











TRADE DEVELOPMENT AUTHORITY OF PAKISTAN





## TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.







### PRODUCT PROFILE

## **Chapter of HS Code: 02**

## Contribution of Livestock Sector to Agriculture

Livestock is contributing approximately 61.9 percent of agriculture value added and 14.0 percent to the national GDP during 2021-22. Animal husbandry is the most significant economic activity of the dwellers of rural areas of Pakistan. More than 8 million rural families are engaged in livestock production and are deriving around 35-40 percent of their income from this sector. Gross value addition of livestock has increased from Rs 5,269 billion (2020-21) to Rs 5,441 billion (2021-22), showing an increase of 3.26 percent. (Base Year 2015-16) (Economic Survey of Pakistan-2021-22)

| Agriculture Growth Percentages (Base=2015-16) |         |         |         |         |         | %       |
|---|---------|---------|---------|---------|---------|---------|
| SECTOR  | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 | 2021-22 |
| Livestock                                     | 2.89    | 3.59    | 3.65    | 2.80    | 2.38    | 3.26    |

Source: (PBS-Economic Survey of Pakistan 2021-22)

**Brief Overview of Meat Sector** 

| E         | EXPORT OF MEAT FROM PAKISTAN (Source: PBS) Value In "000"US\$ |         |   |  |  |  |
|-----------|---|---------|---|--|--|--|
| JULY-JUNE |   | JUNE    | Growth in Exported Value between FY 2021-22 (%) |  |  |  |
|           | 2020-21   | 2021-22 |   |  |  |  |
|           | 331.63  | 342.78  | 3.36%   |  |  |  |

Meat is a major source of proteins, vitamins, and minerals, which is important for the health of humans. A total of US\$ 342.78 million of meat and meat products were exported during FY 2021-22 from the registered export oriented slaughter houses in the private sector (Source: PBS July-June 2021-22). The export of other livestock by-products such as animal casings, bones, horns & hooves, gelatin etc. was facilitated by MNFSR. The efforts continued for market access with the relevant concerned authorities in China, South Africa, Russia, Iran, Vietnam, Malaysia, Singapore and Indonesia using diplomatic channels for export of various meat and meat products. During FY2021, a significant increase in Private GFCF was seen in Agriculture (17 percent) on account of increase in imported agriculture machinery and increase in value of stock in the livestock sub-sector. The other sectors in Private GFCF which posted growth were Small Scale including Slaughtering (21 percent). Livestock having 60 percent share in agriculture is very important in determining the overall outcome. Within Livestock Poultry and Poultry Products posted growth of 12.8 percent. Likewise, other components of livestock also have shown positive growth, however, due to 8.9 percent increase in intermediate consumption, growth in livestock remained 3.1 percent in FY2021 (Economic Survey of Pakistan 2021-22).



# **PRODUCTON**

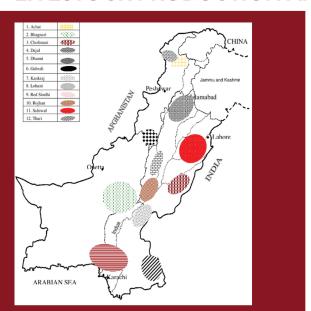
| Estimated Meat Production   |         |         |         |  |  |
|---|---------|---------|---------|--|--|
| (000 Tonnes)  |         |         |         |  |  |
| Categories  | 2019-20 | 2020-21 | 2021-22 |  |  |
| Meat  | 4,708   | 4,955   | 5,219   |  |  |
| Beef  | 2,303   | 2,380   | 2,461   |  |  |
| Mutton  | 748     | 765     | 782     |  |  |
| Poultry Meat  | 1,657   | 1,809   | 1,977   |  |  |
| Note*: The figures for meat production are of red meat and do not include the edible offal's. |         |         |         |  |  |
| Source: Ministry of National Food Security & Research   |         |         |         |  |  |

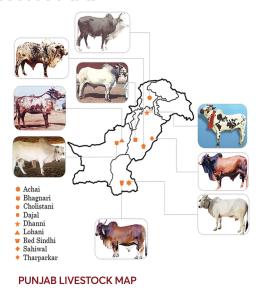


# **LOCAL CONSUMPTION**

| AVAILABILITY OF MEAT PER ANUM (Kg per Capita) |   |         |               |  |  |
|---|---|---------|---------------|--|--|
| (000 tonnes)                                  |   |         |               |  |  |
| FOOD ITEM                                     | 2019-20   | 2020-21 | 2021-22 (P)** |  |  |
| 1. MEAT (Beef, Mutton, Chicken)               | 22.0  | 22.9    | 22.5          |  |  |
| * = Includes beef, mutton and poultry meat    | Source: M/o PD&SI (Nutrition Section) Economic Survey of Pakistan 2021-22 |         |               |  |  |

# LIVESTOCK PRODUCTION AREAS WITH MAP





## VARIETIES/ CALORIES/ UTILITIES/ USAGES / CONTENTS+ PICTURES

**Beef:** Packages food is either chilled or frozen, boned o de-boned, or provided in vacuum or carton packaging.

**Lamb:** Packages food is either chilled or frozen, boned o de-boned, or provided in vacuum or carton packaging.

#### PRODUCT AVAILABILITY

- 1. Whole Carcass Quarters, Cuts or Compensated Cuts
- 2. Bone-in or Deboned Meat
- 3. Chilled Vacuum / Cotton Packed
- 4. Frozen Carton Packing

#### **PRODUCT RANGE:**

We meet all your meat needs. Whether you are seeking whole carcasses or superbly cut pieces, we have a wide range for yo to choose from.

