#### TRADE DEVELOPMENT AUTHORITY OF PAKISTAN



Hungary is a landlocked country in Central Europe bordering Austria, Croatia, Romania, Serbia, Slovakia, Slovenia, and Ukraine. Hungary's landscape consists of flat to rolling plains divided in two by its main waterway, the Danube. Hungary is a member of the European Union (EU).

Pakistan and Hungary have good diplomatic relations. Pakistan has an embassy in Budapest, whereas Hungary has an embassy in Islamabad and an honorary consulate in Karachi. Pakistan and Hungary have established Hungary-Pakistan Trade & Economic Window in 2021 along with Hungary-Pakistan Business Forum.

# Pakistan - Hungary Trade Relationship



#### ECONOMIC INDICATORS

#### Capital: Budapest

GDP (PPP): \$336 bn 2021 est GDP Per Capital \$234,512 (PPP 2021 est GDP Growth: 6.2 % in 2021 Population: 9.73 million Export of Goods in 2020: USD 119.97 bn Import of Goods in 2020 USD 113.42 bn

HUNGARY GLOBAL TOP 10 TRADE ITEMS			
Import Items	\$ (Mn)	Export items	\$ (Mn)
Electrical machinery and equipment	25,086	Electrical machinery and equipment	29,373
Machinery, mechanical appliances	17,614	Vehicles other than railway	19,587
Vehicles other than railway	10,945	Machinery, mechanical appliances	18,891
Mineral fuels, mineral oils	6,306	Pharmaceutical products	6,880
Pharmaceutical products	6,062	Plastics and articles thereof	4,443
Plastics and articles thereof	5,203	Optical, photographic, cinematographic	3,708
Optical, photographic, cinematographic	4,201	Mineral fuels, mineral oils	2,631
Articles of iron or steel	2,665	Rubber and articles thereof	2,367
Iron and steel	2,110	Cereals	1,829
Aluminium and articles thereof	1,865	Furniture; bedding, mattresses	1,713

#### Electrical Man-made staple fibres machinery 4% and equipment... Cotton 34% Articles of pparel Machinery, knitted Raw hides mechanical and skins appliances 6% 7% Optical, Cereals Articles of photographic, Other made-5% cinematograp up textile leather; hic articles saddlery 9% 12% 12%

#### EXPORTS TO HUNGARY IN 2020

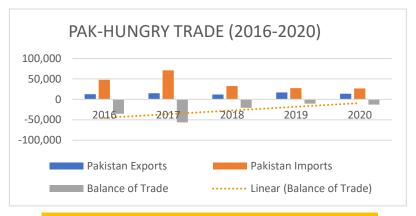
# MAJOR CHALLENGES

- 1: Strong European Competitors
- 7. Market awareness issue
- 3. Very limited product
- offering by Pakistan

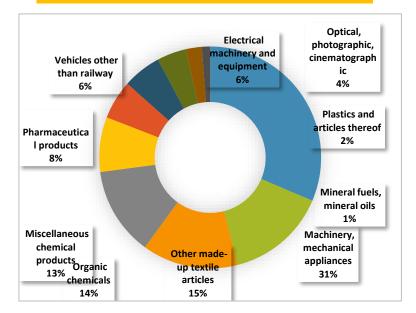
# EXPORT POTENTIAL

### 1: Textile and leather goods

- 2: Agriculture Products
- 3: ICT
- 4: Healthcare &
- Pharmaceuticals



# IMPORTS FROM HUNGARY IN 2020



Disclaimer: Prepared by arbab,murad@tdap.gov.pk