

No. TDAP-1(6)/2016/ Swat the 1st Oct, 2020

**MONTHLY PRODUCT PROGRESS REPORT FOR THE MONTH OF SEPTEMBER, 2020**

Name & Designation of Officer: Mr. Noman Bashir, Deputy Director, TDAP, SRO Swat.

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| **S#** | **Main Activity** | **Expected Outcome** | **Progress for September, 2020** | **Way Forward for October, 2020** |
|  | **PRODUCT NAME: DRY FRUITS** | | |  |
| 1. | Market Survey and meetings with dry fruits dealer of the area in connection with getting information of the product. | Since only one dry fruit Wall Nut is grown in Swat, which is hardly sufficient for local consumption. Other dry fruits are imported from Afghanistan and Iran. It was learnt during our meetings with the stakeholders that Swat is famous for its fresh fruits, however, individual growers are de-hydrating fresh fruits and vegetable in a very low quantity. If these growers are facilitated and de-hydration plants are installed then the export of de-hydrated fruits and vegetable can be possible. | Before assigning dry fruit, Our meetings with potential sectors other than dry fruits, were held in July & August, 2020 wherein it was demanded by the business community that they have huge export potential in their respective sectors but they do not know how to export, therefore, TDAP, Swat proposed a series of seminars to be held on EXPORT PROCEDURE and some other to educate the potential traders but the same is still awaited. | * Visit to de-hydration plants of the individual growers along with inspection of two Fruits Grading Plants in Swat for any up gradation and facilitation for the purpose of initiation of export of dry fruits from the area. |



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| **Carry Over Activities August,2020** | **Reason for Non-Execution** | **Progress September, 2020** | **Way Forward October, 2020** |
| Arrangements of Seminars, Webinars and Workshops. | * Not approved by the competent authority so far. | NIL | NIL |
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Officer’s take away for September, 2020: Due to non-availability of dry fruits, no exporter is available in Swat. There is a number of farmers and growers who, individually, de-hydrating fruits and vegetables. In order to initiate / increase the export of dry fruits the basic infrastructure is required to be established and growers are facilitated.

Sd/-

(Noman Bashir)

Deputy Director

TDAP, SRO, Swat