PAKISTAN RUBBER

TRADE DEVELOPMENT AUTHORITY OF PAKISTAN

TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions & trade delegations. It also conducts seminars and organizes contacts and information exchange events both physically as well as digitally.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Rubber is one of the greatest natural commodities in the world and its versatility makes it ideal for many different applications. Rubber matting, auto tyres and tubes, vehicle parts, such as seals and timing belts, conveyor belts, footwear, cables and wires. By far the most common use for rubber is to make tyres - around 70% of natural rubber is used for this purpose. The global market size was valued at USD 40.77 billion in 2019 and projected to USD 52 billion in 2027. Asia accounts for approximately 93% of the world natural rubber production.

The Pakistan tyre market exhibited moderate growth during 2015-2020. Tyres are one of the essential components in automobiles as they aid in transferring the load of the vehicle from the axle to the ground. They are manufactured using materials such as fabric, wire, carbon black, natural and synthetic rubber, and other chemical compounds. As tyres are pneumatically inflated, they provide a flexible cushion for absorbing shock when the vehicle travels on a rough surface. Presently, the rising vehicle motorization rate in Pakistan is impelling the demand for tyres in the country.

The Pakistan tyre (tire) industry is currently experiencing moderate growth on account of the increasing vehicle ownership in the country. This can also be attributed to numerous infrastructural and macroeconomic reforms which is resulting in the development of industrial, construction and agricultural industries. Due to a consistent rise in the demand for tyres, local and foreign investors are showing interest in the industry, which is anticipated to strengthen the market growth in the upcoming years.

HS CODES:

Chapter. No. 40 at HS digit is allocated for Rubber and its Products following HS code at HS 4 digit are used for Rubber trade:

Code	Product label
4011	New pneumatic tyres, of rubber
4013	Inner tubes, of rubber
4004	Waste, parings and scrap of soft rubber and powders and granules obtained therefrom
4009	Tubes, pipes and hoses, of vulcanised rubber other than hard rubber, with or without their . .
4015	Articles of apparel and clothing accessories, incl. gloves, mittens and mitts, for all purposes, .
4016	Articles of vulcanised rubber (excluding hard rubber), n.e.s.
4003	Reclaimed rubber in primary forms or in plates, sheets or strip
4012	Retreaded or used pneumatic tyres of rubber; solid or cushion tyres, tyre treads and tyre flaps, . . .
4008	Plates, sheets, strip, rods and profile shapes, of vulcanised rubber (excluding hard rubber)
4002	Synthetic rubber and factice derived from oils, in primary forms or in plates, sheets or strip; . . .
4010	Conveyor or transmission belts or belting, of vulcanised rubber
4001	Natural rubber, balata, gutta-percha, guayule, chicle and similar natural gums, in primary . . .
4017	Hard rubber, e.g. ebonite, in all forms, incl. waste and scrap; articles of hard rubber, n.e.s.
4006	Rods, bars, tubes, profiles and other forms of unvulcanised rubber, incl. mixed rubber, and . . .
4005	Compounded rubber, unvulcanised, in primary forms or in plates, sheets or strip (excluding . . .
4014	Hygienic or pharmaceutical articles, incl. teats, of vulcanised rubber (excluding hard rubber), . . .
4007	Vulcanised rubber thread and cord (excluding ungimped single thread with a diameter of > 5 . . .T

