

MEETING WITH NIKU ADVENTURES (PVT.) LTD.

A Meeting was held with NIKU Adventures (Pvt.) Ltd. in order to discuss and refine the concept for holding Pakistan’s first Virtual Tourism Exhibition. The online execution strategy including the development of user friendly interface was discussed in detailed between TDAP and NIKU Adventures.

Furthermore, a sideline activity “Capacity building training for field staff/tour guides” was also discussed in order to chalk out the module of training and feasibility related aspects. It was agreed that the stakeholders’ input shall be incorporated in the concept paper so to make this mega event a success.

