

# Pakistan - Jordan Trade Relationship





Pakistan-Jordan relations have been very special and characterized by a shared sense of history and common perceptions on important regional and international issues. The bilateral trade between them have remained meagre and below \$80 million over the years. However, the balance of trade keeps favoring Pakistan with an increasing trend,

Although, Pakistan exports are recording a compound annual decline of 6 per cent over the years but as comparatively its imports are also reported a declining trend with great number, thereby the balance of trade continue increasing. While the overall trade volume is shrinking as it has decrease from \$73 million in 2016 to \$48 million in 2020 with annual compound decline of 9 percent in this period.

## **ECONOMIC INDICATORS**

Capital: Amman

GDP (PPP): \$1.4 Tn (2018 est)

GDP Per Capita: \$9,431 (PPP 2018 est)

GDP Growth: 2.0% (2021 f)

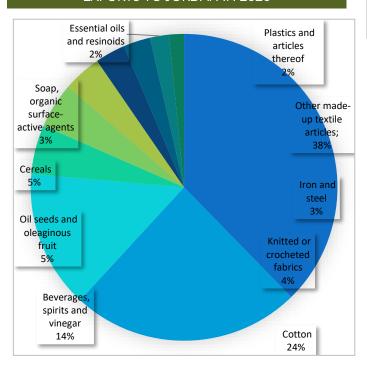
Population: 10.2 million (2020)

Exports of Goods in 2020: \$ 7.95 bn

Imports of Goods in 2020 \$ 17.03 bn

JORDAN GLOBAL TOP 10 TRADE ITEMS			
Import Items	\$ (Mn)	Export items	\$ (Mn)
Mineral fuels, mineral oils	2,220	Articles of apparel knitted	1,576
Vehicles other than railway or tramway	1,264	Fertilisers	908
Machinery, mechanical appliances	1,238	Inorganic chemicals	702
Electrical machinery and equipment	1,015	Pharmaceutical products	619
Cereals	696	Natural or cultured pearls	499
Plastics and articles thereof	616	Salt; sulphur; earths and stone	423
Pharmaceutical products	605	Edible vegetables and certain roots	205
Knitted or crocheted fabrics	552	Machinery, mechanical appliances	198
Commodities not elsewhere specified	437	Soap, organic surface-active agents,	197
Iron and steel	433	Plastics and articles thereof	186

#### **EXPORTS TO JORDAN IN 2020**

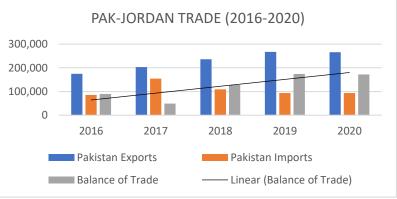


### **MAJOR CHALLENGES**

- 1: High Customs duties
- 2: Lack of direct shipping
- 3: Marketing gap
- 4: Ingress of the competitors
- 5: Higher prices of Pakistani products

#### **EXPORT POTENTIAL**

- 1: Rice
- 2: Textile/Fabrics
- 3: Kitchen items (including tableware)
- 4: Fisheries & meat



## IMPORTS FROM JORDAN IN 2020

