

PAKISTAN HALAL SECTOR



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



SECTOR PROFILE

Concept and Scope of Halal Sector:

Halal is an Arabic word meaning permissible or lawful. Halal is considered to be limited to the Food market specially meat market. In meat market that meat is considered to be Halal when it is slaughtered according to the specific considerations of Islam. But the concern of Halal is not limited to the slaughtering procedure, in addition to that Meat/food should also be good, wholesome, unblemished during the processing, packaging, storage and transportation stages.

The concept of Halal is not limited to food items only; it covers the whole life style.

Sub-Sectors: Halal Sector can broadly be divided among following sub-sectors:

•Halal Products:

- o Halal Food
- o Halal Cosmetics and Personal Care Products
- o Halal Pharmaceuticals
- o Modest Fashion Products

•Halal Services:

- o Muslim Friendly Travel and Tourism
- o Halal Financial Services
- o Halal Media and Recreation
- o Halal Logistics and Other business services i.e., packaging and storage etc.



SIZE OF HALAL MARKET

Global Halal Market is expanding with the growth in Muslim population and increasing awareness among them with respect to the Halal aspect of products in mixed Global world. According to the Report “The State of Global Islamic Economy”, Global Halal Market is estimated to be around \$3 trillion with around 1.9 billion Muslim consumers.

TOP HALAL ECONOMIES/MARKETS (STATE OF GLOBAL ISLAMIC ECONOMY REPORT 2020/21):

Country	Name of Halal Authority
Malaysia	Department of Islamic Development Malaysia (JAKIM)
Saudi Arabia	Saudi Food and Drug Authority (SFDA)
UAE	Emirates Authority for Standardization and Metrology (ESMA)
Indonesia	National Body of Halal Assurance (BPJPH)
Jordan	Jordan Standard and Metrology Organization (JSMO)



HALAL CERTIFICATION

Halal Certification from a recognized Halal Certifying Body is the pre-requisite for entering into the Halal Market specially meat market. As there are no internationally harmonized Halal Standards so there is no internationally recognized Halal Accreditation Body whose accreditation is acceptable to all Muslim countries. All Muslim countries have their own Halal Accreditation Bodies. Some major Halal importing countries like Saudi Arabia and Malaysia have specific Halal Certification Requirements and only accept those Halal imports specially meat consignments with their own recognized Halal Certification.

Halal Certification Requirement for Exports to Saudi Arabia:

Saudi Arabia has changed its Halal Certification Requirement for Meat, poultry and its by-product's exports to Saudi Arabia. According to the new requirement only those consignments would be acceptable which have Halal Certification from Halal Certifying Body with Saudi Food and Drug Authority (SFDA).

Halal Certification Requirement for Exports to Malaysia:

For Halal Exports to Malaysia, Halal Certification is required from JAKIM (Department of Islamic Development Malaysia) recognized Halal Certifying Body.



PAKISTAN'S HALAL REGULATORY ENVIRONMENT:

Type of Organization	Name	Contact Details
Regulatory Body	Pakistan Halal Authority	Phone #: 051-9213184 Fax #: 051-9213186 Address: Pakistan Halal Authority (PHA), Ground Floor, Ministry of Science and Technology, Constitution Avenue, G-5/2 Islamabad, Pakistan. Email: dg@pakistanhalalauthority.org.pk
Halal Accreditation Body	Pakistan National Accreditation Council (PNAC)	Phone Office: +92-51-9222310, Fax Office: +92-51-9222312 Ground Floor, 1-C Constitution Avenue, Opposite Prime Minister Office, G-5/2 Islamabad, Pakistan. Email: dg@pnac.gov.pk
Halal Standards Development Body	Pakistan Standards and Quality Control Authority (PSQCA)	PSQCA, Complex, Plot No. St-7/A, Block- 3, Scheme No. 36, Gulistan-e-Juhar, Karachi. Contact: 021-99333901 Email: dgeneral@psqca.com.pk
Halal Association	Halal Products and Services Association of Pakistan	Asad Sajjad (Chairman) Contact # 0300-8241818 Address 1st Floor, Sunset Towers, 1-D, Sunset Boulevard, D. H. A. Phase 2, Karachi 75500, Pakistan Email: mail@asadsajjad.com

LIST OF HALAL CERTIFYING BODIES IN PAKISTAN (ACCREDITED WITH PNAC)

Sr. No.	Name	Contact Details
1	Renaissance Inspection & Certification Agency (RI&CA) (Pvt.) Ltd.	Mr. Adnan Ul Hasan (Managing Director) D-13, Al-Hilal Society Opp. Askari Park, Karachi, Pakistan Phone:+92-21-34122276,Fax:+92-51-34939391 E-mail: adnan@ri-ca.org,Website: www.ri-ca.org
2	Punjab Halal Development Agency	Mr. Justice Khalil-ur-Rehman Khan (Chairman) 4/6 Shaheen Complex, Egerton Road, Lahore-Pakistan. Phone: +92 42 99205439-40 Fax : +92 4236370665 Email: info@phda.com.pk Website: www.phda.com.pk
3	SANHA Halal Associates Pakistan	Mr. Yousaf A.R Khan (CEO) Flat No.02 Plot 10-C 2nd Commercial Lane Zamzama DHA-V, Karachi, Pakistan Phone: + 92-21-35295263, +92-333-3653655, Fax +92-21-35295284 Email: Karachi@sanha.org.pk,website : www.sanha.org.pk
4	International halal certification (pvt) ltd	Mufti Zeeshan Abdul Aziz (CEO), International halal certification (pvt) ltd Khayaban-e-Jami, Phase 7, Defense Housing Authority Karachi,Pakistan Phone: +92-21- 35 89 08 21, +92-322-6570410 Email: director@international-halal.com
5	GULFTIC-EIPL (PVT) LTD	Malik Shah Wali Khan (CEO) Office No.14 Ground Floor, Golden Heights Hilal Road, F 11/1 Islamabad, Pakistan Phone: 051-8733865-66
6	AL-Waiz Certification & Training Services Private Limited	Muhammad Qasim (CEO) Office No. 03, 3rd Floor, 221/222-B, Commercial Area, Sector C,Bahria Town Lahore-Pakistan Phone+ 92 42 35976227,Cell:+92 335-4646464, Email:m.qasim@acts.pk Website: www.acts.pk
7	GLOBAL HALAL SERVICES	Muhammad Awais Khan (Managing Director) B-9 Block 15 Gulshan e Iqbal Karachi, Pakistan Phone :0324-6128713 Email:awais@global-halalservices.com, Website: www.global-halalservices.com

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