

PRESS RELEASE

Subject: Virtual meeting with Egyptian Chambers of Commerce and Textile Trade bodies regarding Pakistan's First Virtual Textile Exhibition (Texpo-2021).

Trade Development Authority of Pakistan (TDAP) Karachi held a virtual meeting with Egyptian Chambers of Commerce and Textile Trade bodies regarding Pakistan's first Virtual Textile Exhibition Texpo-2021, scheduled to be held from 1st to 5th February, 2021. This meeting was attended by representative of the Federation of Industries Textile and Readymade Garment Chambers, Chambers of Cairo, Ismailia, Port Said, Alexandria Business Association, Fashion Design Council, private trade bodies and Pakistani businessmen in the Textile field.

TDAP informed the participants from Egypt that First Virtual Textile Exhibition Pakistan (Texpo-2021) will be operating 24/7, offering convenience for the buyers and visitors around the world. Top brands and exporters from all over Pakistan are participating in this event. The registration of the buyers/visitors for the exhibition is now open. Virtual TeXpo-2021, Pakistan is 1st International Virtual Textile Exhibition consisting of three virtual segments i.e. Exhibition, Webinar and Trend Gallery. For the convenience of the visitors and buyers, Exhibition area is divided into five halls; Home Textile, Readymade Garments, High-end Fashion Garments, Fabrics and Personal Protective Equipment. Virtual Texpo-2021 platform is convenient and user friendly for the exhibitors, visitors and buyers. One of distinguished features of this exhibition is that exhibitors, buyer and visitors can easily interact and arrange online B2B meeting 24/7. This exhibition is also providing option of spot selling.

TDAP informed the Egyptian participants that Texpo-2021 Pakistan is going to be highly successful textile exhibition because Pakistan's textile products are recognized worldwide and many international fashion brands outsource from Pakistan. Pakistan is world's 8th largest exporter of textile commodities, ranked 4th among cotton producers, and has the 3rd largest spinning capacity in Asia. Texpo-2021 Pakistan is providing golden opportunities for international buyers to come and buy. In end, Egyptian business community representatives appreciated the idea of virtual textile exhibition and both sides pledged to work together for enhancement of cooperation in textile trade and investment.