

Trade Development Authority of Pakistan
Government of Pakistan

PRESS RELEASE

**TDAP's Seminar on "Sustainability and Net Zero Carbon" for Textile & Leather industry
held on 12th Decemner, 2022 at the Movenpick Hotel, Karachi**

, Trade Development Authority of Pakistan (TDAP) organized a Seminar & Thematic Display on "Sustainability and Net Zero Carbon" for Textile and Leather Industry on 12th December, 2022 at the Movenpick Hotel, Karachi, wherein, more than 55 professionals from textiles & leather industry, experts on environment, NGOs etc. participated.

2. The seminar was organized in connection with the 4th edition of Texpo-2023 scheduled to be held on 26th to 28th May, 2023 at the Expo Center, Karachi under a dynamic theme "Weaving the Way to Sustainability" to appreciate the efforts of the local textile industry for their ambitions & aims to ensure compliance to local & international laws, customer requirements working to adopt eco-friendly practices etc.

3. The Welcome Address was given by Mr. Muhammad Zubair Motiwala, Chief Executive, TDAP, emphasizing the audience for readiness and focussing on sustainable production by adopting the different technical and social measures in the coming years and in this regard assured TDAP's support to achieve this common objective & goal.

4. The distinguished speakers from the industry shared their experiences on varying topics via thoughtful presentations and Q&A session. Mr. Fahad Juma, Senior GM for Engineering & Utilities at Gul Ahmed Textile Mills Ltd. spoke on "Gul Ahmed's Sustainability Roadmap" and explained the achievement and targets to accomplish. Mr. Muhmmad Raza Khemji, GM, Siddiqsons Ltd. presented his side on "Role of Denim Industry in Climate Change" and effectively covered the topic in a befitting manner. Whereas, Mr. Shamim Ahmed Shamsi, CEO & MD, Zona Pakistan (Pvt.) Ltd., explained the audience ways & means to achieve "Sustainability in Textile and Fashion Design". As last speaker of the Seminar, Mr. Muhammad Junaid (The Leather Dude) an entrepreneur & expert briefed on the leather sector and shared his vision on "Leather- An Essential Element of the Future".

5. In his closing remarks, Mr. Ahsan Ali Mangi, Secretary TDAP, gave the background & objectives of upcoming TEXPO-2023 and the concept of its theme line "Weaving the Way to Sustainability". To present gratitude, shields & souvenirs were exchanged among the Speakers and TDAP. The session was ended by a group photo and visit of thematic Display set up on "Sustainability" by Siddiqsons Ltd. and students of Asian Institute of Fashion Design (Iqra Universtiy) .

*(***seminar pics below***)*


