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GOVERNMENT OF PAKISTAN

26<sup>th</sup> October, 2022

## **POST-EVENT REPORT**

**SUBJECT:** WEBINAR ON ‘PAKISTAN-UK TRADE OPPORTUNITIES AND NEW GSP SCHEME’

**Agenda:** To explore trade opportunities between Pakistan and the UK, with a social focus on the New GSP Scheme and to establish network linkages between local Chambers and the Trade Mission in the UK.

**Date and Time:** Wednesday, 26<sup>th</sup> October 2022 at 1400 hours

**Duration:** 1.5 hour (02:00 pm – 3:30 pm)

**Venue:** Online

**No. of Participants:** 100 persons

Trade Development Authority of Pakistan, Lahore hosted a webinar on ‘Pakistan-UK Trade Opportunities and New GSP Scheme’ on Wednesday 26th October 2022, with the aim to explore and identify trade opportunities between Pakistan and the UK.

The purpose of the webinar was to identify demand and supply side opportunities available in the UK market, with a special focus on the New GSP Scheme to be in effect from 1st January 2023. The aim was to strengthen the connectivity, linkages and accessibility between local Chambers in Pakistan and the Trade Mission in the UK. Mr. Shafiq Shahzad, Trade and Investment Minister in the UK, gave a detailed presentation on the potential and emerging sectors for trade. He also deliberated upon the salient features of the New GSP Scheme to create awareness and help participants target the right products.

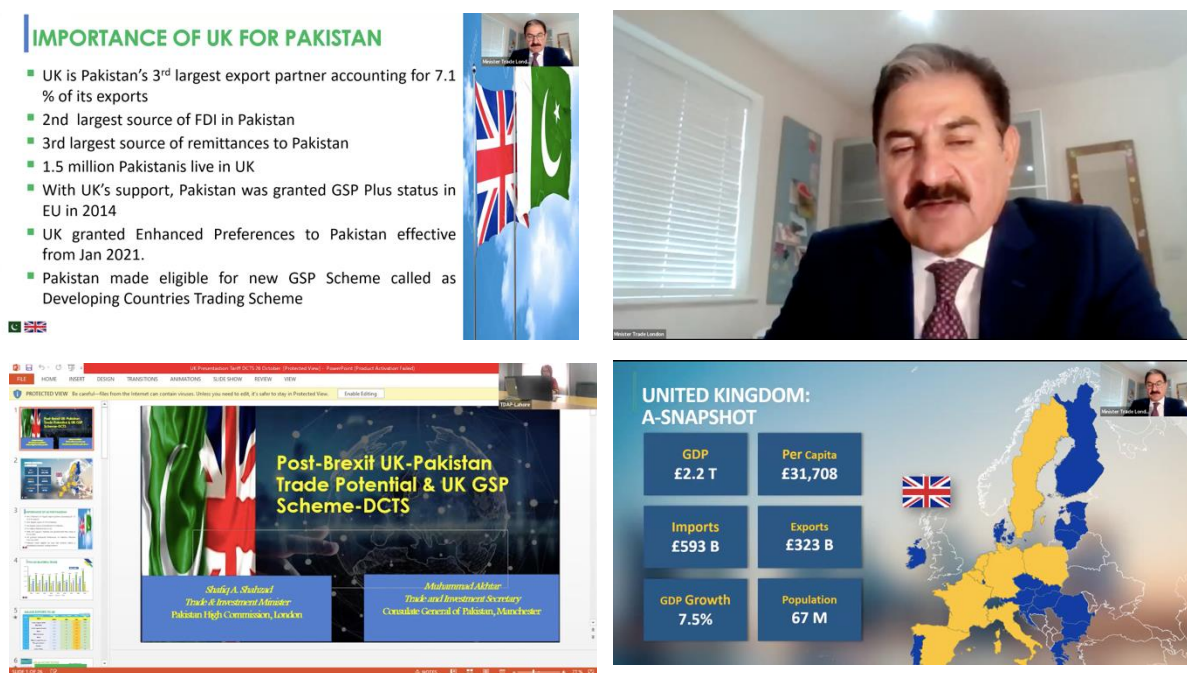
The webinar also included guest speakers from FPCCI including Senior Vice President FPCCI, Mr. Suleman Chawla and Chair Pak-UK Business Council, Mr. Imran Khalil who elaborated on

the opportunities available for the business community in Manchester and Scotland due to the recent signing of MoUs with various trade bodies in the UK.

Members from various chambers of Punjab participated including FPCCI, Lahore, Multan, Faisalabad, Sialkot, Sahiwal and Attock Chambers of Commerce and Industry. Moreover, FPCCI and women entrepreneurs also actively took part in the said webinar. The webinar contained a detailed Q&A session in which the honorable Trade and Investment Minister addressed the queries of the participants in a comprehensive manner. Around 100 participants attended the webinar. In the end, the participants appreciated TDAP's efforts for increasing the connectivity and accessibility of trade promotion wings for the business community.

The webinar was part of a series of webinars to establish linkages between Chambers and Trade Missions abroad. More country-specific webinars are in the pipeline.

### Picture Gallery:



### Suggestions by Participants:

- 1) The capacity of participants in the zoom meeting to be increased
- 2) Multiple requests to hold similar webinars with other countries