

Press Release (MoU with ITPO)

An event of Signing of Memorandum of Understanding Between Trade Development Authority of Pakistan and Iran Trade Promotion Organization was held on 16th January, 2023 at Karachi Expo Centre, Karachi in Concurrence with First Pakistan Iran Single County Exhibition to be held from 16th to 18th January, 2023. The event was attended by Syed Murad Ali Shah, Chief Minister, Sindh. Mr. Zubair Motiwala, Chief Executive, Trade Development Authority of Pakistan has welcomed the distinguished guest from Iranian side and distinguished Pakistani businessmen. C.E TDAP highlighted the importance of MOU and considered the signing as first steps to cement a long term working relationship between both these organizations to make use of all available instruments of trade promotion. Through this MOU, both Trade Development Authority of Pakistan and Iran Trade Promotion Organization will pledge to work together for a regular reciprocal exchange of information, conduct joint marketing research & trade promotion activities & conduct training programmes & exchange of experts. Syed Murad Ali Shah, welcomed the Iranian guest and assured to provide all the possible assistance for Investment and trade from Iranian side. Mr. Ali Reza Peyman Pak, Deputy Minister of Industry, Mining and Trade and President of Trade Promotion Organization of Islamic Republic of Iran thanked Government of Pakistan for the support and shown keen interest in Investment in Pakistan.

In the end, Mr. Fareed Iqbal Qureshi, Secretary, TDAP along with CE, TDAP distributed shields to the honoured guest.