

**RECORD NOTE OF THE MEETING OF DIRECTOR GENERAL TDAP ISLAMBAD WITH
PAKISTAN SOFTWARE EXPORT BOARD (PSEB) (26th MAY, 2022)**

Time:	3:00– 3:45 PM
Venue	Evacuee Trust Complex, PSEB Islamabad
1. Meeting Objective(s):	
1. To discuss possible collaboration regarding upcoming 1 st PAK-ASEAN Trade Development Conference and Single Country Exhibition at Jakarta, Indonesia.	

3. Discussion:	Input By:
<p>Mr. Osman welcomed DG TDAP Islamabad along with his team and thanked for visiting PSEB to discuss 1st Pak-ASEAN Trade Development Conference and Single Country Exhibition at Jakarta, Indonesia. Firstly, He apprised about PSEB and the role they are playing in IT sector. He talked about highly protective market of Indonesia and opportunities that exists for Pakistan.</p> <p>He suggested following;</p> <ul style="list-style-type: none"> • Appreciated the initiative of TDAP • The event may be held in late November as in December Indonesia is highly crowded due to tourists inflow on winter break and cost of living gets expensive • The venue may be changed to Malaysia being more convenient to everyone and being relatively liberal market • Possibility of Joint Ventures (JVs) exists in ASEAN • PSEB will participate in the proposed event • Separate trade delegation may kindly be planned for Malaysia 	Mr. Osman Nasir, Managing Director, PSEB
<p>Earlier Mr. Naseer briefed about the proposed 1st PAK-ASEAN Trade Development Conference and Single Country Exhibition. He pointed out that there is a need to explore ASEAN market variety Services sector with special focus on IT service. He elaborated about the conference as well as exhibition which are being planned to hold in Jakarta. He invited PSEB for both the events.</p>	Mr. Muhammad Naseer, Director General TDAP

5. List of Participants:			
Pakistan Software Export Board (PSEB)	Mr. Osman Nasir Managing Director	TDAP Islamabad:	Mr. Muhammad Naseer (Director General)
	Mr. Salman Hassan Director		Mr. Muhammad Ishaq Shinwari (Director)
			Mr. Ayaz Muhammad (Assistant Director)