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| **MONTHLY ACTIVITY REPORT** |
|  | MONTH | JUNE | YEAR |  2021 |
|  | Office | TDAP, SRO, Swat |  |  |
|  | Head of Office (Name & Des) | Noman Bashir, Dy. Director |  |  |
|  | Officer Posted | Noman Bashir, Dy. Director |  |  |
| **S#** | **Name of Officers Involved** | **Activity (Description)** | **Date** | **Objective, Results and Follow up** |
| 1 |  | Meeting with Swat Chamber of Commerce & Industry | 2nd June, 2021 | A meeting was held with President Swat Chamber of Commerce & Industry Swat as routine meetings / liaison with Chambers & Associations for promoting exports of the country. Matters pertaining to forthcoming seminars, approved by the competent authority in the ABP 2021 of this office, were discussed in detail. It was also decided that henceforth TDAP will hold meetings with other Associations in the conference hall of Swat Chamber of Commerce & Industry. The president was requested to accelerate export oriented activities in the area in consultations with TDAP, Swat. |
| 2 |  | Meeting with Women Entrepreneurs | 14th June, 2021 | A meeting was held with M/S Ameena Vocational Institute, Sangota Swat in view of the exploration of women businesses in the area. The Chairperson, Ms. Ameena and Manager, Mr. Niaz told that they get support of various NGOs for embroidery training of household women and after training provide them embroidery work. The Institute get Swati Woolen Shawls from Handlooms Industry of Swat and they get the same embroidered with (Swati Tanka), a kind of Swati cultural embroidery. These shawls with other embroidered products like bed sheets, hand bags etc. are sold to tourists from across the country. Ms. Ameena demanded for support of TDAP but she was informed that TDAP can help them to showcase their valuable products in the international market for export. She was informed to get the Institute registered with Chamber of Commerce for initiation of export. |
| 3 |  |  | 24th June, 2021 | A meeting was held with Representative of Swat D-hydration Plant of Fruits established by SMEDA. In order to boost the exports of dehydrated fruits from Swat, undersigned visited the plant to see the scope and potential of the plant. The Representative of the plant informed that They are going to enlarge the scope of their plant in view of the fruits production of Swat through upgrading their plant. They informed that export of Swati dehydrated fruits would be possible after educating the growers to get their fruits dehydrated with them. |