#### A-Red Offal

#### **B-Veal**

- 1. Cattle Veal
- 2. Buffalo Veal

#### C-Bovine

- 1. Cattle Beef 5. Lamb
- 2. Buffalo Beef 6. Fat-Tail Lamb
- 3. D-Ovine 7. Sheep
- 4. Goat

## **CERTIFICATIONS**















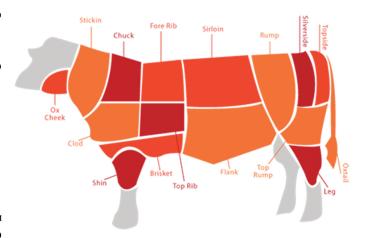


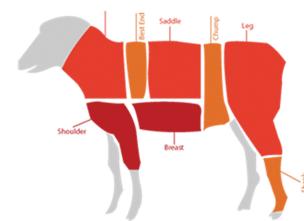












# EXPORT FIGURES (5 YEARS) PAKISTAN EXPORTS HS CODE:02

| Importers               | Exported<br>value<br>in 2017 | Exported<br>value<br>in 2018 | Exported<br>value<br>in 2019 | Exported<br>value<br>in 2020 | Exported<br>value<br>in 2021 |
|-------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| World                   | 212,316                      | 228,705                      | 295,610                      | 311,398                      | 340,935                      |
| United<br>Arab Emirates | 72,604                       | 91,212                       | 110,826                      | 127,227                      | 154,19                       |
| Kuwait                  | 29,035                       | 36,005                       | 40,989                       | 43,190                       | 51,216                       |
| Saudi Arabia            | 40,983                       | 36,847                       | 52,201                       | 44,037                       | 39,009                       |
| Qatar                   | 4,800                        | 6,403                        | 14,635                       | 21,760                       | 27,093                       |
| Bahrain                 | 4,556                        | 13,814                       | 16,634                       | 18,477                       | 16,550                       |

