diverse eco-systems.

Varied agro-climatic conditions prevailing in different parts of the country also contribute to year round production of different kinds of vegetables. Major vegetables grown in the country are potato, onion, chilies, tomato, turnip, carrot, cauliflower, peas and gourd. They cover 78% of the total area and accounting 81% of total production of vegetables. The total area and production of vegetables in 2018-19 is 0.46 million hectares and 8.37 million tons respectively.



## POTENTIAL MARKETS FOR VEGETABLES

S.No	Importers	Value imported in 2019 (USD Thousand)	Annual growth in value between 2015-2019 (%)	Share in world imports
	All over World	72,263,392	2	100
1	United States of America	11,487,649	5	15.9
2	Germany	6,509,776	3	9
3	United Kingdom	4,320,886	1	6
4	France	3,491,555	3	4.8
5	Canada	3,366,700	3	4.7



## TOTAL PRODUCTION OF VEGETABLES

Name of Crop	Production 000 2019
Potatoes	4869.3
Onion	2079.6
Chilies	101.7

Source: Economic Survey of Pakistan

## PRODUCTION AREAS:

### POTATOES:

Okara, Sahiwal, Kasur, Sialkot, Sheikhpura, Jhang, Narowal, Pak pattan, Gujranwala, T.T Singh, Khanewal, Lahore. Narowal, Pakpattan, Gujranwala, T.T. Singh and Khanewal from the Punjab, Nowshera, Dir and Mansehra from the NWFP and Pishin, Killa Saifulla and Kalat from Balochistan are important potato growing districts, accounting among themselves for 78 percent of the total production of the crop.

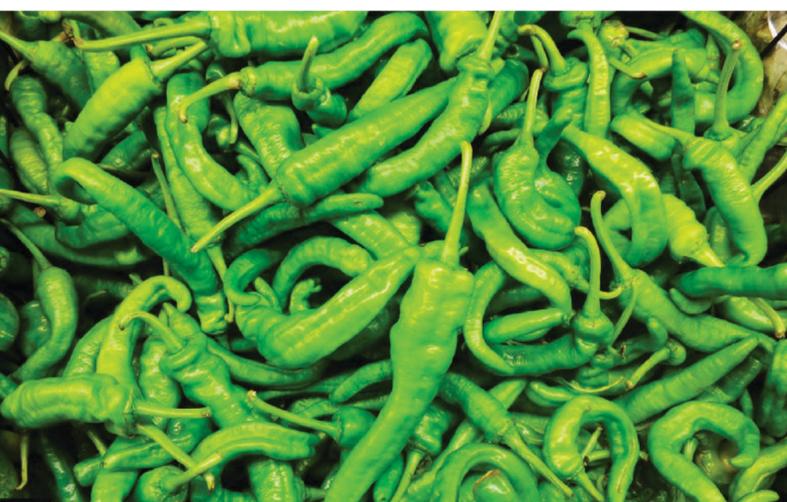
### ONION:

The major onion growing districts are Kasur and Vehari, in Punjab; Hyderabad, Sanghar, Mirpurkhas, Nawabshah, Dadu , Badin, N. Feroze, Ghotki and Shikarpur in Sindh; Swat and Dir in NWFP and Chaghi, Kharan, Kalat, Nasirabad, Mastung, Killa Saifullah, Khuzdar, Turbat and Jaffarabad in Balochistan. These 22 districts account for more than 77 percent of the total production of onion in Pakistan. More than 50 percent of the total production comes from eight districts namely Hyderabad, Sanghar, Mirpurkhas, Nawabshah, Swat, Chaghi, Kharan and Kalat.

### CHILIES:

Sindh produces 85% of chillies of Pakistan. Kunri produces 55% of Sindh's production. Major areas of Chillie production in Sindh are Kunri, Ghotki, Sangharh, Badin, Tando Muhammad Jam, Mirpurkhas, and Shikarpur. In Punjab Kasur, Pakpattan , Okara and Vihari, Bahawalnagar. In KP Mohmand agency, Kohat, Dir and Bajor. In Balochistan Khuzdar, Killa Saifullah, Loralai and Musa Kheil.

Source : [www.pakissan.com](http://www.pakissan.com)



## PAKISTAN'S MAJOR EXPORT MARKETS

	Importers	Value exported in 2019 (USD thousand)	Share of Pakistan in the partner's imports (%)	Rise in exported value 2015-2019 (% , p.a.)	Ranking of partner countries in world imports	Share of partner countries in world imports (%)
	<b>All over World</b>	250,245		5		100
1	<b>Afghanistan</b>	68,095	50.7	-6	61	0.2
2	<b>Malaysia</b>	35,862	4.4	24	18	1.2
3	<b>Sri Lanka</b>	35,365	14.1	14	45	0.3
4	<b>UAE</b>	34,763	4.7	6	23	1
5	<b>Qatar</b>	15,383	10.4	42	57	0.2



# CERTIFICATION FOR VEGETABLE EXPORTS

Following are the major certifications required for export of vegetables to certain countries/ certain importers of certain countries:

## Global GAP:

GAP (short for Good Agricultural Practices) certification is a USDA audit program through which producers can demonstrate their compliance with food safety and agriculture sustainability requirements to consumers and retailers.

## HACCP:

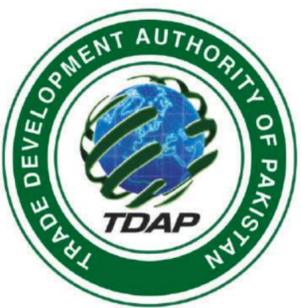
Hazard Analysis and Critical Control Points, or HACCP is a systematic preventive approach to food safety from biological, chemical, physical hazards and more recently radiological hazards in production processes that can cause the finished products to be unsafe; and designs measures to reduce these risks to a safety level.



**GLOBALG.A.P.**  
Global Good Agricultural Practices



Hazard Analysis and Critical Control Point



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