

## Citrus Show, 2022

Sargodha Chambers of Commerce and Industry in collaboration with Ministry of Commerce, and Trade Development Authority of Pakistan organized a citrus show, 2022 at Aiwan e Sadr, on 17 February, 2022. The show was divided into two components: the inaugural session and the exhibition. Both sessions attracted hundreds of guests from diplomatic corp, parliamentarians, federal secretaries and prominent businessmen.

The inauguration of the show was graced by the President of Pakistan, Dr. Arif Alvi, where he delivered his speech highlighting the need for a progressive and modernized agriculture sector and hoping to see a positive development in the citrus sector of Pakistan in the next year's citrus show. The session was attended by foreign diplomats, parliamentarians, Federal Secretaries and prominent businessmen. The inaugural session was followed by a ribbon cutting ceremony to formally open exhibition segment of the citrus show, 2022.

The exhibition segment of the show was attended by foreign commercial counselors, trade ministers, and various guests from public and private sectors. About 16 companies exhibited their citrus products (kinnow, oranges, lemons, grapefruit, etc.), and presented fresh fruits and juices to the guests for tasting. Overall Citrus show, 2022 remained a success, highlighting importance and unique flavor of Pakistan's citrus produce among the foreign and national dignitaries.



Stage Set for the Inaugural Session





The President of Pakistan, Dr. Arif Alvi giving speech to the foreign and national dignitaries.



President Sargodha chambers of Commerce and Industry, Mr Shoaib Ahmad Basra, delivering welcome speech.





Parliamentary Secretary for Commerce, Ms. Aliya Hamza Malik apprising the guests regarding steps Ministry of Commerce is taking to uplift Citrus sector of Pakistan.



Guests seated for the inaugural session of Citrus show, 2022.





The President of Pakistan, along with first lady and members Sargodha chambers of commerce and industry formally opening the exhibition section of the show in ribbon cutting ceremony.



The exhibits of various citrus producing and exporting companies in the exhibition section of the show.



The President of Pakistan looking at the exhibits of citrus show.