

**RECORD NOTE OF THE MEETING OF DIRECTOR GENERAL TDAP ISLAMABAD WITH  
FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY (FPCCI)  
(17<sup>th</sup> MAY, 2022)**

<b>Time:</b>	3:30– 4:15 PM
<b>Venue</b>	FPCCI Islamabad
<b>1. Meeting Objective(s):</b>	
1. To enhance collaboration between FPCCI and TDAP for trade promotion.	
<b>2. Background:</b>	
Mr. Muhammad Naseer, Director General TDAP Islamabad has recently joined this office. In order to enhance the working ties with concerned trade bodies for export promotion, a meeting with Mr. Irfan Iqbal Sheikh, President FPCCI was planned to discuss possible collaboration between TDAP & FPCCI for the trade related activities.	

<b>3. Discussion:</b>	<b>Input By:</b>
<p>Mr. Irfan Iqbal Sheikh welcomed DG TDAP Islamabad along with his team and thanked for visiting FPCCI after joining TDAP Islamabad office. He apprised about the organization working and activities that are being conducted for trade promotion. He shared the publications that are being made by FPCCI for increasing awareness and guidance regarding trade. He said that both TDAP and FPCCI need to work on diversification of our export markets and products as Look Africa policy by Ministry of Commerce. He said that equal focus needs to be given to Latin America, Russia, ASEAN and other regions.</p> <p>He further said that our regional trade is minimal that need special attention and efforts from both Government and Business community. They have planned trade promotional activities on IT Conference and Agriculture Conference. Moreover, he appreciated TDAP for cooperation in organizing the proposed Pak-Afghan Trade fair in Peshawar. He nominated Mr. Umar masood ur Rehman, Vice President FPCCI as focal person for the event.</p>	Mr. Irfan Iqbal Sheikh, President FCCI
<p>Mr. Muhammad Naseer, DG TDAP Islamabad appreciated the President and members of FPCCI for holding the meeting. He said that there is a special need to collaborate between the two organizations for trade promotion activities for the business of the country.</p> <p>He assured that TDAP will support FPCCI in organizing of Paki-Afghan trade fair Peshawar.</p>	Mr. Muhammad Naseer, Director General TDAP

## 5. List of Participants:

<p><b>Federation of Pakistan Chambers of Commerce &amp; Industry</b></p>	<p>Mr. Irfan Iqbal Sheikh, President ICCI</p> <p>Mr. Muhammad Nadeem Qureshi, Vice President</p> <p>Mr. Umar Masood Ur Rehman VicePresident</p> <p>And 3 other members.</p>	<p><b>TDAP Islamabad</b> :</p>	<p>Mr. Muhammad Naseer (Director General)</p> <p>Mr. Muhammad Ishaq Shinwari (Director)</p> <p>Mr. Ayaz Muhammad (Assistant Director)</p>
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