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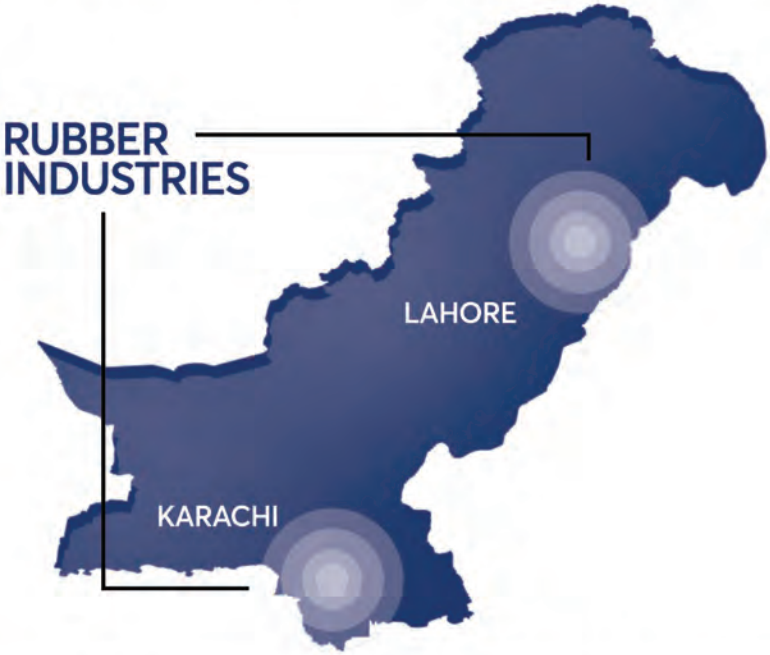
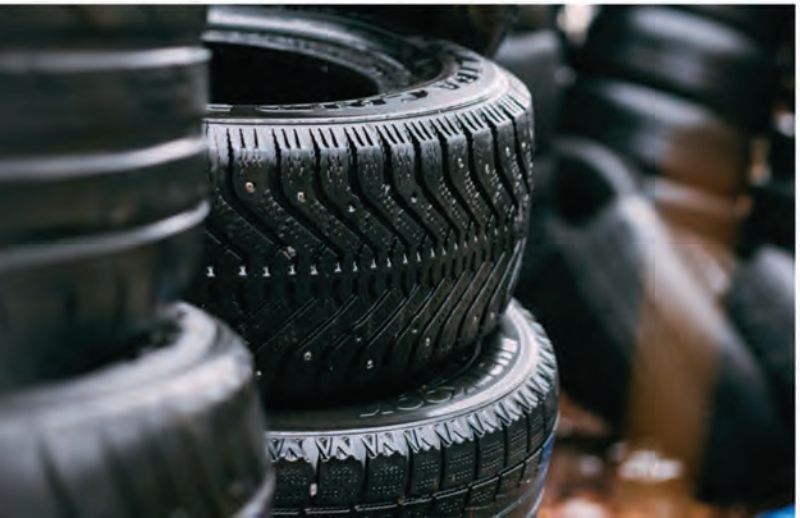
PRODUCTION AREAS

The Increase in Automotive Tyre Production in Pakistan due to use of latest technologies in tyre production in this region is a key factor that drives the demand for Rubber Tyres. The rise in production of tyres is anticipated to influence prominent players to invest and expand the business through different segments such as electric and internal combustion engine. In addition, increase in use of nitrogen inflated tyres in Pakistan and the rise in demand for tubeless tyres are expected to boost the growth of the Pakistan rubber tyre market. The key players analyzed in this report include General Tyre and Rubber Co. Ltd., Servis Tyre, Panther Tyres Limited, Diamond Tyres. The industry is mainly concentrated in Karachi and Lahore.





TOP IMPORTING COUNTRIES

Importers	Exported value in 2021
World	5,7333
Turkey	8,382
Afghanistan	6,245
Brazil	5,593
Egypt	5,061
United States of America	3,973
United Arab Emirates	2,957
Malaysia	2,476
Japan	2,198
United Kingdom	1,857
Indonesia	1,698
Germany	1,606
Belgium	1,455
Spain	1,297
Iraq	1,106
Netherlands	1,059

TOP MAJOR EXPORTERS OF RUBBER/TYRE

S.#	NAME & ADDRESS	PRODUCT
1	Mr. Hussain Kuli, CEO, M/s. General Tyre and Rubber Company Limited, Cell# 0300-8215977, H-23/2 Landhi Industrial Estate, Landhi, Karachi. Email: hussiankuli@gentipak.com	General Tyres & Rubbers
2.	Mr. Rizwan Shah, Senior Export Manager, M/s. Panther Tyres Limited, 29-5 Km, Lahore, Sheikhupura Road, Sheikhupora, Cell # 0300-4434459, Email: rizwan.shah@panthertyres.com	Panther Tyres Rubbers
3.	Mr. Iftkhar Shafi, CEO, M/s. Diamond Tyres Ltd. 23-Km, Multan Road, Mohlanwal, Lahorem, Cell #: 0334-4111158, Email: khurram.niazi@diamondtyres.com Email: info@diamondtyres.com	Diamond Tyres
4	Mr. Farrukh Baig Senior Export Manager M/s. Servis Tyres Ltd Servis House,2- main Gulburg Lahore Pakistan Cell.no.0300-8285052 Email: farrukh.baig@servis.com, export@servistyres.com,	Servis Tyres and Rubbers
5	Hafiz Mian Muhammad Noman Chief Executive M/s. Ghauri Tyres &Tubes (Pvt) Ltd Address: 79-B-3, Gulberg III, Lahore, Pakistan. Email: info@ghaurityres.com,marketing@ghaurityres.com Tel: 042-34155642,35245720	Tyres & Tubes, Rubbers

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