Source: ITC







# **TOP EXPORTERS**

| S.NO | NAME & COMPLETE ADDRESS OF<br>THE COMPANY / BUSINESS  | CONTACT PERSONS DETAILS I.E. DESIGNATION, EMAIL, ADDRESS, PHONE NUMBER  | SECTOR | CITY      | COUNTRY  |
|------|---|---|--------|-----------|----------|
| 1    | M/S TAZIJ MEATS & FOOD 3.5 KM<br>RAIWIND MANGA ROAD, RAIWIND,<br>LAHORE (ABATTOIR)  | MR. MUSAB MIAN MANAGING PARTNER TAZIJ<br>GROUP MUSABMIAN@GMAIL.COM PHONE NO:<br>+923100000111, +923336224334 042-35393465,<br>,042-35393467, 042-35393468<br>WEBSITE: HTTPS://WWW.TAZIJ.PK/   | MEAT   | LAHORE    | PAKISTAN |
| 2    | M/S P.K. LIVESTOCK & MEAT CO.<br>(PVT) LTD. MUSA GOTH,<br>RAZAQABAD, NATIONAL HIGHWAY,<br>KARACHI HEAD OFFICE: 14-C,<br>BUKHARI COMMERCIAL, LANE 8,<br>PHASE VI, DHA, KARACHI.<br>PAKISTAN. (ABATTOIR)  | MR. TARIQ BUTT 0300-8228852 021-34100033 FACTORY: +92 21 3400984-6 HEAD OFFICE: +92 21 38581182-4 INFO@PKMEAT.COM, PK_LSTOCK@CYBER.NET.PK WEBSITE: HTTPS://WWW.PKMEAT.COM/EN/INDEX.PHP  | MEAT   | KARACHI   | PAKISTAN |
| 3    | AL SHAHEER CORPORATION (PVT.) LIMITED SUITE G5/5, 3RD FLOOR MANSOOR TOWER, H BLOCK, SHAHRAH-E-ROOMI, CLIFTON, KARACHI (ABATTOIR)  | MR. KAMRAN KHALILI 0321-8222696<br>021-35877017 INFO@ALMC.COM.PK,<br>AITC_231@HOTMAIL.COM<br>KAMRANKHALILI@ALSHAHEER.NET WEBSITE:<br>HTTP://WWW.ASCFOODS.COM/   | MEAT   | KARACHI   | PAKISTAN |
| 4    | ASIA LIVESTOCK & MEAT<br>COMPANY 231-SMALL INDUSTRIAL<br>ESTATE KOTLAKHPAT LAHORE –<br>PAKISTAN (ABATTOIR)  | MR. MUHAMMAD MANZOOR (MANAGING PARTNER) PHONE NO: +92-42-35150725FAX NO: +92-42-35150724, +92-42-35150725 +92-42-35124600 E-MAIL: INFO@ALMC.COM.PK AITC_231@HOTMAIL.COM URL: HTTP://ALMC.COM.PK/  | MEAT   | LAHORE    | PAKISTAN |
| 5    | ZENITH ASSOCIATES 3.5KM<br>MANGA ROAD RAIWIND, LAHORE.<br>OFFICE: 18 CCA, PHASE V, D.H.A,<br>LAHORE. (ABATTOIR)   | MR. ARIF GHIAS 0300-8464607 042-35391725,<br>042-35391726 042-35391490 +92-42-<br>35391726,FAX: +92 42 35391725<br>CONTACT@ZENITH.PK<br>ZENITHASSO@HOTMAIL.COM WEBSITE:<br>WWW.ZENITH.COM.PK  | MEAT   | LAHORE    | PAKISTAN |
| 6    | FAUJI MEAT LIMITED CHAK NO. 1,<br>DEH KOHISTAN, TAPO GHARO<br>MIRPUR SAKARO, DIST. THATHA,<br>PAKISTAN (ABATTOIR)   | LIEUTENANT COLONEL, AMER HASAN (RETIRED), WORKS MANAGER FML CELL: 0300-0642292 EMAIL: AMER.HASAN@FML.COM.PK TARIQ SHINWARI, COMPANY SECRETARY FML CELL:0333-5233370 TEL: +92 21 34420001-9 EXT 6026 WEBSITE: HTTPS://WWW.FAUJIMEAT.COM/   | MEAT   | KARACHI   | PAKISTAN |
| 7    | TATA BEST FOODS LTD HX – 1,<br>LANDHI INDUSTRIAL AREA,<br>KARACHI, PAKISTAN HEAD<br>OFFICE: 6TH FLOOR, TEXTILE<br>PLAZA, M. A. JINNAH ROAD,<br>KARACHI - 74000, PAKISTAN.<br>(ABATTOIR)   | MR. BILAL TATA CEO CELL NO: +92-316-2226664 INFO@TATAPAKISTAN.COM (FOR GENERAL QUERIES) EXPORTS@TATAPAKISTAN.COM ( FOR INTERNATIONAL CUSTOMERS QUERIES) SALES@TATAPAKISTAN.COM (FOR LOCAL/ DOMESTIC CUSTOMERS QUERIES) BILAL.TATA@TATAPAKISTAN.COM WEBSITE: HTTPS://WWW.TATAPAKISTAN.COM/INTERNATI ONAL | MEAT   | KARACHI   | PAKISTAN |
| 8    | THE ORGANIC MEAT COMPANY (PVT.) LIMITED FIRST FLOOR, 66 C -68 C, 25TH STREET, TAUHEED COMMERCIAL, PHASE S, DHA, KARACHI. PAKISTAN PLANT ADDRESS: SURVEY # 310, DEH SHAH MUREED, GADAP, KARACHI-PAKISTAN 9TH FLOOR, ROOM# 903-904, PORT WAY TRADE TOWER, PLOT# 189/A, S.M.C.H.S, KARACHI, PAKISTAN. (ABATTOIR) | MR. FAISAL HUSSAIN CHIEF EXECUTIVE OFFICER AND FOUNDER PHONE NO: 009221-3-5304422FAX NO: 0092-21-35294756 PH: 0092-21-3529508, 34552146 FAX: 0092-21-35294756. INFO@THEORGANICMEATCOMPANY.NET WEBSITE: HTTPS://TOMCL.NET/   | МЕАТ   | KARACHI   | PAKISTAN |
| 9    | M/S ABEDIN INTERNATIONAL (PVT)<br>LTD 670 A-II, SECTOR 4, TOWNSHIP,<br>LAHORE (ABATTOIR)  | MR. MUHAMMAD NAWAZ 0333-4214108,<br>042-35111575 INFO@ZAIN-ABEDIN-INTL.COM<br>WEBSITE: HTTP://ABEDININTL.COM/   | MEAT   | LAHORE    | PAKISTAN |
| 10   | HILAL MEAT PROCESSING (PVT)<br>LTD HEAD OFFICE: CTC HOUSE,<br>PLOT 1, ST 9, FAYYAZ MARKET G-8-2,<br>ISLAMABAD (ABATTOIR)  | MR. MUHAMMAD IRFAN FARID +923005009465<br>+9251-11111920 MAIL@IRFANFARID.PK FACTORY<br>5 KM, KOHAT ROAD (BHALSAYEDDAN), FATEH<br>JANG, DISTRICT ATTOCK<br>WEBSITE: HTTPS://HILALMEAT.COM/   | MEAT   | ISLAMABAD | PAKISTAN |





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