

PAKISTAN ELECTRIC FAN MANUFACTURING SECTOR



**Trade Development Authority
of Pakistan**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information

exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





INTRODUCTION

Fan manufacturing in the various regions of Pakistan dates back to pre-independence years. Initially, the manufacturing originated from the fan industry that existed on a small-scale level in Gujrat before the partition. However, in the post-independence years, the fan industry experienced growth. Since Gujranwala was already famous for the production of various metal products, the electric fan manufacturing became a major business in the regions of Gujranwala and Gujrat.

The fan industry in Pakistan is mainly clustered in four major cities; Gujrat, Gujranwala, Lahore and Karachi. However, almost 98% of the production of the country is centered at the two cities: Gujrat and Gujranwala. Gujrat is known for its electric consumer fan industry. The city remains the largest hub of fan manufacturing in the country despite the expansion of production to the adjoining Gujranwala as well as to Lahore and Karachi over the past few decades. It is estimated that more than three quarters of the country's total fan production is still based in Gujrat.

The fan industry feeds on a number of supporting industries such as plastic, aluminum, steel etc., with hundreds of vendors in Gujrat alone supplying these items to the small-scale and large-scale fan manufacturers. The fan industry of Pakistan has a worthy repute of its products around the globe. Its international sales network is spread not only in Asia but also in Africa and Europe.

HS CODE

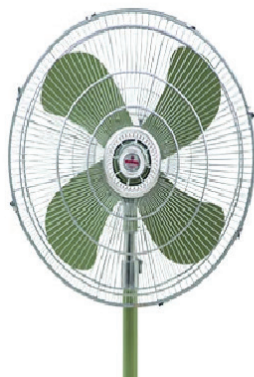
Code	Product label
841451	Table, floor, wall, window, ceiling or roof fans, with a self-contained electric motor of an output ≤ 125



PRODUCTION AREAS WITH MAP

THE ELECTRIC FAN MANUFATURING INDUSTRY CLUSTER IS LOCATED IN GUJRWALA AND GUJRAT.





TOP IMPORTING COUNTRIES FOR ELECTRIC FAN

Top 15 importers of HS 841451 (Electrical Fans) Values in US\$ million

Importers	Imported value in 2021
World	6249.942
United States of America	2362.547
Japan	379.673
Korea, Republic of	224.013
Germany	185.458
Canada	178.582
Spain	151.478
Australia	148.724
United Kingdom	142.052
Mexico	136.981
France	133.675
Netherlands	125.95
Viet Nam	117.077
China	105.832
United Arab Emirates	91.209
India	75.839

Source: ITC Trade Map



GLOBAL EXPORTS OF ELECTRIC FANS BY PAKISTAN (VALUES IN US\$ MILLION)

Year	2017	2018	2019	2020	2021
Global Exports	28.26	26.71	28.79	24.88	30.29

LIST OF IMPORTING MARKETS FOR ELECTRICAL FANS EXPORTED BY PAKISTAN

Top 10 importers of Electrical Fans from Pakistan (Values in US\$ million)

Importers	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
Bangladesh	6,234	7,898	8,330	4,153	8,212
Iraq	5,180	3,937	4,050	5,25	4,961
Oman	1,130	3,449	3,978	3,618	4,626
United Arab Emirates	4,101	2,709	3,975	2,396	3,818
Yemen	3,010	2,659	2,977	3,558	2,975
Saudi Arabia	2,379	1,181	1,905	2,154	1,715
Afghanistan	2,219	1,900	1,555	1,802	1,604
Sudan	0	360	630	0.533	0.549
Djibouti	570	620	288	0.555	0.547
South Africa	206	116	285	0.15	0.308

Source: ITC Trade Map

PAKISTAN'S LEADING EXPORTERS OF ELECTRIC FAN

Royal Fans

G.T Road Gujrat

053-3713622

export@royalfans.com

GFC Fans

G.T Road Gujrat

053-3520301-3

gfcfan@gmail.com

Super Asia Fans

G.T Road Gujranwala

055-4272801-5

faisal@superasia.biz

Amin Fans

G.T Road Gujrat

053-3514444

aminfans@gmail.com

Pak Fan

G.T Road Gujrat

053-3726091-96

info@pakfansofficial.com

Starco Fan

183-C S.I.E G.T Road Gujrat

053-3535901

izhar.malik@gmail.com

Parwaz Fan

6 KM, G.T Road Gujrat

053-3706219

ali.usman@gmail.com

Noor Fans

G.T Road Gujrat

053-3515501

m.shafique@gmail.com

Indus Fan

58-A, S.I.E # 1 Gujranwala

055-3850034-36

umair.umair@gmail.com

Indus Trading Company

58-A, S.I.E # 1 Gujranwala

0300-8649669

ihsan.ullah@gmail.com

Khurshid Fan

G.T Road Gujrat

053-3514965

shahzad.amd@gmail.com

Champion Fans

Saharan St Sialkot Rd. Gujranwala

+92-302-4483545

ehsan_bhullah@yahoo.com

Belvin Fans

Opposite BISE G.T Rd. Gujranwala

055-3890243-5

azharaslam@belvinworld.com

Yunas Fans

G.T Road Gujrat

053-3525203-5

yunasfans@ymail.com

Lahore Fans

Kot Pir Ahmed Shah Pindi Pypass Gujranwala

0300-6405158

irfangemini@hotmail.com

ASIA FAN

G.T Road Gujranwala

055-4772431

waqas.anwar@gmail.com

Pak Punjab Fans

G.T Road Gujranwala

0300-6402622

usman.rasheed@gmail.com

Wahid Fans

G.T Road Near Goralı Gujrat

053-3521932

hassan.adnan@gmail.com

Al Ahmed Fans

G.T. Road Gujrat

0300-0545421

alahmadfan@yahoo.cpm

Faisal Fan

58-A, S.I.E # 1 Gujranwala

0332-7000899



Muhammad Mudassir

Assistant Director (Product Officer)

Contact: +92-322-4595445

Email: muhammad.mudassir@tdap.gov.pk

Trade Development Authority of Pakistan, Ministry of Commerce

FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan

Tel: +92-21-99206487-90 UAN: 111-444-111

URL: www.tdap.gov.pk