

# TDAP's B2B Portal

Trade Development Authority of Pakistan (TDAP), an organization with the mandate to promote trade with a special focus on increasing exports of Pakistan, is launching an exclusive, world class, B2B web based portal for showcasing Pakistani products to international buyers around the world.

2. In order to populate the portal, TDAP invites applications from Pakistani companies which want to showcase their products on the TDAP's B2B Portal. TDAP shall make all arrangements for photography and videography of their products in the studios which shall be established in designated TDAP's offices across the country, and help develop product detail pages of their products for posting on B2B portal. This will be done free of cost for one thousand (1,000) shortlisted companies after their due verification. The shortlisting criteria shall be posted on TDAP's website soon.

3. Women, New, Micro, Small and Medium Enterprises (MSMEs) having diverse product range are strongly encouraged to apply.

4. The application form for registration with TDAP's B2B portal can either be downloaded from [www.tdap.gov.pk](http://www.tdap.gov.pk) or obtained from the undersigned.

**Last Date to Apply for Registration is October 20, 2021**

**Rohail Nazir**

(Assistant Director)

**Trade Development Authority of Pakistan**

62-A Garden Block, Garden Town, Lahore

Tel: 03214448169

[rohail.ploth@tdap.gov.pk](mailto:rohail.ploth@tdap.gov.pk)