



PAKISTAN TOBACCO



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Introduction:

Tobacco is the common name of several plants in the Nicotiana genus and the Solanaceae (nightshade) family, and the general term for any product prepared from the cured leaves of the tobacco plant. More than 70 species of tobacco are known, but the chief commercial crop is *N. tabacum*. Dried tobacco leaves are mainly used for smoking in cigarettes and cigars, as well as pipes and shishas. They can also be consumed as snuff, chewing tobacco, dipping tobacco and snus.

Economic Significance:

Tobacco is an economically significant agricultural crop which is grown across the world. In 2020 the value of the global tobacco market amounted to over 760 billion U.S. dollar and the Global Tobacco Market size is expected to reach \$1,066.6 billion by 2026, rising at a market growth of 3.6% CAGR during the forecast period. India is one of the largest producers and exporter of tobacco after China and Brazil. Tobacco is grown on around 0.21% of total irrigated land of Pakistan and it plays an important role in Pakistan's economy by generating income and employment in tobacco farming, manufacturing, distribution, and retailing.

Types of Tobacco:

There are five types of tobacco grown in Pakistan including:

- Flue Cured Virginia (FCV)
- Dark Air Cured (DAC)
- Light Air Cured (LAC)
- Light Sun Cured tobacco (LSC)
- Semi-Oriental or White Patta (WP)

Major production sites in Pakistan:

Most of the agricultural cultivation is based in Charsadda District, Mardan District, Nowshera District, and Swabi District of Khyber Pakhtunkhwa.



HS CODES FOR TOBACCO

HS CODE	PRODUCT DESCRIPTION
240110	Tobacco, (not stemmed or stripped)
240120	Tobacco; partly or wholly stemmed or stripped
240130	Tobacco refuse
240210	Cigars, cheroots, and cigarillos; containing tobacco including the weight of every band, wrapper, or attachment thereto
240220	Cigarettes; containing tobacco
240290	Cigars, cigarillos, and cheroots; containing tobacco substitutes including the weight of every band, wrapper, or attachment thereto
240310	Tobacco, smoking; whether or not containing tobacco substitutes in any proportion
240391	Tobacco; homogenized or reconstituted
240399	Tobacco; other than homogenized or reconstituted or smoking

PRODUCTION OF DIFFERENT TYPES OF TOBACCO IN PAKISTAN (MILLION KGS)

Year	Flue Cured Virginia	Dark Air Cured	Rustica	Semi Oriental or White Patta	Burley	Total (Million Kgs)
2015-16	72.29	2.14	29.322	11.71	0.08	115.542
2016-17	64.79	1.66	25.521	7.95	0.094	100.02
2017-18	68.174	3.922	30.676	3.9202	0.085	106.78
2018-19	67.08	1.815	41.058	1.89	0.09	111.632
2019-20	69.31	2.2	39.041	3.02	0.078	113.657

Tobacco production (2020-2021) = 152 Million Kgs

Tobacco production (2021-2022) = 152 Million Kgs

Data source: Pakistan Bureau of Statistics

PACKAGING & STORAGE



LIST OF SUPPLYING MARKETS FOR TOBACCO IMPORTED BY PAKISTAN

Value in US Thousand Dollars

Exporters	Imported value in 2017	Imported value in 2018	Imported value in 2019	Imported value in 2020	Imported value in 2021
World	13,437	15,765	27,406	12,121	34,742
Brazil	4,184	4,092	13,855	6,541	13,827
Bangladesh	3,109	6,195	5,845	204	6,634
United States of America	93	36	503	1,479	4,531
Zimbabwe	33	210	42	289	3,467
Philippines	1,493	1,316	1,515	2,021	2,128
Bulgaria	1,555	1,917	2,812	588	1,917
United Arab Emirates	1,320	178	57	54	535
Afghanistan	187	44	179	63	493
Indonesia	382	523	163	215	416
Mozambique	0	46	101	0	275

*Data source: Trademap

PAKISTAN'S TOP EXPORT DESTINATIONS FOR TOBACCO

Value in US Thousand Dollars

Importers	Exported value in 2017	Exported value in 2018	Exported value in 2019	Exported value in 2020	Exported value in 2021
World	32,206	23,308	24,112	56,188	56,102
Yemen	0	58	9,882	15,687	22,742
Belgium	14,409	14,042	2,926	7,406	5,905
Saudi Arabia	394	55	47	5,074	5,273
Bahrain	0	0	1,225	8,597	4,066
Indonesia	1,690	1,497	110	7,316	2,904
Kenya	0	0	0	0	2,586
Philippines	2,961	269	6	2,788	2,386
Italy	0	37	171	499	2,354
Bulgaria	0	0	790	1,136	2,315
United Arab Emirates	3,062	3,228	5,908	3,683	2,081

*Data source: Trademap

TOP EXPORTERS

Company: Pakistan Tobacco Company Ltd. (BAT)
Address: Akora khattak Factory, P.O Nowshera, Dist. Nowshera, KP-Pakistan
Phone: 0923-561561
Email: azhar_mahmood@bat.com

Company: Phillip Morris (Pakistan) Ltd. (PMI)
Address: Railway Station Road, Jehangira, District & Tehsil Nowshera, KP-Pakistan
Phone: 0937-580787-51.
Email: anjum.ibrahim@pmi.com

Company: Khyber Tobacco Company Limited
Address: P.O Box 12, Nowshera Road, Mardan, KP-Pakistan
Phone: 0937-843329,844639
Email: abdulrazaqkctc@gmail.com.

Company: Pak Hills Threshing & Redrying (Pvt) Ltd
Address: Akbar Abad, P.O Nawan Killi Dist. Sawabi, KP- Pakistan
Phone: 0938-530320, 311853
Email: pakhills@yahoo.com

Company: International Cigarette Industries (Pvt) Limited.
Address: Shewa, District Swabi, KP-Pakistan.
Phone: 0938-310074
Email: icipvt@gmail.com

Company: A.O Enterprises
Address: 403/I, Sumya Apartment, Block 3, C.P Berar Society, Sharfabad, Karachi.
Phone: 021-34120078, 0322-8286969.
Email: osama@ao-enterprises.com
osamarex31@gmail.com

Company: Swat Tobacco (SMC-Pvt) Limited
Address: Room#01, Suit#01, Zebunisa Plaza, Raja Market, Street No.49, Sector F-11/3, Islamabad.
Phone: 051-2225216
Email: swattobacco@gmail.com

Company: Pak World International Importer & Exporter
Address: Room No.16, 2nd Floor, Khattak Medical Plaza, University Road, Peshawar.
Phone: 091-5704438 / 0333-9124173
Email: pakworld_76@yahoo.com

Company: Tabak Importer (SMC-Private) Limited
Address: House No.01, Street No.01, Sang-e-Marmar, Mardan.
Phone: 0937-848538
Email: tabakimporter@gmail.com

Company: Shakeel & Sons, Exporters & Importers
Address: Plot#193-123,LY 83, Lasi Street, Off Chakiwara Road, Karachi.
Phone: 021-32315791
Email: haadiacommodities@gmail.com

Company: Al Muqtasid Traders
Address: Office No.4, 1st Floor, Hafiz Building, FOMG Hospital, Near Bahl Malir Halt Branch, Malir Town, Karachi.
Phone: 0300-2350656
Email: m.abbas@hmpakistan.com

Company: Umemah Enterprises Exporter & Importer
Address: B-9, 2nd Floor, Block-B, Rahim Court, Plot#312, Garden West, Karachi.
Phone: 0322-3008885
Email: umemahenterprises@gmail.com

Company: Pakistan Tobacco Services Importer, Exporter & General Trader
Address: Near Idrees Plaza, Village & Post Office Anbar, District Swabi.
Email: paktobaccoservices@gmail.com

Company: Abu Bakar & Brothers Importer & Exporter
Address: Office No.713-A, 7th Floor, Uni Plaza, I.I Chundigar Road, Karachi.
Email: traders9110@hotmail.com



For other exporters please visit tdap.gov.pk/pakistani-exporters



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